



COP30 FOREST PAVILION:

A Shared Commitment to Our Planet

2025 UN Climate Change Conference (UNFCCC COP30)

10-21 November 2025, Belém, Brazil

Build Trust and Create Value in the Forest: Principles for Community Engagement and Development

17th November, 14.00-14.50

Edie Marriner

In person

Concept Note

I. Background

Delivering climate benefits through the “circular socio-bioeconomy” requires a genuine upfront involvement of indigenous people and local communities (IPLC). Engagement with local communities must be part of a structured long-sighted approach by businesses with a view to generating shared benefits, beyond managing risk and obtaining a social license to operate. Some guiding principles may help move away from a patchy approach to a well thought-through one.

II. Objectives

- Contextualize the business case for effective community engagement and development
- Provide practical insights into how community engagement and development can be integrated into business strategy — supporting both thriving communities and resilient forest-based value chains.
- Share the guiding principles for meaningful and structured community engagement and development from FSG’s new report —including ways to identify local needs, build trust, and integrate these practices into business strategy for shared value creation.

III. Programme/Schedules of Events/Speakers

Speakers

- Edie Marriner (WBCSD Forest Solutions Group)
- Keynote: Fany Kuiru, General Coordinator of the Coordinating Body of Indigenous Organizations of the Amazon Basin (COICA)

- Panellists:
 - Fany Kuiru, General Coordinator of the Coordinating Body of Indigenous Organizations of the Amazon Basin (COICA)
 - Francisco Ruiz-Tagle, CEO of Empresas CMPC
 - Jane Molony, Executive Director, Paper Manufacturers Association of South Africa

Session format and run of show

Indicate session format (roundtable, interactive co-creation workshop, training etc.) and share a brief outline of the run of show.

Time	Description	Speakers
14.00-14.10	Keynote speech: setting the scene	Fany Kuiru, General Coordinator of the Coordinating Body of Indigenous Organizations of the Amazon Basin (COICA)
14.10-14.40	Panel discussion with range of stakeholders	Fany Kuiru, General Coordinator of the Coordinating Body of Indigenous Organizations of the Amazon Basin (COICA) Francisco Ruiz-Tagle, CEO of Empresas CMPC Jane Molony, Executive Director, Paper Manufacturers Association of South Africa
14.40-14.50	Launch of FSG report	Edie Marriner (WBCSD FSG)

IV. Expected main messages

- For the forest sector – where operations are deeply intertwined with local landscapes and livelihoods – community engagement and development is not a peripheral activity, but a business imperative
- There are common practices found amongst leaders in the sector which can be used as a helpful guiding framework for other actors in the sector, or other land-use sectors, in delivering effective community engagement and development
- Through collaboration and sharing best practices, the sector and beyond can work collectively to solve shared challenges. By learning from one another, companies can strengthen and scale community engagement strategies that create meaningful, long-lasting shared value.

V. Focal Point/Contact

Edie Marriner

marriner@wbcasd.org

Bernard de Galembert

degalembert@wbcasd.org