



MEDIA ADVISORY

UPDATED 8 JUNE

World Leaders to chart the future course of the global AIDS response at landmark meeting in New York

WHAT **United Nations High Level Meeting on AIDS**

Thirty years into the AIDS epidemic, and 10 years since the landmark UN General Assembly Special Session on HIV/AIDS, the world will come together to review progress and chart the future course of the global AIDS response at the 2011 UN General Assembly High Level Meeting on AIDS.

Events during the High Level Meeting on AIDS will include plenary sessions, interactive panel discussions, press conferences and side events.

Member States are expected to adopt a new Declaration that will reaffirm current commitments and commit to actions which will shape the future of the AIDS response.

WHEN **8, 9, 10 June 2011**

WHERE **United Nations Headquarters, 1st Avenue & 46th Street, New York**

WHO The President of the General Assembly **Joseph Deiss**, UN Secretary-General **Ban Ki-moon** and approximately **30 Heads of State and Government**, will join senior officials, representatives of **international organizations, civil society** and **people living with HIV**.

A complete list of events and more details can be found at:

<http://www.sessionplan.com/HLM2011/> or at <http://www.un.org/en/ga/aidsmeeting2011/>

Webcasting - All plenary meetings, panel discussions, press conferences and almost all side events will be webcast <http://j.mp/lu2nDm>

Photographs will be available at www.flickr.com/UNAIDS and <http://www.unmultimedia.org/photo/gallery.jsp?query=aids&startat=0&sf=date>

Video - materials will be available from Friday 27 May at 13:00 GMT at: <http://cmm-ftp.unaids.org/>
loginID: unaids_public_nyc **password:** nyc_june_Un@idS (see more details overleaf)

Social media - UNAIDS will tweet from the @UNAIDS twitter account, with the hashtag #AIDS2011

Media accreditation

Media without UN credentials should request accreditation from the Media Accreditation and Liaison Unit <http://www.un.org/en/media/accreditation/index.shtml>

NOTE: Media will need accreditation AND tickets to attend the side events – see note in side event section.

Media stakeout areas

There will be two stakeout areas:

- East Foyer on the second floor of the General Assembly
- Outside of Conference Room 1 in the North Lawn Building

Overflow Room

Panel sessions are not open to the press, press can view from the overflow room which will be in conference room 1

Media contacts

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UNAIDS | Mikaela Hildebrand | +41 79 201 2124 | hildebrandm@unaids.org

Video

The following videos will also be available to television and web broadcasters:

- A video news release which is an advancer on the UN High Level Meeting in New York
- Broll images and interviews from Kenya, Mexico, Belarus, Brazil, Thailand and an interview with one of the first doctors in New York to treat people living with HIV, thirty years ago
- A short video message from Michel Sidibé, Executive Director, UNAIDS

All materials will be available from Friday 27 May at 13:00 GMT at: <http://cmm-ftp.unaids.org/>

loginID: unaids_public_nyc password: nyc_june_Un@idS

SUMMARY OF KEY EVENTS

Plenary Sessions

8-10 June

Opening: 8 June, 9am – 10am, General Assembly Hall

- The session will open with a formal plenary meeting of the General Assembly, where statements will be made by the President of the General Assembly **Joseph Deiss**, Executive Director of the Joint United Nations Programme on HIV/AIDS(UNAIDS) **Michel Sidibé**, and Human Rights and Community Activist from Ukraine **Tetyana Afanasiadi**.
- Delegations will make statements at plenary meetings to be held on 8, 9 and 10 June (10am–1pm and 3–6 pm daily).

Thematic Panel Discussions

(Not open to the media – Please view live webcast or from the overflow room in conference room 1, NLB)

8 June

10:00-13:00 North Lawn Building Conference Room 2

PANEL 1: Shared responsibility—a new global compact for HIV

This panel will enable a discussion of priorities such as assuring continued leadership and shared responsibility for the AIDS response. The panel will explore engaging a new generation of leadership, strengthening broad national ownership, engaging communities in order to foster local

and sustainable solutions, securing long-term financing and increasing efficiency, and ensuring mutual accountability for the future global response.

Moderator: Riz Khan, Al Jazeera

Panel speakers: Dr. Denzil Douglas (Prime minister, St. Kitts and Nevis); Mr. Søren Pind (Minister for Development Cooperation, Denmark); Mr. Michel Sidibé (Executive Director, UNAIDS); Ms. Juneia Batista (Central Unica dos Trabalhadores, Brazil)

15:00-18:00 North Lawn Building Conference Room 2

PANEL 2: Prevention—What can be done to get to zero new infections?

This panel will enable a discussion of priorities such as the importance of accelerating focused and effective prevention interventions, including eliminating stigma and discrimination, overcoming barriers to prevention for populations with greater vulnerability and people at higher risk of HIV infection, ensuring a comprehensive approach to HIV prevention and treatment, and mentoring young people to lead the future HIV prevention efforts.

Moderator: Kgomotso Matsunzane, SABC

Panel speakers: H.E. Marie-Josée Jacobs (Minister of Cooperation and Humanitarian Affairs, Luxembourg); Dr. Alexandre Padilha (Minister of Health, Brazil); Ms. Helen Clark (Administrator, UNDP); Mr. Jaevion Nelson (Jamaica Youth Advocacy network, Jamaica)

9 June

10:00-13:00 North Lawn Building Conference Room 2

PANEL 3: Innovation and new technologies

This panel will focus on opportunities for innovation and new technological developments in both HIV treatment and prevention, smart investments in innovation, the more efficient use of resources and technologies and ensuring equality and access for these advances for people who need them most.

Moderator: Andrew Jack, Financial Times

Panel speakers: H.E. Mr. Ratu Epeli Nailatikau (President, Fiji); Dr. Jose Angel Cordova (Minister of Health, Mexico); Dr. Margaret Chan (Director General, WHO); Dr. Christoforos Mallouris, Global Network of people living with HIV, Cyprus)

15:00-18:00 North Lawn Building Conference Room 2

PANEL 4: Women, girls and HIV

This panel will focus on the disproportionate burden of HIV on women and girls and the need to ensure that their specific needs and vulnerabilities are adequately addressed. It will highlight the progress, challenges and opportunities in addressing the social determinants of women's and girl's vulnerability to HIV infection, as well as linkages between violence against women and girls and HIV.

Moderator: Stephanie Nolan; Globe and Mail

Panel speakers: H.E. Mr. Hanno Pevkur (Minister of Social Affairs, Estonia); Dr. Aaron Motsoaledi (Minister of Health, South Africa); Mr. Babatunde Osotimehin (Executive Director, UNFPA); Ms. Siphwe Hlophe (Swaziland Positive Living, Swaziland)

10 June

10:00-13:00 North Lawn Building Conference Room 2

PANEL 5: Integrating the AIDS response with broader health and development agendas

This panel will focus on strategies for taking AIDS out of isolation and leveraging the response for broader health and development outcomes, strengthening health systems and enhancing links, coordination and cooperation with other areas of development at the local and global level. The panel will examine integration of HIV and TB services, as well as sexual and reproductive health, and maternal and child health services, with a focus on scaling up efforts to eliminate vertical transmission of HIV. The panel will also explore linkages with non-communicable diseases, food security, nutrition and education.

Moderator: Laurie Garrett, Council on Foreign Relations

Panel speakers: H.E. Mr. Gervais Rufyikiri (Second Vice President, Burundi); H.E. Mr. Jorge Sampaio (UN Secretary-General's Special Envoy to Stop Tuberculosis); Professor Françoise Barre Sinoussi (Nobel laureate, France); Ms. Aditi Sharma, International Treatment Preparedness Coalition, India.

Side Events

The following is a list of **selected** side events that may be of interest to media. A complete list and more details can be found at: <http://www.sessionplan.com/HLM2011/>

NLB = United Nations North Lawn Building

Media will need tickets to attend the side events. Media accredited to UN headquarters in New York must contact the side event organizers for tickets to the side events and must present themselves at the Media Accreditation and Liaison Unit desk outside of Conference Room 1 from where they will be escorted to the event. Please also consult: <http://www.un.org/en/media/accreditation/events.shtml>

8 June

Faith-based action to achieve universal access

Wednesday, 12.00–1.00 pm (lunch), 1:00–2:30 pm (programme); Holy Family Church Auditorium, 323 East 47th Street, New York City 10017

Panellists will focus on the impact of funding challenges by reporting on a recent study among Catholic Church-sponsored programmes. They will pay special attention to the promotion of access to prevention, care, treatment and support for women and children living with HIV.

Organized by Catholic HIV/AIDS Network, Caritas Internationalis, Catholic Medical Mission Board

Contact: Msgr. Robert Vitillo (rvitillo@caritas-internationalis.com) **RSVP**

First spouses for the elimination of new HIV infections in children

Wednesday, 1:15–2:30 pm, NLB Conference Room 2

First Spouses from around the world will seek to promote commitment and advance action towards the elimination of new HIV infections among children by 2015.

Co-hosted by Mrs Ban Soon-taek, Mrs Woizero Azeb Mesfin of Ethiopia, and Mr Michel Sidibé of UNAIDS

Moderator: Zeinab Badawi, BBC News Presenter

Main speakers: First lady of Cambodia: Lok Chumteav Dr Bun Rany Hun Sen; First Lady of Gabon, Madame Sylvia Bongo Ondimba; First Lady of Nigeria, Dame Patience Jonathan; First Lady of El Salvador Señora Vanda Guiomar Pignato; First Lady of Malawi, Mrs Callista Mutharika; First Lady of Haiti, Madame Sophia Saint-Rémy Martelly; First Lady of Cameroon, Mrs. Mrs Chantal Biya; First Lady of France, Madame Carla Bruni Sarkozy; First Lady of Rwanda, Madame Jeannette Kagame; First Lady of Honduras, Señora Rosa Elena Bonilla de Lobo; First Lady of the Democratic Republic of the Congo; First Lady of Jamaica, Mrs Lorna Golding; First Lady of the Republic of the Congo

Contact: Sophie Barton-Knott (bartonknotts@unaids.org)

Linking HIV & Sexual and Reproductive Health responses

Wednesday, 1:15–2:30 pm, UN Delegates Dining Room

Issues to be highlighted during this inter-active session will include challenges, and country and community experiences with linking sexual and reproductive health and HIV.

Co-organized by UNFPA, UNESCO, WHO, UNAIDS, IPPF

Contact: Lynn Collins (collins@unfpa.org) (by invitation only)

Heads of State Special Event: AIDS, health and sustainable development—who owns the AIDS response?

Wednesday, 6:30–8:00 pm, NLB Conference Room 2

President Kagame of Rwanda and other heads of state/government will hold action-oriented discussions on shared responsibility in responding to the epidemic and the integration of the AIDS response into the broader health and development agenda. A number of announcements and commitments are expected at this event.

Chair: HE President Paul Kagame, Rwanda

Moderated by Ms Zeinab Badawi, BBC News presenter

Co-organized by Rwanda, UNAIDS

Main speakers: UN Secretary-General Ban Ki-moon; H.E. Mr. Paul Kagame (President, Rwanda); H.E. Mr. Jean Ping (President, African Union Commission); Mr. Michel Sidibé (Executive Director, UNAIDS); H.E. Mr. Jorge Sampaio (UN Secretary-General's Special Envoy to Stop Tuberculosis); Ms. Helen Clark (Administrator, UNDP); Mr. Jeffrey Sachs (UN Secretary-General's Special Envoy for MDGs); Mr. Dr Ibrahim Assane Mayaki (CEO, New Partnership for Africa's Development); Civil society representatives; A person living with HIV; various country delegation representatives

Contact: Sophie Barton-Knott (bartonknotts@unaids.org)

9 June

Can MDG 6 be achieved with the health workforce we have?

Thursday, 8:30–9:45 am, NLB Conference Room 1

The serious shortage of health workers across the world is recognized as one of the critical bottlenecks to reaching the goal of universal access to HIV services. A high-level panel discussion will bring together leaders at both the policy and technical level to build consensus on the health workforce as an indispensable element of an effective AIDS response.

Co-organized by the Global Health Workforce Alliance, Madagascar, African Medical and Research Foundation (AMREF USA), UNAIDS Contact: Sonali Reddy (reddys@who.int)

Ministerial Roundtable

Thursday, 1:15–2:30 pm, NLB Conference Room 2

The main purpose of the roundtable will be to look at some of the challenges countries face in improving access for people to quality HIV services. It will look at this through four key themes: What are the recent scientific/clinical trial developments and what are the programming implications; what are country experiences in taking a new piece of evidence and implementing it at scale; what experience is there on removing the financial barriers to access; and social determinants and cultural acceptability and how this has been addressed.

Organized by: UNAIDS

Main speakers: Mr. Michel Sidibé (Executive Director, UNAIDS); H.E. Mr. Aaron Motsoaledi (Minister of Health, South Africa); Dr. Jose Angel Cordova (Minister of Health, Mexico); Dr. Marijke Wijnroks (AIDS ambassador, The Netherlands); Dr. Agnes Binagwaho (Minister of Health, Rwanda); Dr. Gottfried Hirnschall (Director, WHO); Mr. Ruben Pecchio (Director, REDLA+); H.E. Ms. Esther Murugi (Minister of Special Programs, Kenya); Dr. Veronika Skvortsova (Deputy Minister of Health and Social Development, Russia); H.E. Ms. Yamina Baddou (Minister of Health, Morocco)

Contact: Sophie Barton-Knott (bartonknotts@unaids.org)

Launch of the *Global plan towards the elimination of new HIV infections among children by 2015 and keeping their mothers alive*

Thursday, 13:15–14:45 am, NLB Conference Room 2

This event will launch the “Countdown to zero: Global plan for the elimination of new HIV infections among children by 2015 and keeping their mothers alive.” It will also highlight efforts to ensure women living with HIV are healthy through pregnancy, delivery and breastfeeding.

Co-organized by UNAIDS and the US Government

Main speakers: UN Secretary-General Ban Ki-moon; H.E. Mr. Goodluck Jonathan (President, Nigeria); Mr. Bill Clinton (Former President, United States of America); Mr. Michel Sidibé (Executive Director, UNAIDS); Mr. Eric Goosby (Global AIDS Coordinator, United States of America); Ms. Babalwa Mbono (Junior trainer, Mothers2Mothers, South Africa)

Contact: Sophie Barton-Knott (bartonknotts@unaids.org)

Young people in the AIDS response

Thursday, 1:15–2:30 pm, NLB Conference Room 1

This event seeks to demonstrate how young people are acting as activists of change in the AIDS response. It will present evidence on how young people are taking a lead in the prevention revolution, and will share their transformative ideas that will help to shape the future of the AIDS response. The event will build on the Call to Action adopted at the Global Youth Summit on HIV in Mali, empowering young people as young leaders and foster transformative ways to lead the AIDS response in equal partnership with young people.

Co-organized by: UNFPA, UNICEF, UNAIDS

Contacts: Susan Kasedde (skasedde@unicef.org), Mary Otieno (motieno@unfpa.org), Sophie Barton-Knott (bartonknotts@unaids.org)

Market approaches for innovation and access

Thursday, 1:15–2:30 pm, NLB Conference Room 7

At this event lessons learned from market-based approaches will be presented and discussions will take place on how globalization and economic development are changing the global health landscape, current challenges to innovation and access, and how stakeholders can come together with new approaches to address these challenges.

Co-organized by UNITAID, Patent Pool Foundation, WHO, UNAIDS

Contact: Daniela Bagozzi (bagozzid@who.int), Sophie Barton-Knott (bartonknotts@unaids.org)

Launch of the *World Report on Disability*

Thursday, 1:15–2:30 pm, NLB ECOSOC Chamber

The “World Report on Disability” will help set the agenda and catalyze action around disability. While it covers aspects well beyond HIV, the report addresses actions required to (1) increase the participation of people with disabilities in the HIV response, ensuring access to information and services on HIV for people with disabilities and (2) ensure that people living with HIV and experiencing disability have access to services.

Co-organized by WHO, World Bank, ILO Contact: Etienne Krug (kruge@who.int)

Human rights and key populations

Thursday, 1:15–2:30 pm, NLB Conference Room 6

HIV-related human rights issues, such as stigma and discrimination, will be addressed during this event. Emphasis will be placed on rights-based approaches to ensure that key populations benefit from national responses.

Organized by the International HIV/AIDS Alliance

Contacts: Chloe Templeton (chloe.templeton@fco.gov.uk)

AIDS and disability partners forum

Thursday, 6:30–8:00 pm, NLB Conference Room 6

This event seeks to increase awareness and knowledge about HIV and disability program integration; disseminate information on ongoing programmes, opportunities and challenges, and; foster partnerships at global, regional and national levels of the actors currently working independently on HIV and disability.

Co-organized by Health Canada, USAID and US State Department, the Global Partnership for Disability and Development, WHO, UNAIDS, UNICEF, DESA

Contact: Sophie Barton-Knott (bartonknotts@unaids.org)

The missing face of children and AIDS: Progress on 10 years of commitments

Thursday, 6:30–8:00 pm, UN Millennium Plaza Hotel, **INVITATION ONLY**

This high-level event shall seek to engage global leaders and national decision-makers to follow through on their commitments to eliminate new infections in children.

Co-organized by UNICEF, UNAIDS

Media interested in attending to contact:

Roshan Khadivi, rkhadivi@unicef.org, mobile: + 1 917 478 2574

10 June

Funding universal access

Friday, 8:30–9:45 am, NLB Conference room 2 **TBC**

This high-level panel discussion will bring together heads of delegation, international funders of the AIDS response, technical partners, civil society and community representatives to engage in a discussion on to ensure there is no financial impediment to achieving the universal access goals towards HIV prevention, treatment, care and support

Co-organized by the Global Fund to fight AIDS, Tuberculosis and Malaria, and partners

Contact: Sinead Ryan (Sinead.Ryan@TheGlobalFund.org) **RSVP**

Migration and HIV

Thursday, 1:15–2:30 pm, NLB Conference Room 1

This forum will promote dialogue and cooperation among governments, civil society and international organizations on public health and rights-based policies and programmes that contribute to the improved standard of physical, mental and social well-being of migrants, including migrants living with HIV and those affected by forced displacement.

Co-organized by IOM, UNAIDS, UNHCR, ILO

Contacts: Rosilyne Borland (RBorland@iom.int), Sophie Barton-Knott (bartonknotts@unaids.org) Ouahiba Sakani (SAKANI@unhcr.org), Syed Mohammad Afsar (afsar@ilo.org)

Faith-based organizations in HIV prevention for men who have sex with men

Friday, 1:15–2:30 pm, NLB Conference room C

This panel discussion will show that faith-based organizations (FBOs) and MSM populations are not an impossible combination. FBOs can play an important role in delivering HIV prevention services that reduce HIV transmission among men who have sex with men.

Co-organized by Sweden, Swedish Federation for Lesbian, Gay, Bisexual and Transgender Rights

Contact: Maria Sjödin (maria.sjodin@fsl.se) **RSVP**