

## Biographies – Wall Street's Stake in the UN Event

**23 May 2017, 8am-10am, UN HQ, West Terrace, GA Building (4<sup>th</sup> fl)**

### Keynote Speakers:



**Frans Timmermans** is the First Vice-President (FVP) of the EU Commission, in charge of Better Regulation, Inter-Institutional Relations, the Rule of Law and the Charter of Fundamental Rights, since 2014. As FVP his responsibilities include: coordinating the work on better regulation within the Commission, ensuring that every proposal respects the principles of subsidiarity and proportionality, which are at the heart of the Commission's work; the rule of law and ensuring that every Commission proposal and initiative complies with

the Charter of Fundamental Rights; guiding the work of the Commissioner for Justice, Consumers and Gender Equality and the Commissioner for Migration and Home Affairs; horizontal responsibility for sustainable development; overseeing the European Commission's relations with the other European institutions and promoting a new partnership with national Parliaments and coordinating the work on transparency.

Before his position as FVP he was a Minister of Foreign Affairs of Netherlands, 2012-2014 and Member of the Dutch parliament, representing Partij van de Arbeid (Dutch Labour Party) (2010-2012). He served as Minister of European Affairs (2007-2010) in the Dutch Government. As a member of the Dutch parliament, representing Partij van de Arbeid (Dutch Labour Party), he served from 1998 until 2007.



**Amina J. Mohammed** is Deputy Secretary-General of the United Nations. Ms. Mohammed was Minister of Environment of the Federal Republic of Nigeria from November 2015 to December 2016, where she steered the country's efforts on climate action, protecting the natural environment and conserving resources for sustainable development. Prior to this, she served as Special Adviser to Secretary-General Ban Ki-moon on Post-2015 Development Planning, where she was instrumental in bringing about the 2030 Agenda for Sustainable Development, including the Sustainable Development Goals.

Before joining the UN, Ms. Mohammed worked for three successive administrations in Nigeria, serving as Special Advisor on the Millennium Development Goals, providing advice on issues including poverty, public sector reform and sustainable development, and coordinating programmes worth \$1 billion annually for MDG-related interventions.

She is also an Adjunct Professor in Development Practice at Columbia University, and serves on numerous international advisory boards and panels, including the UN Secretary-General's High-level Panel on Post-2015 Development Agenda, the Independent Expert Advisory Group on the Data Revolution for Sustainable Development, the Global Development Program of the Bill and Melinda Gates Foundation, the African Women's Millennium Initiative, Girl Effect, 2016 African Union Reform and the ActionAid International Right to Education Project. Ms. Mohammed began her 35-year career in the private sector with architects and engineers responsible for the project management of health, education and public sector buildings. Born in 1961, and educated in Nigeria and the UK, Ms. Mohammed is married with six children.

## Introduction by:



**João Vale de Almeida** is a senior European Union diplomat who was appointed as EU Ambassador to the United Nations from 16 October 2015. Ambassador Vale de Almeida previously served as the first EU Ambassador to the United States of America, from 2010 to 2014. In Washington, he actively engaged in strengthening EU/U.S. relations and was critical to the launching of negotiations of the Transatlantic

Trade and Investment Partnership (TTIP).

Prior to his appointment in Washington, Ambassador Vale de Almeida served as Director General of External Relations of the European Commission, the European Union's executive body. As the most senior official under the authority of the High Representative/Vice-President, he helped formulate and execute the EU's foreign policy and played a key role in preparing for the new European External Action Service (EEAS) introduced by the Treaty of Lisbon. João Vale de Almeida joined the European Commission in 1982 at its Delegation in Lisbon, after spending seven years as a journalist. He holds a degree in History from the University of Lisbon and has studied and received training in journalism and management in the United States, France, Japan, and the United Kingdom. Ambassador Vale de Almeida was decorated in 2011 by the President of the Republic of Portugal with the 'Grã-Cruz da Ordem do Infante D. Henrique' (Grand Cross of the Order of Prince Henry the Navigator). João Vale de Almeida is Portuguese; he was born in Lisbon in 1957. He is married, has two children and recently became a grandfather. Twitter @ValedeAlmeidaEU

## Moderator:



**Jeffrey D. Sachs** is a world-renowned professor of economics, leader in sustainable development, senior UN advisor, bestselling author, and syndicated columnist whose monthly newspaper columns appear in more than 100 countries. He is the co-recipient of the 2015 Blue Planet Prize, the leading global prize for environmental leadership. He was called by the New York Times, "probably the most important economist in the world," and by Time Magazine "the world's best known economist." Professor Sachs served as the Director of the Earth Institute from 2002 to 2016. He was appointed University Professor at Columbia University in 2016, and also serves as Quetelet Professor of Sustainable Development, and Professor of Health Policy and Management at Columbia University. He was Special Advisor to United Nations Secretary-General Ban Ki-moon on the Sustainable Development Goals, and previously advised both UN Secretary-General Ban Ki-moon and UN Secretary-General Kofi Annan on the Millennium Development Goals. Sachs is currently Director of both the Center for Sustainable Development, and the UN Sustainable Development Solutions Network. Prior to his arrival at Columbia University in July 2002, Sachs spent over twenty years as a professor at Harvard University, most recently as Director of the Center for International Development and the Galen L. Stone Professor of International Trade.

Sachs was born in Detroit, Michigan, in 1954. He received his B.A., summa cum laude, from Harvard College in 1976, and his M.A. and Ph.D. from Harvard University in 1978 and 1980 respectively. He joined the Harvard faculty as an Assistant Professor in 1980, and was promoted to Associate Professor in 1982 and Full Professor in the fall of 1983, at the age of 28.

## Panellists:



**Filippo Bettini** is Chief Sustainability and Risk Governance Officer at Pirelli & C. S.p.A. He holds a degree in biomechanical engineering from Politecnico of Milan and Master in Business Administration from Bocconi University of Milan. Filippo entered Pirelli in 2008 to manage some of the non-core activities of the Group while actively cooperating in company portfolio reshaping. He covers current role since 2010. From 2001 to 2008 he worked in Telecom Italia Group covering roles with increasing responsibility in innovation management until being appointed Chief Strategy Officer. From 1985 to 2001 he worked in biomedical and biotechnology field both in multinational companies and academic research centers. Filippo is a Board Member of CSR Europe and represents Pirelli in UN Global Compact Lead and in World Business Council for Sustainable Development; he sits in several working groups addressing sustainable mobility programs. Since 2014 Filippo is President of Federazione Gomma Plastica, Confindustria.



**Carlota Cenalmor**, Senior Institutional Adviser, Deputy Head of US Representative Office, European Investment Bank. Carlota Cenalmor is the Deputy Permanent Representative of the EIB's representative office to the United States in Washington, D.C., the purpose of which is to strengthen policy dialogue and collaboration with International Institutions based in the United States and with US Government authorities and agencies. The EIB's office in D.C. also supports the development of international private sector investment. Before taking up her assignment in Washington, D.C., Carlota was a senior lawyer at the EIB's headquarters in Luxembourg. Before joining the EIB, Carlota worked for the Brussels Branch of Banco Santander, dealing with all legal matters and with a particular focus on compliance issues. Of Spanish nationality, Carlota holds a Master's LL.M in European Law jointly from the Sorbonne University, Paris (France) and from San Pablo CEU, Madrid (Spain); she is a graduate in Law of San Pablo CEU University.



**Jacqueline Corbelli** is the Founder, Chairman, and CEO of BrightLine, the leading advanced television ad solution providing dynamic and interactive ads across the connected OTT landscape. Jacqueline started her career as a banker before moving into change management, and then media. As a change agent, Jacqueline has worked closely with renowned economist, Jeffrey Sachs at the United Nations' Sustainable Development Solutions Network. She is also working with the Vatican to identify how technology, media, and data can generate justice in society. What drew her to advanced TV advertising was the sweeping change being ushered in by the Internet and digital technologies. As an astute executive, she saw the prospect that shifting consumer behaviors held for media platforms and brands and the opportunity to put her change management skills to work to help redefine the relationship between the two. She thus launched BrightLine.



**Philip de Leon is Director**, Director, Public Affairs & Int'l Business Development, AGCO Corporation. Mr. Philip de Leon is based in Washington, DC and is the Director for Public Affairs and International Business Development at AGCO

Corporation. AGCO is a global leader in the design, manufacture and distribution of agricultural machinery. AGCO supports more productive farming through a full line of tractors, combines, hay tools, sprayers, forage equipment, grain storage and protein production systems, seeding and tillage implements and replacement parts. Mr. de Leon is the AGCO Staff Representative on the President's Advisory Council on Doing Business in Africa (PAC-DBIA) and an executive board member of the Corporate Council on Africa. He also is the Chairman of the U.S.-Tajikistan Business Council and an officer on the executive committee of the U.S.-Ukraine Business Council. Recently he was the project coordinator of a joint venture in Algeria that manufactured over 2,000 Massey Ferguson tractors in 2014. Mr. de Leon plays an active role in articulating AGCO's thinking on Food Security. Mr. de Leon spent ten years with the U.S. Department of Commerce's Business Information Service for the Newly Independent States (BISNIS) in Washington, DC rising to the position of Director and was awarded the International Trade Administration Bronze Award for Outstanding Professional Employee. BISNIS was part of the U.S. & Foreign Commercial Service and served as the U.S. Government's primary market information center for U.S. companies exploring export and investment opportunities in Russia and Eurasia. Mr. de Leon was educated in France where he earned a law degree from the Sorbonne University in Paris as well as a graduate degree in Russian Language and Studies from the National Institute of Oriental Languages and Civilizations in Paris. In 1996 he earned a Master's Degree (LLM) in International Law from the University of Pennsylvania's School of Law.



**Hervé P. Duteil** is Managing Director, Regional Coordinator for Corporate Social Responsibility & Sustainable Finance in the Americas, BNP PARIBAS. Hervé P. Duteil has spent most of its career with BNP Paribas in New York. For over 20 years, he specialized in trading derivatives and managing capital market activities, spanning across commodity, currency, fixed income and electronic markets. In 2014, he was appointed Regional Coordinator for Corporate Social Responsibility & Sustainable Finance in the Americas, bringing a strong focus on promoting client dialogue around sustainability issues and developing tailored financing solutions or responsible investment products. In 2016, Mr. Duteil led BNP Paribas efforts to close its first Social Impact Bond and regularly spoke on behalf of the Bank on a variety of sustainable products, including vanilla and equity-linked green bonds.

Mr. Duteil holds a Master in Business Administration with distinction from the Harvard Business School, a Master of Science from the University of Cambridge, and a Bachelor in Mathematics & Physics from the University of Paris.



**Georgia Levenson Keohane** is the Executive Director of The Pershing Square Foundation, where she partners with the President to oversee the Foundation's strategy and programs. She is responsible for the social entrepreneurship portfolio and the creation of new initiatives. Georgia joined The Pershing Square Foundation from New America, where she directed the program on Profits and Purpose. She is also a professor in the Social Enterprise Program at Columbia Business School and author of *Social Entrepreneurship for the 21st Century* (2013) and *Capital and the Common Good: How Innovative Finance is Tackling the World's Most Urgent Problems* (Fall 2016). Georgia's career has bridged the private and nonprofit sectors. A former McKinsey consultant, she has advised companies, philanthropies, community development and educational organizations, and think tanks. From 2011-2014, Georgia was a fellow at the Roosevelt Institute, where she worked on poverty and inequality, employment and job growth, and social entrepreneurship. She has taught at Yale, and

serves on the boards of several nonprofit organizations. Georgia holds a B.A. from Yale University, an M.B.A. from Harvard Business School and an M.Sc from London School of Economics, where she was a Fulbright Scholar.



**Brandee McHale**, President of the Citi Foundation, Director of Corporate Citizenship at Citi. She oversees the Citi Foundation's global grantmaking strategy and leads Citi's citizenship efforts, including volunteerism and environmental sustainability. For over three decades, Brandee has dedicated her career to philanthropy and developing a forward-thinking portfolio of grant initiatives that connect low-income residents to onramps of economic opportunity and a secure financial future. Brandee is a staunch advocate for youth empowerment. Under her leadership, the Citi Foundation launched [\*Pathways to Progress\*](#) in the United States, the largest single commitment in the Foundation's 20-year history. In February 2017, the Foundation announced it would expand the initiative globally with an additional \$100 million investment to help prepare 500,000 young people for today's competitive job market. As a member of the board of directors for the Corporation for Enterprise Development (CFED), Local Initiatives Support Corporation (LISC), Living Cities, and America's Promise Alliance, Brandee helps chart the direction of numerous efforts to create lasting change in communities across the country.



**Mahmoud Mohieldin** is Senior Vice President for the 2030 Development Agenda, UN Relations & Partnerships, World Bank Group. Dr. Mohieldin is the World Bank Group Senior Vice President for the 2030 Development Agenda, UN Relations and Partnerships. Before joining the World Bank, Dr. Mohieldin held numerous senior positions in the Government of Egypt, including Minister of Investment from 2004 until 2010. He also served on several Boards of Directors including the Central Bank of Egypt and the banking and corporate sector. He was a member of the Commission on Growth and Development and selected a Young Global Leader of the World Economic Forum. He is a Professor of Economics and Finance at the Faculty of Economics and Political Science at Cairo University, an Honorary Professor at Durham University and member of the Advisory Board of the Durham Business School. He has authored numerous publications and articles in leading journals in the fields of international finance, economics, and development in English and Arabic. He received his Ph.D. in Economics from the University of Warwick, M.Sc. in Economic and Social Policy Analysis from the University of York, and B.Sc. in Economics, first in the order of merit, from Cairo University.



**Adrienne Zitka** is Senior Legal Counsel at DSM North America, DSM North America and currently supports DSM's biomedical materials and fibers businesses as well as DSM's Venturing group. Adrienne joined DSM as a member of the law department in 2011 and has since been involved in several major transactions, including the acquisition of DSM's biomedical business and the divestment of DSM's pharmaceutical businesses. Adrienne was also actively involved in the creation of the DSM NA Relief Fund (post Hurricane Sandy) and is a leading member of DSM's Women Inspired Network as well as DSM's charity committee. Adrienne is a member of the NJ Law Journal's 2013 and 2016 NJ legal department of the year, is a LEED Accredited Professional through the U.S. Green Building Council, and holds her JD from Rutgers University School of Law.