

SAY **NO** – UNiTE

End Violence against Women

How to Join Say **NO**

- Showcase your advocacy and awareness raising initiatives on www.saynotoviolence.org — create profile and action pages for your organization/community.
- Join the **Say NO** network and add your name to the global call to make ending violence against women and girls a top priority worldwide.
- Follow us on Twitter (www.twitter.com/SayNO_UNiTE) and join us on Facebook (www.facebook.com/SayNO.UNiTE).
- Check out videos on ending violence against women on www.youtube.com/saynotoviolence.
- Spread the word — post the **Say NO** banners and widgets on your websites and social media networks.
- For any further questions, contact the Coordinator of **Say NO – UNiTE** in UNIFEM's Communications Team at urjasi.rudra@unifem.org.

Presented by

United Nations
Development Fund for Women



In support of



www.saynotoviolence.org

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Take Action!

Let us count you in.

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What is Say NO – UNiTE?

Say NO – UNiTE to End Violence against Women is UNiFEM's global internet-based advocacy platform that counts and showcases actions on the ground. It is a vehicle for partners to use for their own initiatives, and at the same time informs a global audience. By highlighting the groundswell of activism on the issue, **Say NO** drives the message to governments worldwide that ending violence against women and girls must be a top priority.

Say NO contributes towards the UN Secretary-General's campaign, UNiTE to End Violence against Women through social mobilization. Let us count you in!

How Can Say NO Work for You?

- Outreach and advocacy — build and brand your own web pages on the **Say NO** website with easy-to-use templates.
- Communications — report the number of actions, stories and updates, photos and videos from your events and activities. The **Say NO** website and monthly newsletters will broadcast your action stories globally.
- Public engagement — do you have an ongoing petition drive? Are you organizing an awareness walk, or screening a film on the issue? You can gain new supporters for your cause! On your action pages people can sign a petition, RSVP to a real event or join a virtual march.

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What Actions Count?

Say NO counts and showcases actions on ending violence against women and girls. These actions can be:

- Gathering signatures to support the global call;
- Organizing a petition drive for a new law;
- Reaching out to school children through special lessons or workshops;
- Organizing a walk to end violence against women; Engaging men, youth and faith-based leaders in your community to raise awareness and prevent violence against women and girls;
- Running workshops and sensitization trainings for police, judiciary, medical professionals, teachers, media, private sector companies and faith-based leaders;
- Volunteering with a local women's organization or supporting women's shelters;
- Raising funds for the UN Trust Fund to End Violence against Women that supports local organizations on the ground;
- Many, many more... what are your ideas?

Every signature gathered, child reached, participant engaged, blog written and hour volunteered... counts as an action. Together, they build and demonstrate public engagement on the issue.