



Social Media Advisory

12th Session of the UN Forum on Forests | 1-5 May 2017

Main event page: <http://bit.ly/UNForest>

Main hashtags: #UNFF12 #UNForests

Additional hashtags: #GlobalGoals #SDGs

Watch live on UN Web TV <http://webtv.un.org/>

VIDEO: Forest-based solutions to improve people's lives:

<http://bit.ly/2pua6O1>

UNDESA Social Media: Connect with the campaign on [Twitter.com/UNDESA](https://twitter.com/UNDESA) and [Facebook.com/joinundesasa](https://facebook.com/joinundesasa)

Digital assets in English are available on a Trello board, along with design files that can be customised for other languages: <https://trello.com/b/1v7ovncw/>



— GLOBAL —
FOREST
— GOALS —



Suggested Tweets:

Learn more how 1.6 BN people need forests for food, water, fuel & jobs. Watch #UNFF12 live on 1-5 May @UN: webtv.un.org #UNForests

DYK #UNGA adopted a new #UNForests Plan & 6 Global Forest Goals? Learn more <http://bit.ly/2pua6O1> #UNFF12

Suggested Facebook posts:

Learn more about how 1.6 BN people need forests for food, water, fuel and jobs as the 12th Session of the UN Forum on Forests kicks off on 1 May. Get details on the Forum which runs until 5 May: <http://bit.ly/UNForest> Watch live: <http://webtv.un.org>

Did you know the UN General Assembly adopted a new Forest Plan and 6 Global Forest Goals? For more info on the new UN Strategic Plan for Forests 2017-2030, visit: <http://bit.ly/UNForest> Watch UN DESA's short video: <http://bit.ly/2pua6O1>





Did you know that
2 BN ppl still use fuelwood
to cook, boil water & stay warm?



#GlobalGoals #UNGA un.org/esa/forests



Suggested Tweets:

DYK that 2 BN ppl still use fuelwood to cook, boil water & stay warm? Watch #UNFF12 live @UN: <http://webtv.un.org> #UNForests

90% of fuelwood & charcoal use takes place in developing countries. #GlobalGoals <http://bit.ly/UNForest> #UNFF12 #UNForests

Suggested Facebook posts:

Did you know that 2 billion people still use fuelwood to cook, boil water and stay warm? Learn more at the 12th Session of the UN Forum on Forests taking place on 1-5 May: <http://bit.ly/UNForest> Watch the Forum live: <http://webtv.un.org>

For rural poor in developing countries, forests are often the only available source of energy. 90% of fuelwood and charcoal use takes place in developing countries. Learn more at the 12th Session of the UN Forum on Forests taking place on 1-5 May: <http://bit.ly/UNForest> Watch live: <http://webtv.un.org>





Suggested Tweets:

By 2025, 1.8 BN people will face water scarcity. Forests provide 75% of freshwater:
<http://bit.ly/UNForest> #GlobalGoals #UNFF12

1/3 of world's largest cities get their drinking water from forests. Watch #UNForests discussions live @UN: <http://webtv.un.org> #UNFF12

Suggested Facebook posts:

Did you know that by 2025, 1.8 BN people will face water scarcity? Forests provide 75% of freshwater. Learn more at 12th Session of the UN Forum on Forests:
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Suggested Tweets:

DYK that 80% of all terrestrial species live in forests? Learn more, watch #UNFF12 live @UN: <http://webtv.un.org> #UNForests

Suggested Facebook post:

Forests are home to an estimated 80% of all terrestrial species. Protect, restore and plant to support the UN's target to increase forests by 3% by 2030! For more information on the new UN Strategic Plan for Forests 2017-2030, visit: <http://bit.ly/UNForest> Watch UN DESA's short video: <http://bit.ly/2pua6O1>





Suggested Tweets:

Women are agents of change for forests! Learn more at #UNFF12 @UN:

<http://webtv.un.org> #UNForests

See how planting Moringa trees is empowering women in Togo:

<https://youtu.be/jp8p3avtkmE> #UNFF12 #UNForests

Suggested Facebook posts:

Women are agents of change for forests! Learn more at the 12th Session of the UN Forum on Forests: <http://bit.ly/UNForest> Watch live: <http://webtv.un.org>

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Learn more at the 12th Session of the UN Forum on Forests: <http://bit.ly/UNForest>



Suggested Tweets:

Trees are Nature's air conditioners! Learn more at #UNFF12 @UN: <http://webtv.un.org> #UNForests

Forests & trees provide clean air! Learn more at #UNFF12 @UN: <http://webtv.un.org> #UNForests

Suggested Facebook post:

Trees are Nature's air conditioners! Did you know that a young healthy tree cools just like 10 room-size air conditioners running 20 hours a day? Learn more at the 12th Session of the UN Forum on Forests: <http://bit.ly/UNForest>
Watch live: <http://webtv.un.org>

Forests and trees provide clean air! Protect, restore and plant to support the UN's target to increase forests by 3% by 2030! For more info on the new UN Strategic Plan for Forests 2017-2030, visit: <http://bit.ly/UNForest> Watch UN DESA's short video: <http://bit.ly/2pua6O1>

