



- SDGs Holistic Innovation Platform -

Co-managed by



Japan
Innovation
Network



*Empowered lives.
Resilient nations.*

May 24, 2017

The open innovation platform to achieve SDGs by connecting expertise of private sector and others



1. **Commitments of UNDP and JIN.**
2. **“SHIP Innovation Ecosystem”** is to fully leverage expertise and resources of all stakeholders.
3. **“SHIP programs”** provide the advanced innovation process by combining design thinking and lean start-up approaches.

Cash Flow

Successful incubation stage is the key success factor



Innovation Process

Incubation Stage

Operation Stage

Challenges
(17 Goals)

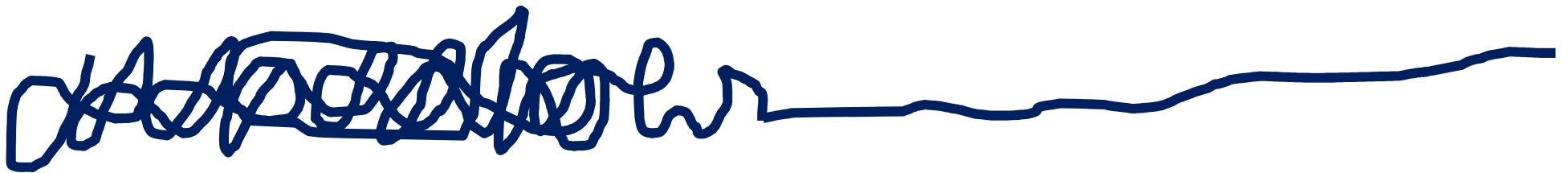
Client
Values

Business
Model

Business
Plan

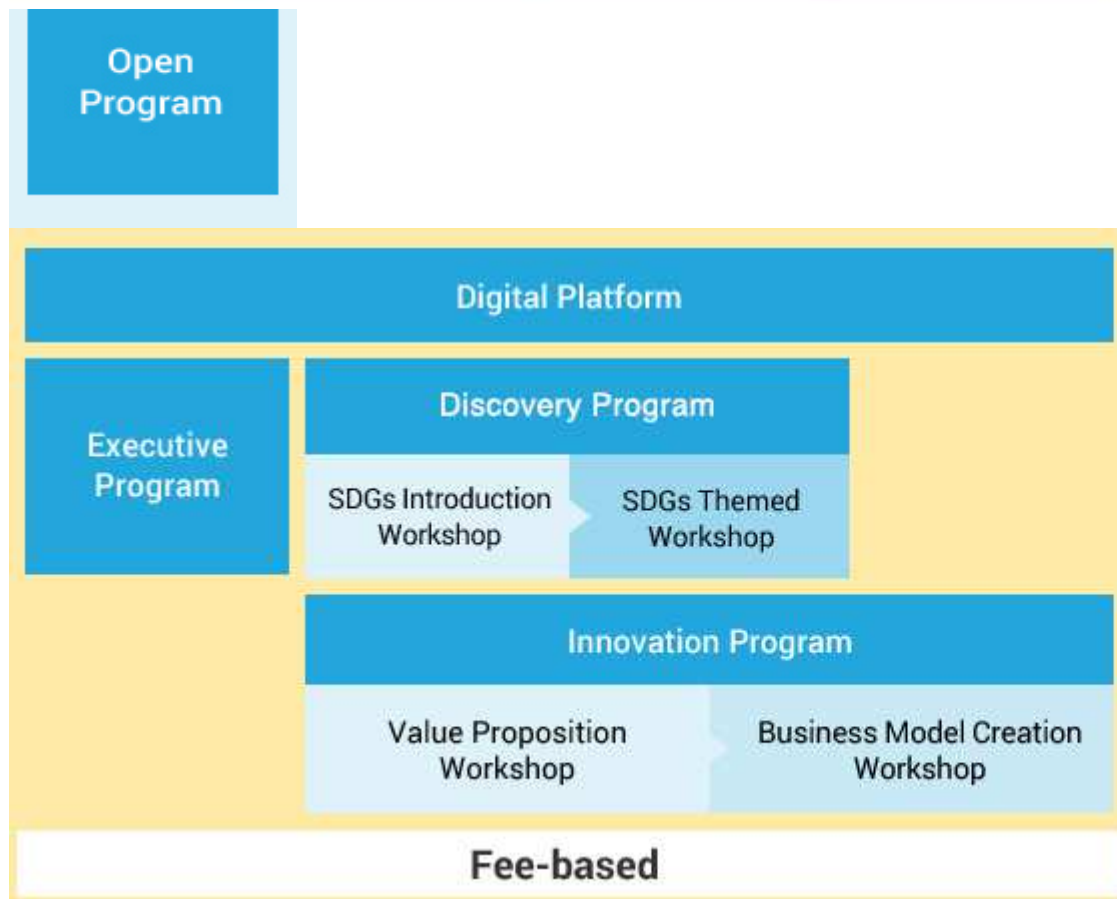
Finance

Roll-out

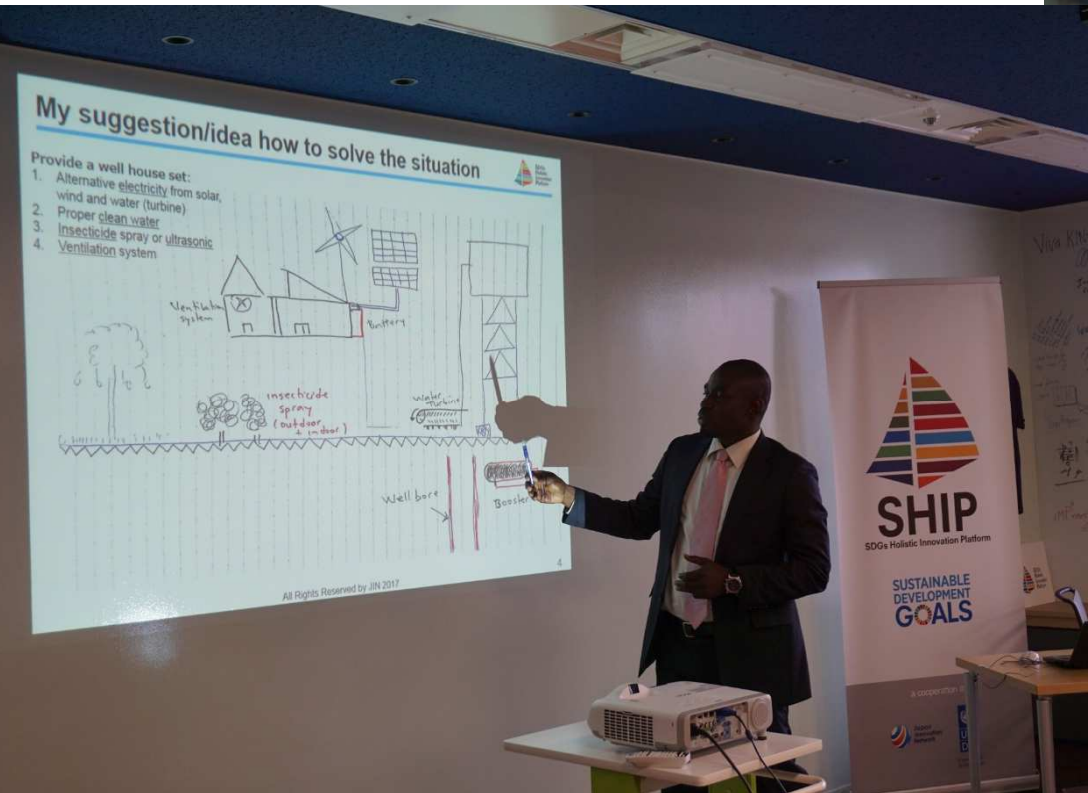


1. Entrepreneurship
2. Innovation
Acceleration Process
3. Business Model

Practical SDGs focused programs based on a global innovation ecosystem by connecting expertise of private sector and others.



Students from Africa X SDGs discovery program



Start-ups X Thematic session of SDGs discovery program



Visiting Innovation hub in Kenya X SHIP



Great minds influenced SHIP behind the scene

- ◆ Prof. Ikujiro NONAKA on knowledge creation.
- ◆ Prof. Noboru KONNO on purpose engineering.
- ◆ Prof. Philip KOTLER on marketing and innovation.
- ◆ Prof. Clay CHRISTENSEN on disruptive innovation and JTBD.
- ◆ Prof. Robert WOLCOTT on innovation network.
- ◆ Prof. Yves Pigneur on business model.
- ◆ Mr. Tom KELLEY on design thinking.
- ◆ Mr. Steve BLANK on lean start-up.
- ◆ So many others as well.

Vision: We can "sail" together

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