

**INTERNATIONAL DAY OF FORESTS | 21 March 2016**

21 March, was declared the International Day of Forests by the UN General Assembly to raise awareness of the importance of all types of forests and of trees outside forests. The theme of the 2016 celebration is "Forests and Water."

On 21 March 2016 in UNHQ, NY, a special event "Forests and Water Sustain Life and Livelihoods" is being held by the UN Forum on Forests Secretariat, DESA, UN-Water and the Permanent Mission of Sweden, as a joint celebration of the International Day of Forests and World Water Day. The event will be webcast on <http://webtv.un.org/>

Connect with the campaign on [twitter.com/UNDESA](https://twitter.com/UNDESA) and [Facebook.com/joinUNDESA](https://facebook.com/joinUNDESA).

**Landing page:** <http://bit.ly/DayForests>

**Campaign Hashtags:** #IntlForestDay and #WorldWaterDay

**Digital assets** in English, French and Spanish are available on a Trello Board <http://bit.ly/TrelloForestWater>



**INTERNATIONAL DAY  
OF FORESTS  
21 MARCH**

**TWITTER: Forest Facts**

[FACT 1 CARD] 1.6 BN ppl draw sustenance fr forests – fr food & water, to fuel & jobs <http://bit.ly/DayForests> #IntlForestDay  
#WorldWaterDay

[FACT 2 CARD] Your glass of water is a tree product! Some of the planet's largest cities draw water from forests #IntlForestDay  
#WorldWaterDay

[FACT 3 CARD] By 2025, 1.8 BN ppl will face water scarcity. Did you know that forests provide 75% of freshwater? #IntlForestDay  
#WorldWaterDay

[ANGRY BIRD CARD] 76% of all bird species live in forests, including @AngryBirds! #IntlForestDay #AngryBirdsHappyPlanet



## TWITTER: Quotes from Partners

[QUOTE UNFF CARD] Forests are the planet's water towers, providing 75% of our freshwater: <http://bit.ly/DayForests>  
#IntlForestDay #WorldWaterDay

[QUOTE ILO CARD] W/out forests & water, our societies would not exist @UN\_Water @GuyRyder @ILO #IntlForestDay  
#WorldWaterDay

[QUOTE FAO CARD] Every time you turn on a tap, you are tapping a forest #UNFAO @RenecastroCR @FAOForestry #IntlForestDay  
#WorldWaterDay

[QUOTE IUCN CARD] Restoring forest landscapes, sustains our water & food security @andersen\_inger @iucn\_forests  
#IntlForestDay #WorldWaterDay

[QUOTE IUFRO CARD] Sustaining forests & water takes sound science; @iufro is bridging the knowledge gap #IntlForestDay  
#WorldWaterDay





**TWITTER: Films on Forests and Water**

[FILM UNFF CARD] See how restoring mangrove forests, has renewed a coastal community in Senegal #IntlForestDay #WorldWaterDay <http://bit.ly/1EDqywl>

[FILM WWD CARD] Growing forests requires water. 1 BN people work in farming, fishing & forestry #IntlForestDay #WorldWaterDay <http://bit.ly/WWDfilm>

[FILM FAO CARD] DYK #Forests are vital to our water supply? Watch this @FAOForestry video #IntlForestDay #WorldWaterDay <http://bit.ly/20HXcUO>



**FACEBOOK: Forest Facts**

[FACT 1 CARD] 1.6 billion people draw sustenance from forests – from food and water, to fuel and jobs. #IntlForestDay #WorldWaterDay

How will you celebrate the International Day of Forests on 21 March?

<http://bit.ly/DayForests>

-----

[FACT 2 CARD] Your glass of water is a tree product! One third of the world's largest cities, including Bogota, Durban, Jakarta, Madrid, New York and Rio de Janeiro draw their drinking water from forests

#IntlForestDay #WorldWaterDay

Happy International Day of Forests! <http://bit.ly/DayForests>

-----

[FACT 3 CARD] By 2025, 1.8 billion people will face water scarcity. Forests provide 75% of freshwater. Invest in forests for water for all.

#IntlForestDay #WorldWaterDay #GlobalGoals

Celebrate the International Day of Forests on 21 March!

<http://bit.ly/DayForests>

## FACEBOOK: Quotes from Partners

[QUOTE UNFF CARD] Director of the UN Forum on Forests Secretariat, Manoel Sobral-Filho says “Forests are the planet’s water towers, providing 75% of the freshwater that is used in our homes, farms, and industries.” #IntlForestDay #WorldWaterDay #GlobalGoals

The theme of the 2016 International Day of Forests is “Forests and Water”. How will you celebrate on 21 March? <http://bit.ly/DayForests>

-----

[QUOTE ILO CARD] ILO Director-General and Chair of UN-Water, Guy Ryder says “Our planet depends on its forests and water, without them our societies would simply not exist. On International Day of Forests, we highlight the vital role of those working to sustainably manage our forests and water resources to preserve the lives and livelihoods of millions of people and for future generations.” #IntlForestDay #WorldWaterDay #GlobalGoals

The theme of the 2016 International Day of Forests is “Forests and Water”. Happy International Day of Forests! <http://bit.ly/DayForests>



## FACEBOOK: Quotes from Partners

[QUOTE FAO CARD] FAO is a member of the Collaborative Partnership on Forests and its Assistant Director-General of Forestry, René Castro Salazar says “Every time we turn on a tap we should remember that forests are vital to our supply of freshwater.” #IntlForestDay #WorldWaterDay #GlobalGoals

Celebrate the International Day of Forests on 21 March!

<http://bit.ly/DayForests>

-----

[QUOTE IUCN CARD] The International Union for Conservation of Nature (IUCN) is a member of the Collaborative Partnership on Forests and its Director General, Inger Andersen says “Forests protect, store and deliver water. This in turn helps sustain both water and food security. Yet another excellent reason for restoring forest landscapes.” #IntlForestDay #WorldWaterDay #GlobalGoals

Happy International Day of Forests! <http://bit.ly/DayForests>



## FACEBOOK: Quotes from Partners

[QUOTE IUFRO CARD] Sustaining forests and water takes sound science. Mike Wingfield, President of the International Union of Forest Research Organizations (IUFRO) says “All too often, forests and water are considered in isolation. IUFRO unites scientists around the globe from both sectors.” #IntlForestDay #WorldWaterDay #GlobalGoals IUFRO is a member of the Collaborative Partnership on Forests.

Celebrate the International Day of Forests on 21 March!

<http://bit.ly/DayForests>





**FACEBOOK: Films on Forests and Water**

[FILM UNFF CARD] See how restoring mangrove forests, has renewed a coastal community in Senegal #IntlForestDay #WorldWaterDay

<http://bit.ly/1EDqywl>

-----

[FILM WWD CARD] Growing forests requires water. 1 billion people work in farming, fishing & forestry #IntlForestDay #WorldWaterDay

<http://bit.ly/WWDfilm>

-----

[FILM FAO CARD] Did you know that forests are vital to our water supply? Watch this @FAOForestry video #IntlForestDay

#WorldWaterDay <http://bit.ly/20HXcUO>

