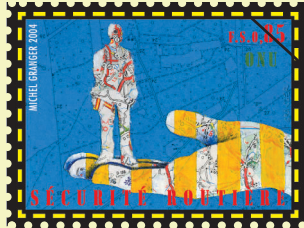


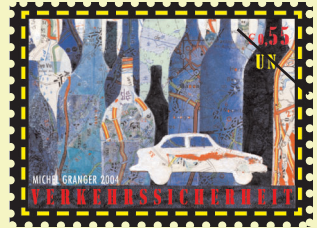
ROAD SAFETY



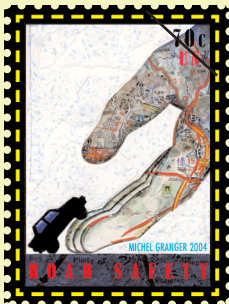
Item No.: 301.3014



Item No.: 501.3016



Item No.: 701.3018



Item No.: 301.3015



Item No.: 501.3017



Item No.: 701.3019

On 7 April 2004, the United Nations Postal Administration (UNPA) will issue a set of six commemorative stamps on the theme "Road Safety".

Road traffic injuries are a global problem affecting all sectors of society, taking the lives of 1.2 million men, women and children around the world each year. Hundreds of thousands more are injured on our roads, some of whom become permanently disabled. The vast majority of these injuries occur in developing countries, among pedestrians, cyclists, motorcyclists and users of public transport, many of whom would never be able to afford a private motor vehicle.

To date, road safety has received insufficient attention at the international and national levels. The United Nations General Assembly, by resolution 57/309 of 22 May 2003, affirmed the need for a worldwide effort to raise awareness of the importance of road safety as a public policy issue, especially through education and the dissemination of information. In response to the resolution, the Secretary-General issued a report on 7 August 2003 which emphasized that road traffic injuries now pose a global public health crisis requiring urgent action at the national and the international levels.

World Health Day is celebrated annually on 7 April. The World Health Organization has desig-

nated Road Safety as the theme for World Health Day 2004. On this day around the globe, hundreds of organizations will host events to help raise awareness about road traffic injuries, their grave consequences and their enormous costs to society. The organizations will also contribute to spreading the word that such injuries can be prevented. Addressing such issues as speeding and driving under the influence of alcohol; promoting the use of helmets, seat belts and other restraints; ensuring that people walking and cycling are more easily visible; improving the design of roads and vehicles; enforcing road safety regulations; and improving emergency response services will demonstrate that the needless deaths and disabilities caused by road traffic collisions can be prevented.

Stamp Specifications

The stamps are in denominations of 37 cents, 70 cents, Fs. 0,85, Fs. 1,00, € 0,55 and € 0,75.

The 37-cent, Fs. 0,85 and € 0,55 stamps measure 40 mm horizontally by 30 mm vertically, perforation to perforation. Perforation: 13. The horizontal sheets of 20 stamps have four marginal inscriptions, two in the upper margin and two in the lower margin.

The 70-cent, Fs. 1,00 and € 0,75 stamps measure 30 mm horizontally by 40 mm vertically, perforation to perforation. Perforation: 13. The vertical sheets of 20 stamps have four marginal inscriptions, two in the upper margin and two in the lower margin.

The marginal inscription consists of the United Nations emblem with the text “United Nations” and the year 2004 to the right of the emblem. In addition, one copyright symbol will appear in the lower left margin.

The Designs

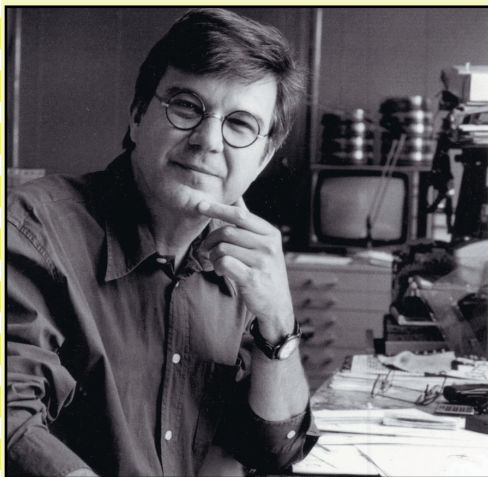
The designs of the Road Safety stamp issue are described by the artist, Michel Granger, as follows:

37 cents	Respect Traffic Signs
70 cents	Courtesy on the Road
Fs. 0,85	Caution—Pedestrians!
Fs. 1,00	Safety Seat Belt
€ 0,55	Drink or Drive
€ 0,75	Speed = Danger

The Artist

The stamps were designed by Michel Granger (France). Mr. Granger was born in Roanne, France, in 1946. He graduated from the Lyon School of Fine Arts in 1968. He has been living and working in Paris since 1969.

Mr. Granger is recognized as a master of many media, which include television images, books, posters, films, sculptures, postcards, international publications, record covers, book covers, badges and logos. His works have been displayed internationally for over thirty years at one-man shows and group exhibitions in France, United States, Germany, Japan, Canada, Belgium and other countries. He has also won numerous awards and accom-



plades throughout the world in recognition of his creative genius.

His first paintings were published in the media in 1972. From 1975 to 1985 his works were used as illustrations in the daily evening news for the first French channel TFI as well as in other news magazines and various programmes. Computer-generated images of his works were used for the opening of the Gala for the International Emmy Awards in New York in 1999 for the National Academy of Television Arts and Sciences.

Mr. Granger uses the Earth as his principal figure in his works. When creating a painting with the Earth as its theme, Granger says, it becomes universal. He cannot construct an image if there is no intention, idea or story behind it. He is always trying new techniques, by mixing different media, and uses all communications media to disseminate his work.

Mr. Granger's powerful graphic designs incorporate realistic and ideal images to represent the 2004 Road Safety stamp issue. These are his second stamp designs for the United Nations. In 1991 he designed three values of the “Banning of Chemical Weapons” stamp issue.

Printing

The stamps were printed in offset by Cartor Security Printing (France).

Denominations and Quantities

37 cents	266,000 stamps (13,300 sheets)
70 cents	196,000 stamps (9,800 sheets)
Fs. 0,85	185,000 stamps (9,250 sheets)
Fs. 1,00	185,000 stamps (9,250 sheets)
€ 0,55	225,000 stamps (11,250 sheets)
€ 0,75	225,000 stamps (11,250 sheets)

SPECIAL FIRST DAY CANCELLATIONS ON 7 APRIL 2004

On 7 April 2004, special first day hand-cancellations for the Road Safety stamps will be available at United Nations Headquarters in New York, the Palais des Nations, Geneva, and the Vienna International Centre. The New York hand-cancellation is illustrated below:

