



Forest Heroes Programme and Awards

There are countless individuals around the world who are dedicating their lives to nurturing forests in quiet and heroic ways. The International Year of Forests (Forests 2011) provides an opportunity to celebrate their inspiring efforts. Throughout 2011, the UN Forum on Forests (UNFF) Secretariat will identify and celebrate these “unsung” heroes with the Forest Heroes programme. By acknowledging and honouring “everyday people” from around the world, we would like to show that *everyone* can make a positive change for forests.



FORESTS 2011

السنة الدولية
للغابات ٢٠١١

2011 • 国际森林年

INTERNATIONAL YEAR
OF FORESTS • 2011

ANNÉE INTERNATIONALE
DES FORÊTS • 2011

МЕЖДУНАРОДНЫЙ
ГОД ЛЕСОВ • 2011

AÑO INTERNACIONAL
DE LOS BOSQUES • 2011

Celebrate
forests
for
people.

www.un.org/forests

Key Events and Timeline

- 🏠 **Year-Round Recognition:** The programme will span 2011, and the stories of these heroes will be featured regularly on the Forests 2011 website.
- 🏠 **Heroes as Messengers and Partners:** The UNFF Secretariat plans to work with heroes to create videos and other multimedia projects that will help develop new regional/global partnerships through 2011 and beyond.
- 🏠 **Year-End Awards at the Forests 2011 Closing Ceremony:** Heroes from different regions will be honoured at the closing ceremony.

Application and Selection Criteria

A Forest Hero can be **ANYONE** - from scientists to school teachers to a group of children dedicated to actively promoting forest values. If they share a commitment for forests, we want to know them!

Selection criteria: Individuals that have:

- 🌿 Received little or no previous public recognition for their work on forests.
- 🌿 Generated impacts with environmental, social, educational, or community benefits.
- 🌿 Displayed willingness to participate in Forests 2011 events and activities.
- 🌿 A unique/inspiring dedication to forests that stands out.

Nominations should include:

- 🌿 Descriptions of achievements and the impact of their actions.
- 🌿 Photos, video clips or any other multimedia, if available, that could make their stories and personalities come alive.
- 🌿 References.
- 🌿 Email forests@un.org with the subject: “Forests Heroes Nomination”