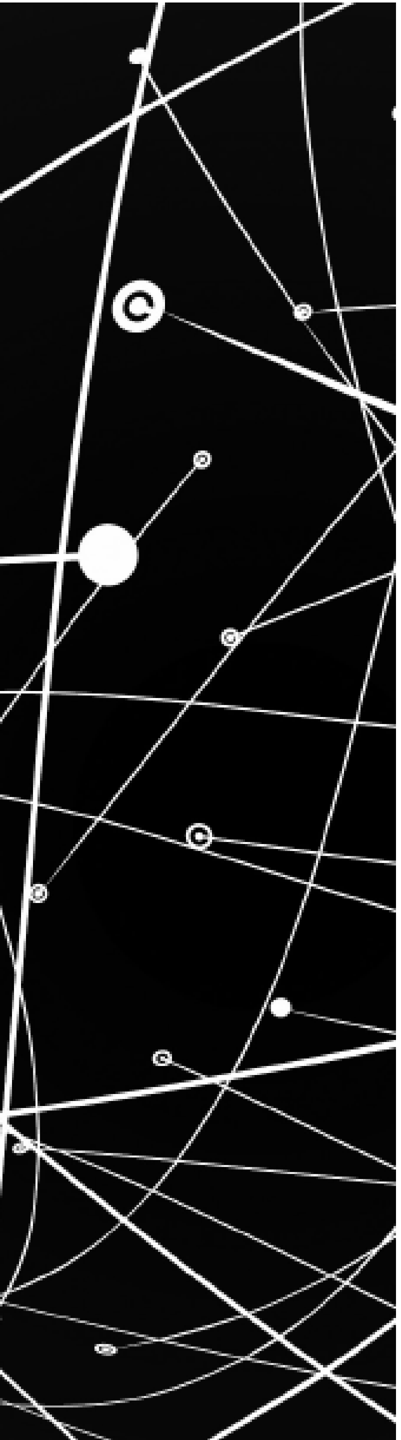

Financing Sustainable Cities
Plenty of money – Lack of Investment Models

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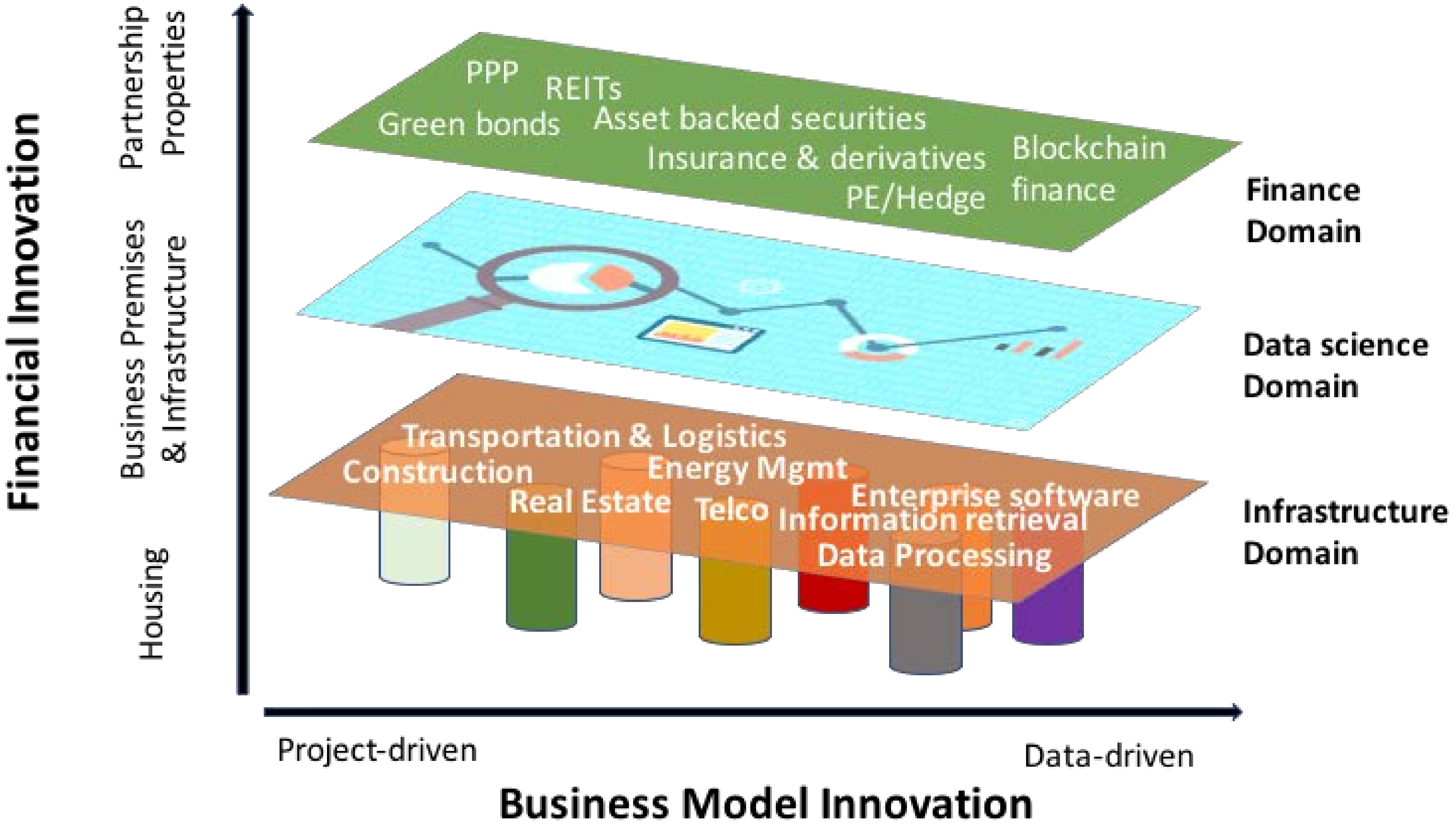
Investment in Sustainable Cities: Financial and Business Model Innovation



Sustainable Cities and Communities: Investment Impediments & Challenges

The 'real asset':

Sustainability projects are very bespoke, difficult to aggregate, lack track records of performance and management, and uncertain cash flows.

→ ***Limited scale of investments in sustainability***

The 'financial asset':

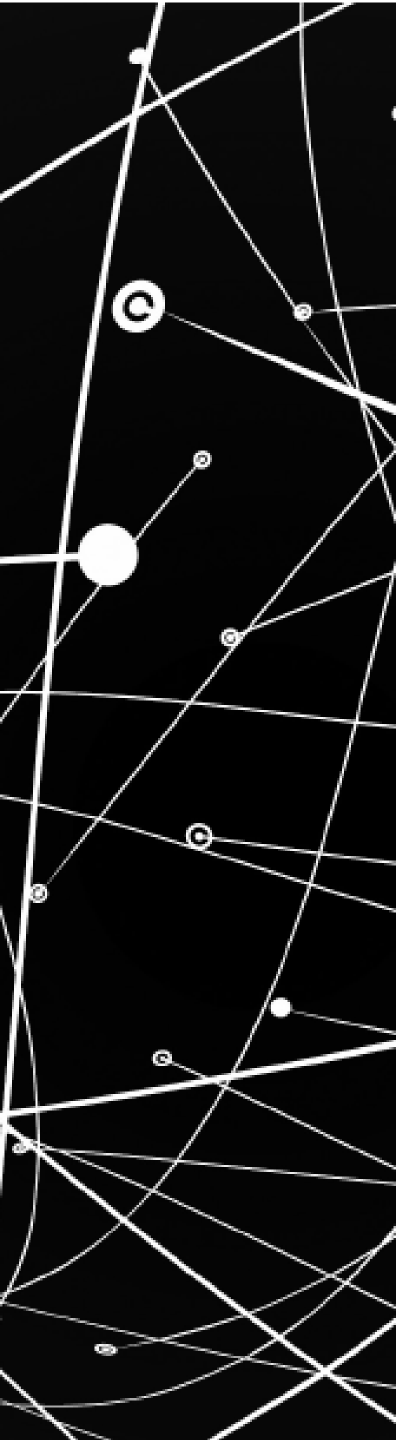
Developmental finance is below market rate' Blended finance is insufficient.

→ ***Limited engagement of mainstream finance***

The 'human resource asset':

Development financiers background in banking or public finance institutions.

→ ***Limited exposure to investment models relevant to 'smart infra'***



Recommendations and Learnings

Systemic economic development instead of projects

Leveraging in-country assets to build up sustainable industry ecosystems.

→ ***Global CleanTech Cluster Association digital hubs (e.g. IDB agreement)***

Align financing mechanisms with the systemic (‘cluster’) model

Economic, environmental and capacity-building at market returns to attract mainstream investors

→ ***Multi-Asset Renewal Fund (MARFs) model (e.g. Great Lakes, Finland)***

Retraining and re-education of development finance professionals

Integrate financial know-how with business model know-how for infrastructure deployment

→ ***New Professional Programs on Financing Sustainable Infrastructure***

Global CleanTech Cluster Association

Making Local, Global