



COP30 FOREST PAVILION:

A Shared Commitment to Our Planet

2025 UN Climate Change Conference (UNFCCC COP30)

10-21 November 2025, Belém, Brazil

Nature-based solutions: placing nature back at the heart of the debate and developing innovative carbon and biodiversity markets as a way of fighting to preserve tropical forests

Tuesday 18th of November - 14:55-15:40 PM

Concept Note – ID76

I. Background

The subject of nature-based solutions deserves to return to the centre of discussions as a means of achieving our climate objectives by 2050!

However, certain laws and regulations are calling into question the use of nature, notably the European CRCF policy, which considers, for example, that forestry projects cannot form part of a company's sustainable development strategy because they are considered to be non-permanent.

It is therefore necessary to demonstrate the importance of these solutions and the extent to which certain existing projects have a positive impact on the climate, biodiversity and social components in tropical environments.

II. Objectives

The Event seeks:

These projects are made possible by the emergence of innovative markets, which provide an additional incentive to preserve, conserve and sustainably manage tropical forests, particularly in the Congo Basin.

Carbon markets have been around for some time now, and have sometimes been criticised and questioned, with a number of obstacles to their development, particularly in tropical contexts. Despite everything, there have been successes and this market must persevere, because today all means are good to achieve our objectives.

The example of the Maderacre forest conservation project in Peru is a very good case study to highlight this, and it will be interesting to see how it can be transposed to Central Africa.

But new markets are also emerging, taking biodiversity into account. The Organisation for Biodiversity Certificates is a perfect example. This international initiative, launched in 2023 and supported by the IAPB, aims to develop a market for generating biodiversity certificates for positive actions on nature in identified ecosystems, and to develop methodologies grouping together a certain number of indicators for quantifying these actions. This initiative is currently underway in northern countries, with the first pilot projects, and work is underway on tropical ecosystems, with appropriate methodologies, particularly in the Congo Basin (Cameroon, Gabon).

Sustainable tropical forest management is facing a paradigm shift, particularly in the Congo Basin, and nature-based solutions, in their various forms, may be the key to maintaining this system in order to preserve forest ecosystems.

III. Programme/Schedules of Events/Speakers

[Provide a list/schedule of events to be held during the daily/half-day session, including brief description of each event, modality (panel, launch, interviews etc.), and names of speakers]

Introductory note - Presentation of the topic, panel and introduction

The state of tropical forests: nature-based solutions projects in tropical forests, with a focus on Central Africa - Pierre Schueller

Presentation and discussion

Carbon markets: Experience of a forest carbon project in Peru, a model to follow for the Congo Basin- Jose Canchaya

Biodiversity certificates: a new market to meet the need for sustainable management of tropical forests with the Organisation for Biodiversity Certificates - Fabiola Flex

Examples of NBS projects to be developed and recommendations for the forestry sector - Scott Francisco

Panel

- Pierre Schueller, Co-secretary of the ATIBT Carbon and Biodiversity Commission
- José Canchaya, Chief Commercial Officer de Maderacre
- Fabiola Flex, Co-Founder & Head of Public Affairs d'Adryada, President of the Organisation for Biodiversity Certificates (OBC)
- Scott Francisco, Director, Co-founder Cities4ForestsFounder, Director, Pilot Projects Design Collective

Discussion with the audience

IV. Expected main messages

Highlighting the need to support nature-based solutions through voluntary carbon and biodiversity markets to manage tropical forests sustainably, particularly in the Congo Basin.

V. Focal Point/Contact

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