



**malaria**  
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AFRICAN LEADERS  
MALARIA ALLIANCE



### **Malaria Financing for a New Era: An Exceptional Case for Investment**

A high level panel luncheon at the 3<sup>rd</sup> International Financing for Development Conference  
13 July, 2015 13:15 – 14:45 | Economic Commission for Africa (ECA) – Africa Hall  
Addis Ababa, Ethiopia

**Host: His Excellency Prime Minister Hailemariam Dessalegn of the Federal Democratic Republic of Ethiopia and Chair of the African Leaders Malaria Alliance (ALMA)**

**Co-Host: Her Excellency Madame Nkosazana Dlamini-Zuma, Chairperson of the African Union Commission**

**Co-Host: The United Nation's Secretary-General's Special Envoy for Financing the Health Related Millennium Development Goals and for Malaria**

**Co-Host: The Roll Back Malaria Partnership**

**Co-Host: Malaria No More**

#### **Overview**

As the world prepares to transition from the UN Millennium Development Goals (MDGs) to a comprehensive set of post-2015 Sustainable Development Goals (SDGs), the malaria community celebrates the historic progress made against this preventable and treatable disease while recognizing the remaining work required to deliver on an even more ambitious agenda. The 3<sup>rd</sup> International Financing for Development (FfD) Conference in Addis Ababa provides an important opportunity to highlight the need for increased and innovative financing to help build on the tremendous momentum gained and deliver on ambitious malaria elimination targets outlined in the forthcoming development targets under the SDGs.

The next phase of the malaria effort will see more countries than ever before turn their focus to malaria elimination at national and regional levels. It is clear that financing will have to evolve to meet the changing needs. Adequate and predictable financing and innovations for new tools will be critical to scale-up interventions and continue progress toward ambitious malaria elimination targets in the post-2015 development agenda, with experts estimating that more than US \$100 billion is needed to meet the malaria-related SDG and reduce the global malaria burden by 90% by 2030. To reach this target, current funding approaches for malaria must be expanded, including developing innovative approaches to financing, with increased domestic commitment from endemic countries and regional development banks, as well as sustained support from the donor community and increased engagement by the private sector.

#### **Event**

H.E. Prime Minister Hailemariam Dessalegn of the Federal Democratic Republic of Ethiopia and chair of the African Leaders Malaria Alliance (ALMA) will convene political leaders and senior representatives of the global health community to showcase malaria as one of the “best buys” in global development and highlight the need for increased funding for malaria elimination. Using malaria as a case study for cost-effective investment for development, participants will discuss malaria's impact on the broader development agenda, highlighting malaria as a leading priority in a shifting development landscape. Through formal remarks and discussion, speakers will illustrate best practices in achieving malaria control, the malaria financing need and showcase examples of innovative financing approaches (e.g., the Global Fund's *New Funding Model*, the

Global Financing Facility, malaria bonds, multisectoral approaches) that will help advance progress toward elimination targets and allow continued success moving forward. The event will also serve as a key platform for the launch of the World Health Organization's *Global Technical Strategy for Malaria* and RBM's *Action and Investment to defeat Malaria 2016-2030*, which together provide a strategic framework toward malaria elimination, which is in line with the UN SDGs.

### Speaker Invitees

H.E. Prime Minister Hailemariam Dessalegn of the Federal Democratic Republic of Ethiopia, Chair of ALMA and host of the FfD Conference will invite the following political leaders, senior development stakeholders, civil society actors and private and philanthropic sector executives to provide brief remarks:

- His Excellency President Uhuru Kenyatta of the Republic of Kenya—to present how Kenya achieved malaria control, highlighting their domestic financing efforts and their plan to pivot to malaria elimination
- Her Excellency President Ellen Johnson Sirleaf of the Republic of Liberia—to present how Liberia maintained malaria control when their health system was weakened by the Ebola virus disease outbreak and how they plan to move forward
- His Excellency President Jakaya Mrisho Kikwete of the United Republic of Tanzania **(Confirmed)**—to present on the importance of local manufacturing of malaria commodities to ensure availability of commodities, reduction in price, provide employment, increase intra-Africa trade and reduce poverty
- His Excellency Mr. Ban Ki-moon, United Nations Secretary-General—to present the United Nations commitment to malaria elimination including the launch of the AIM/GTS
- Madame Nkosazana Dlamini-Zuma, Chairperson of the African Union Commission—to link the development of an Africa roadmap for malaria elimination with clear targets and deadlines to the achievement of Agenda 2063
- Dr. Margaret Chan, Director General, WHO—to present WHO's commitment to malaria elimination including the Global Technical Strategy for Malaria
- Mr. Ray Chambers **(Confirmed)**—, UNSG's Special Envoy for Financing the Health MDGs and for Malaria to present financing for malaria beyond the MDGs including what is needed financially to reach malaria elimination and SDG targets
- Dr. Jim Yong Kim, President, World Bank—to present the Bank's commitment to malaria elimination including the Global Financing Facility
- Dr. Fatoumata Nafo-Traore, Executive Director, Roll Back Malaria Partnership **(Confirmed)**—to present RBM's Action and Investment to defeat Malaria 2016 to 2030 including what is needed to create an enabling environment for financing and partnerships
- Dr. Mark Dybul, Executive Director, Global Fund **(Confirmed)**—to present the Global Fund's commitment to malaria including increased domestic and innovative funding
- Dr. Carlos Lopes, Executive Secretary, Economic Commission for Africa—to present on the post 2015 financing of the SDGs
- Mr. David Hallam, Director of International Relations & UK Envoy for the Post-2015 Development Goals—to present on the AIM/GTS to highlight the link between malaria and the broader SDGs
- Mr. Jack Lew, Secretary of the Treasury, United States Department of the Treasury—to present how the United States government is supporting the malaria elimination effort