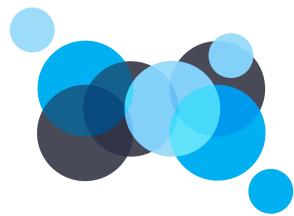


# MDG Advocate Quarterly

MARCH 2013





The MDG Advocate Quarterly is a publication of the UN Secretary-General's MDG Advocacy Group reporting recent activities, with an emphasis on progress and opportunities for synergy to achieve the Millennium Development Goals.

The work of the MDG Advocates reflects the vision of the Secretary-General, and builds upon the political support and guidance of the two co-chairs, President Kagame of Rwanda and Prime Minister Gillard of Australia.



## BACKGROUND

The MDG Advocates endorsed an Action Plan, aimed to accelerate progress as the 2015 deadline approaches. The Action Plan encourages each Advocate to champion at least one specific high-impact MDG initiative and to work in collaboration with UN Agencies on their respective advocacy efforts. The activities of the MDG Advocates will be monitored using a Log Frame approach.

The Advocates will focus their actions on food security, integrated rural development, infrastructure (including water and sanitation, power and ICT connectivity), education, health and innovative financing.

The activities are broadly arranged in two thematic clusters; “Food Security and Sustainable Growth” (covering especially MDGs 1 and 7) facilitated by **Professor Jeffrey Sachs** and **Ms. Graça Machel**, and “Education and Health” (covering especially MDGs 2 and 4-6) facilitated by **Her Highness Sheikha Moza bint Nasser** of Qatar and **Mr. Ray Chambers**. Gender equality and global partnerships, namely MDGs 3 and 8, are defined as cross-cutting themes.

**To review the detailed Action Plan please see:**

[www.un.org/millenniumgoals/advocates/Action\\_Plan](http://www.un.org/millenniumgoals/advocates/Action_Plan)

# JULIA GILLARD

AUSTRALIA  
PRIME MINISTER OF AUSTRALIA

THEMATIC AREAS: UNIVERSAL PRIMARY EDUCATION, GENDER EQUALITY AND THE EMPOWERMENT OF WOMEN  
[ MDG 2, MDG 3 ]



## CURRENT ACTIVITIES

### GLOBAL EDUCATION FIRST INITIATIVE

In September 2012, Prime Minister Gillard was appointed as a member-state champion of UN Secretary-General Ban Ki-moon's Global Education First Initiative. GEFI calls for strong political leadership, sound policies and increased financing to help all children and young people benefit from education. Speaking at the launch of the initiative, Ms Gillard was honoured to lend Australia's support and urged all governments - donors and developing countries alike - to put education first to benefit the future of our nations and the prosperity of our people.

### SUPPORTING EDUCATION AND LEADERSHIP IN LAOS

In November 2012, the Prime Minister visited a primary school on the outskirts of Vientiane to read to the children, present the school with new books and a grant to fix the school's roof. Australia's aid to basic education in Laos is training teachers; providing textbooks and building new classrooms; and supporting students with disabilities, school feeding programs and water and sanitation programs. Ms Gillard also announced a new \$20 million Australia-Laos Institute to provide professional development training to government, civil society and the private sector, with a focus on women's empowerment and disability.

### EMPOWERING WOMEN IN THE PACIFIC

In August 2012, Ms Gillard announced a new 10-year \$320 million initiative to help improve the political, economic and social opportunities of Pacific women. This initiative, Pacific Women Shaping Pacific Development, will work in partnership with governments and civil society groups across the region to develop policy changes needed to support gender equality. The initiative will also directly benefit communities by supporting better local services, improving local markets, and increasing education and awareness through churches and other organisations.

### INTERNATIONAL DAY OF THE GIRL CHILD

In October 2012, Ms Gillard launched the inaugural International Day of the Girl Child in Australia. Ms Gillard outlined Australia's commitment to do all that it can to alleviate the suffering of women and increase their rights and opportunities globally, especially in the Asia-Pacific region. Ms Gillard said nothing is more important than education and that teaching girls and women is one of the most important investments in the development of a nation.

### REGIONAL SOLUTIONS TO THE CHALLENGE POSED BY MALARIA

In November, Ms Gillard attended the East Asia Summit where leaders agreed to strengthen regional collaboration to accelerate the fight against malaria and overcome the emergence of drug-resistant strains of the disease. Ms Gillard announced Australia's commitment of \$1 million to support the establishment of an Asia-Pacific Leaders Malaria Alliance. Malaria killed more than 42,000 people in the Asia-Pacific in 2010 and causes more than 650,000 deaths worldwide every year. This followed Australia hosting a high-level malaria conference Malaria 2012: Saving Lives in the Asia-Pacific in October 2012. The conference brought together representatives of regional governments, international donors, the business sector and non-government organisations. The conference culminated with a ministerial level meeting co-convened by Australia's Minister for Foreign Affairs Senator Carr and the UN Special Envoy for Malaria, Mr Ray Chambers.

# JEFFREY SACHS

UNITED STATES

UNITED NATIONS SECRETARY-GENERAL'S SPECIAL ADVISER ON THE MILLENNIUM DEVELOPMENT GOALS

**THEMATIC AREAS: FOOD SECURITY, INTEGRATED RURAL DEVELOPMENT, WATER, SANITATION AND ENVIRONMENT, POWER AND TRANSPORT INFRASTRUCTURE, ICT AND DEVELOPMENT, HEALTH WORKERS, INNOVATIVE FINANCING FOR DEVELOPMENT**  
[ MDG 1, MDG 7, MDG 8 ]



## CURRENT ACTIVITIES

### ONE MILLION COMMUNITY HEALTH WORKERS CAMPAIGN

Jeffrey Sachs is overseeing the One Million Community Health Workers (CHWs) Campaign, launched in January 2013 at the World Economic Forum in Davos along with co-Chair of the MDG Advocates, President Paul Kagame. The campaign was also announced at the AU Summit. It aims to expand and accelerate CHW programmes in sub-Saharan countries, scaling them up to district, regional, and national levels to meet the health MDGs. With the use of the latest ICT and diagnostic testing materials, these frontline workers link the rural poor to the broader healthcare system of doctors, nurses, hospitals and clinics. The campaign is working with Ministries of Health, and its Steering Committee is comprised of key organizations and experts from academia, industry leaders, UN agencies, major NGOs and civil society, to assist countries in assembling service packages that allow for upgrading of existing CHW programmes and support to nascent programmes at sub-national levels.

### ENERGY ACCESS FOR ALL IN SUB-SAHARAN AFRICA

Under the auspices of the UN Sustainable Solutions Development Network (SDSN), Jeffrey Sachs and the Earth Institute (EI) are collaborating with energy company Eni on refining the nexus between development and energy availability in developing countries, as well as at developing innovative business models to enhance energy-

led development in energy poor settings. The initiative will investigate how improved energy access leads to social and economic development and at which areas of intervention should be considered and prioritised for action. This will help to define Energy-Led Development and support the international community's endeavour to refine the intersection between energy access and development, thus setting the stage for effective energy-related development policies. It will also explore Innovative (and/or multi-stakeholder) Business Models for the Oil & Gas Industry to encourage development in low-income settings by enhancing energy access, in order to provide a framework for action to inspire the energy industry's contribution and identify opportunities for Eni to improve its projects.

### DRYLANDS INITIATIVE

Jeffrey Sachs is working with the governments of 6 countries to lead the Drylands Initiative in the Horn of Africa. The Initiative, which includes Djibouti, Kenya, Ethiopia, South Sudan, Uganda, and Somalia, will reach over 300,000 people and serve as a template for scaling up integrated rural development to benefit pastoralist communities. The project will contribute to the design and deployment of innovative technologies and systems for sustainable development among seminomadic populations, and will influence regional policies to benefit these communities. The project is supported by the Islamic Development Bank and has begun baseline evaluations.

### LATIN AMERICA SUSTAINABLE DEVELOPMENT

Jeffrey Sachs and the Earth Institute are working with a number of Latin American governments to implement and expand sustainable development programmes. In Paraguay, EI is working with the government to leverage the energy sector for economic and social development, and to explore sustainable agriculture and climate risk management. EI is supporting the Government of Guatemala's efforts to fight malnutrition in the country through both technical assistance on programme activities and monitoring and evaluation. EI will work with Guatemala to support the government's "Zero Hunger" programme.

### ITU/UNESCO BROADBAND COMMISSION FOR DEVELOPMENT

Jeffrey Sachs serves as a commissioner and the chair of a working group on health which focuses on the health MDG scaling up programmes and how to use broadband and mobile to enable the primary health systems. In particular, the group looks at mHealth for scaling up of Community Health Workers in Africa and for elimination of mother to child transmission of HIV. The Broadband Commission uses MVP as a demonstration project and is working on mobilizing the commissioners to support the One Million CHWs Campaign.

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# JEFFREY SACHS

[CONTINUED]

## CURRENT ACTIVITIES [ CONTINUED ]

### MINISTERIAL WORKING GROUP (MWG) ON SCALING UP OF PRIMARY HEALTH SYSTEMS TO ACHIEVE MDG 4 AND 5

Jeffrey Sachs convenes five Ministers of Health and their technical experts together with an international advisory panel to support national efforts of scaling up of health systems to achieve the health MDGs. The countries participating in the MWG are Nigeria, Ethiopia, Kenya, China and India. The next meeting is planned for May 21, 2013 in Geneva and coincides with the World Health Assembly.

### CONNECT TO LEARN

As Earth Institute Director, Jeffrey Sachs oversees Connect to Learn (CTL,) a new global education initiative created by the Earth Institute, Ericsson and Millennium Promise, to increase educational attainment in sub-Saharan Africa, particularly for girls. CTL provides scholarships for girls and boys in impoverished areas to attend secondary school, and implements mobile broadband technology to connect their classrooms to a 21st century education.

## OPPORTUNITIES FOR SYNERGY

The lack of coordination across development sectors and numerous stakeholders, in combination with increasingly scarce resources on the ground, makes the implementation of various programmes aimed at accelerating the achievement of the MDGs exceedingly difficult. International support is variable, limited, and unpredictable. Often there is a lack of local capacity at the government and agency level and of expertise to develop national plans for integrated development programmes. Other bottlenecks include political instability and climate shocks (floods, droughts, etc), and the interaction of the two.

There are many exciting opportunities for breakthroughs and synergies. The rapid ascent of information technology for development has opened new vistas in health, education, and service delivery more generally. By using Millennium Villages and national MDG scale up programmes as demonstration platforms, it is possible to show dramatic progress in many of the MDGs.



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# HH SHEIKHA MOZA BINT NASSER

**QATAR**  
**CHAIRPERSON OF THE QATAR FOUNDATION FOR EDUCATION,  
SCIENCE AND COMMUNITY DEVELOPMENT**

**THEMATIC AREAS: EDUCATION AND GENDER EQUALITY**  
**[ MDG 2, MDG 3 ]**



H.H Sheikha Moza bint Nasser, UNESCO Special Envoy for Basic and Higher Education in coordination with UNESCO and the Global Partnership for Education will push global education efforts aimed at renewing and reinvigorating partnerships mobilizing additional international support to achieve the MDGs and EFA Goals.

## CURRENT ACTIVITIES

### REDUCING THE NUMBER OF OUT-OF-SCHOOL CHILDREN WORLDWIDE

Her Highness Sheikha Moza bint Nasser launched a new global initiative called Educate A Child in November 2012, which aims to significantly reduce the numbers of children worldwide who are missing out on their right to education and thus supports MDG2.

Educate A Child is working with a range of international and national partner organizations to trigger significant breakthroughs in reaching the world's poorest and most marginalized children by the end of 2015 and beyond. Educate A Child provides technical and financial support (on a matching basis), to maximize reach and impact, local level ownership and long-term sustainability. The focus is on replicating and scaling up successful programs, promoting innovative approaches and encouraging collaboration.

By January 2013, Educate A Child was supporting over 25 projects including: providing schooling for refugee and internally displaced children; encouraging learning for girls; promoting new solutions for nomadic or pastoralist children whose mobile lives can make attending school difficult; helping children in disaster-prone areas; and providing school supplies for children in Syria.

The program had reached 470,808 out-of-school children by the end of 2012 in priority countries including India, Bangladesh, Cote d'Ivoire, Kenya, Iraq, Chad, Sudan, South Sudan and Gaza.

For 2013, Educate A Child will focus on 17 priority countries, in Africa, Asia, Middle East and North Africa and Latin America. <http://www.educateachild.org.qa/>

### PROMOTING MULTI-STAKEHOLDER DIALOGUE IN EDUCATION:

The World Innovation Summit for Education (WISE) was established by Her Highness Sheikha Moza bint Nasser in 2009. WISE is an international, multi-sectoral platform for creative thinking, debate and purposeful action that seeks to build the future of education through innovation. WISE supports the achievement of the MDGs by seeking the most effective and innovative ways to use resources to further educational objectives across the globe.

With both an annual summit and a range of continuing programs, WISE is promoting collaboration and building the future of education.

The fourth annual WISE summit, held from 13-15 November 2012 in Doha, brought together more than 1,000 prominent education, corporate, political and social leaders from over 100 countries to focus on 'collaboration for change'.

The 2012 WISE Prize was awarded to Madhav Chavan, co-founder and CEO of Pratham – the largest non-governmental provider of basic literacy and numeracy for underprivileged children in India. The WISE Prize for Education recognizes an individual or team of up to six people for an outstanding, world-class contribution to

education. The Prize is enhancing the status of education by giving it similar prestige to other areas for which major international awards exist such as science, literature, peace and economics. The Laureate receives an award of \$500,000 (US) and a gold medal.

To further recognise innovative and transformative projects, each year six educational projects are selected to receive WISE Awards, one of which specifically recognizes achievements helping to advance the realization of MDG 2. The 2012 winning projects included: solar-powered floating schools in Bangladesh; residential schools in landfill districts of Cambodia; and a free, interactive online college preparation program in Chile.

During the three-day Summit, more than 70 sessions and activities offered a unique opportunity for all the participants to find out more about the most cutting-edge practices in education and to network with high-level people from all sectors and from all countries. <http://www.wise-qatar.org/>

### PROTECTION AND PROMOTION OF THE RIGHT TO EDUCATION IN CONFLICT SITUATIONS

Her Highness Sheikha Moza bint Nasser chairs an independent, non-governmental organization called Protecting Education in Insecurity and Conflict (PEIC – formerly Education Above All), which she set up in 2009. A policy, research and advocacy organization, PEIC aims to protect education in times of conflict through the strategic utilization of international and regional law.

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# HH SHEIKHA MOZA BINT NASSER

[CONTINUED]

## CURRENT ACTIVITIES [CONTINUED]

In 2012, PEIC launched a number of books and handbooks such as 'Protecting Education in Insecurity and Armed Conflict'. The handbook examines the intersection of international human rights, humanitarian, and criminal law as it relates to violations of the right to education and associated rights during insecurity and armed conflict. It focuses on the international legal protection of students, education staff and education facilities and offers recommendations as to how this protection can, and should, be strengthened. In so doing, the handbook also introduces international and regional legal mechanisms that can be used to obtain relevant and appropriate reparation.

PEIC also published the handbook 'Education for Global Citizenship', which examines the contribution of education for local, national, and global citizenship, even in countries where teacher training and classroom resources are limited. A third book, 'Conflict- Sensitive Education Policy' focuses on the development of conflict-sensitive education policies from the viewpoint of education ministries and donor institutions.

## SUPPORTING GOVERNMENTS TO DEVELOP NATIONAL PLANS FOR EDUCATION AND STRENGTHENING EDUCATION SYSTEMS

### Iraq:

Through a partnership with UNESCO, the Office of Her Highness Sheikha Moza bint Nasser is supporting four projects to improve the education system in Iraq, related to literacy, curriculum, higher education, and teacher training. The projects have been designed to fill major capacity gaps in the Iraqi system, and target key areas of national priority.

Milestones achieved in 2012 include:

**Literacy** - The National Literacy Campaign was launched. The National Literacy Agency was established and an Educational toolkit for HIV/AIDS prevention was finalized and delivered.

**Curriculum** - Curriculum assessment standards were established, and the new Iraqi Curriculum Framework was launched.

**Teacher training** - Cascade training programs were launched targeting 1045 teachers. Packages for science and math curricula were developed, and the first stage of feasibility study for Iraqi National Curriculum Center was completed.

**Higher Education** - The Quality Assurance and Accreditation Directorate was created, as was the National Commission for Science, Technology and Innovation. A Guide for Continuous Quality Improvement of Academic Performance and a Quality Assurance Portal were launched.

### Gaza

Through the Al Fakhoora program, the Office of Her Highness is working in Gaza to promote and facilitate the freedom to learn for students under siege. Through a unique annual program that combines student scholarships with a United Nations Development Program economic empowerment component, students are enabled to study, while their families are supported to set up their own businesses. To date, there are 300 families benefitting from the program.

Furthermore, to empower Al Fakhoora students to promote their own narrative, training is provided in leadership and communication skills. An online platform with students from the UK, US and Qatar is being used to encourage critical thinking and engage in dialogue. The program is designed to take a holistic approach to education, whereby educational gaps are addressed, ranging from reconstruction of damaged

educational buildings, integrating youth with disabilities and providing psychosocial support.

Furthermore, in line with Her Highness's vision to provide education for all, Al Fakhoora launched its first vocational training program in 2012, where more than 100 students were trained in vocational skills most needed in Gaza.

## OPPORTUNITIES FOR SYNERGY

- Her Highness Sheikha Moza bint Nasser will host a high-level meeting in April 2013 in Doha that will seek to boost progress towards achieving MDG2. It will gather ministers of education of a number of countries facing difficulties to meet the MDGs, together with NGOs, international cooperative agencies and donors that can contribute and provide assistance to those countries. Collaboration between advocates will be the idea behind this meeting.
- Support from the MDG Advocates for resource mobilisation to raise additional funds needed to accelerate primary education initiatives at the regional and country level.
- Support of the UNSG's Global Education First Initiative in the areas of access, quality learning and global citizenship.

# RAY CHAMBERS

UNITED STATES

THE UNITED NATIONS SECRETARY GENERAL'S SPECIAL ENVOY  
FOR MALARIA AND FINANCING THE HEALTH MDGS

THEMATIC AREAS: EDUCATION AND GENDER EQUALITY, CHILD  
MORTALITY, MATERNAL HEALTH NEONATAL HEALTH, HIV / AIDS,  
MALARIA, TUBERCULOSIS, HEALTH WORKERS, INNOVATIVE  
FINANCING FOR DEVELOPMENT

[ MDG 4, MDG 5, MDG 6 ]

## CURRENT ACTIVITIES

**CHILD HEALTH TARGET: REDUCE CHILD MORTALITY FROM 6.9 MILLION DEATHS PER YEAR TO 3.9 MILLION DEATHS PER YEAR BY 2015**

Increase support/financing of integrated pneumonia treatment models in high burden countries (i.e. integrated community case management models coordinated with new vaccine introduction). A Pneumonia Roundtable will be held on April 30th in New York City with 30-50 of the leading public and private stakeholders in pneumonia prevention and treatment.

Increase support/financing of diarrhea treatment (ORS and zinc). GBCHealth will highlight the "Ming Compact for Child Health" on May 17th and encourage new investments from mining companies in the high burden countries.

Increase support/financing of newborn health. Involvement in the development of the Global Newborn Action Plan focusing in private sector investments in advocacy campaigns in the high burden countries. Partnering with JP Morgan to host an Every Woman, Every Child Summit for their philanthropic clients on May 7th in New York City.

Encourage greater corporate investment in improving child nutrition (partnership proposal for a fortified complementary food in India involving supply, distribution and demand-side partners).

Under his capacity as Cluster co-facilitator for the Health and Education cluster, Ray Chambers has organized the Cluster through the newly formed MDG Health Alliance. The overall aim of this Alliance is to accelerate progress toward achieving the health-related Millennium Development Goals (MDGs 4, 5, and 6) and to fulfill the vision articulated in the UN Secretary-General's Every Woman, Every Child strategy, by bringing the support of private-public partnerships to support the UN and broader partner efforts.



**MATERNAL HEALTH TARGET: REDUCE MATERNAL MORTALITY FROM 287,000 PER YEAR TO LESS THAN 143,000 PER YEAR BY 2015**

The Maternal Health Pillar will continue to focus on the three key areas of investment for Merck for Mothers including product innovation, accelerating access, and advocacy and awareness. They will continue to focus on their two priority countries: India and Uganda.

**REPRODUCTIVE HEALTH TARGET: PROVIDE INCREASED ACCESS TO CONTRACEPTION TO 34M WOMEN MOVING FROM 260M TODAY TO 294M BY 2015**

Develop a robust platform for mobilizing new resources for family planning among companies and philanthropists. This includes producing the 'business case' for investing in family planning, which we will present at the GBCHealth Conference in May, 2013, and convening a small group of potential new investors to shape and respond to a 'call to action' in support of FP2020 goals.

Tap other pillars and/or UN Foundation resources to implement high-impact and/or high-efficiency activities supporting continuity and uptake of family planning. Examples include new collaboration with the UN Foundation-led mHealth initiative on adding family planning messaging to existing high-reach mHealth programs, and working with the other MDGHA pillars on developing break

through supply chain solutions to help achieve better and more cost-effective delivery of methods at the country level.

Mobilize focused support to India and Nigeria country programs through business and/or philanthropy. This is related to priority #1 and specific action areas are being developed with UNFPA and local government contacts to support existing country plans.

**PMTCT TARGET: REDUCE MOTHER TO CHILD TRANSMISSION OF HIV/AIDS FROM 390,000 TO ZERO BY 2015**

The BLC developed a strategy, set of relationships, and foundation of quick wins in 2012 that established clear credibility and leadership in the PMTCT community. These included working with the Government of Nigeria to jump start the country's long lagging PMTCT program; an injection of managerial talent to a sample state showed the power of empowering the state government, setting ambitious goals, and putting a focus on execution. This model for PMTCT scale up has now been adopted nationally and has contributed to a renewed feeling of urgency and energy to meet the 2015 deadline. In addition, the BLC partnered with UNICEF and CHAI to put forth a discussion paper on the merits of various clinical options for PMTCT, a topic that is central to the future scale up, cost, and effectiveness of PMTCT programs.

~Continued~



# RAY CHAMBERS

[CONTINUED]

## CURRENT ACTIVITIES [ CONTINUED ]

The priorities for 2013 will build on the work done to date, with a focus on continuing to drive change in Nigeria, leveraging the ability to recruit and place top-tier management talent in other country settings, and maximizing opportunities to make the most of Global Fund reprogramming. In Nigeria, replication of the PMTCT scale up model the BLC supported has already begun in other states under full government leadership and ownership and is expected to produce a dramatic increase in women and families receiving the care they need and a decrease in transmission of HIV from mother to child. The BLC is exploring similar opportunities in other countries where the government and partner community have invited outside catalytic talent to contribute a business sensibility to their PMTCT programs. Finally, as the Global Fund embarks on a transition to its new funding model, the BLC and partners will work together to ensure that country reprogramming and renewal opportunities over the next 12-18 months are maximized.

### **MALARIA TARGET: ACHIEVE NEAR-ZERO MALARIA DEATHS BY 2015**

The top priority of the Malaria Pillar of the Health Alliance has been to address the \$3.6B financing gap to sustain universal coverage in sub-Saharan Africa, and specifically the \$1.1 billion required for 2013 to prevent backsliding. The Global Fund replenishment is critical to this strategy and the team is also working on innovative models to front load future aid flows to address the current funding gap. The Pillar is also exploring guarantees and promissory notes to smooth out funding and cash-flow volatility.

Nigeria, along with DRC, Ethiopia, and Cote d'Ivoire will be primary countries of focus as they represent a high proportion of cases and deaths.

The Malaria Pillar is also working closely with the World Bank and the African Leaders Malaria Alliance (ALMA) to prepare a meeting during the World Bank/IMF Spring Meetings to help address the gap in those countries with remaining IDA flexibility.

Finally, the Pillar is working with UNTAID and other organizations to expand aspects of innovation and market-shaping, and will look at Nigeria and the Democratic Republic of Congo to pioneer these efforts (based on the gap analysis undertaken by ALMA and the Roll Back Malaria Partnership's Harmonization Working Group).

### **TB TARGET: SAVE 525,000 LIVES IN AFRICA FROM HIV/TB CO-INFECTION BY 2015**

The key focus of the TB pillar work, led by Becton Dickenson (BD), is establishing an enhanced diagnosis and treatment capability in the mining sector. There is a substantial population of undiagnosed MDR-TB/HIV co-infected miners and they spread MDR-TB into their families and communities. Africa is the standout geography where TB mortality reduction goals are not close to being met, thus the mining sector is critical for battling TB. In addition, BD is presently engaged in technology development for a low cost TB screening instrument and also testing a molecular system similar to GeneExpert named EPiStem.

The TB Pillar will also work with partners and National TB Programs in countries to scale up plans. The Stop TB partnership will be a key partner in planning and implementing these programs. Discussions are ongoing with agencies such as PEPFAR, Gates Foundation, USAID, CDC and UNAIDS. The pillar will also be focused on leveraging private sector resources and competencies to strengthen public sector programs focusing on prevention, screening/monitoring, treatment for TB to ensure gradual reduction in disease incidence.



### **COMMUNITY HEALTH WORKERS TARGET: RECRUIT, TRAIN, AND EQUIP ONE MILLION COMMUNITY HEALTH WORKERS BY 2015**

The New Year has begun with the first stages of development of a "BackPack PLUS" concept, which is the combination of key drugs and supplies used by CHWs, "soft" elements (e.g. training, access to supervisors, etc), and a framework for delivery. The aim of this effort is to develop an emblem for the CHW community and to build a common platform for collecting best practice, aligning partners and facilitating policy dialogues. This work is being pursued in partnership with UNICEF and many other collaborators, and the initial design phase is anticipated to start mid-March 2013. Over and above that the CHW Pillar is working on supporting the development of national CHW scale-up and strengthening plans in 1-2 key focus countries, building on and working with MDG Advocate Jeff Sachs' 1m CHW campaign.

### **OPPORTUNITIES FOR SYNERGY**

In-country work in Nigeria is focused on supporting the development of an mHealth strategy and the implementation of technology in support of the Save One Million Lives campaign by providing additional capacity to the Ministry of Health (in form of an ICT Coordinator).

In India, the Pillar is working towards implementing state-wide frontline health worker improvement programs with the goal of frontline health worker productivity improvement of +25%. Through 2013 there will be continuous dialogue with GSK, Infosys, TCS and others to realize such projects.

# STINE BOSSE

## DENMARK

CHAIRMAN AND BOARDMEMBER OF BØRNEFONDEN / THE CHILDRENS' FUND

THEMATIC AREAS: WATER, SANITATION AND ENVIRONMENT, GENDER EQUALITY  
[ MDG 7, MDG 3, MDG 2 ]



## CURRENT ACTIVITIES

### GENDER EQUALITY

Stine Bosse was a keynote speaker at the UNESCO Conference on 9 December at Copenhagen university “Women are the global carriers of development”, a talk focusing on gender equality and the MDGs.

### UNDP COMMUNICATIONS

Stine Bosse has worked closely with UNDP to collaborate on MDG report launches, media opportunities and events with heads of states and dignitaries. Most recently, she was invited to an official dinner with the Danish minister of Development and Helen Clark, on her most recent trip to Denmark.

### CHILD FUND ALLIANCE

Stine Bosse is Chair of the Danish branch of Child Fund Alliance, and a board member globally. Child fund Denmark is the largest privately funded organization in the global system, contributing about 15 % of the NGO's worldwide budget.

### NGO SUPPORT PROGRAMMES

Stine Bosse conducts field visits to West Africa, once a year, to evaluate programmes supported by Child Fund Alliance, as well as other locations around the globe, as needed. A trip to Cambodia is planned for this year.

### ACTION AID DENMARK

Stine Bosse has a close collaboration with Action Aid Denmark to fundraise for projects in Africa promoting gender equality. Most recently, she visited Kenya, engaging with a female representatives running for Parliament.

## ACTIONS COMMITTED

### WATER, SANITATION AND ENVIRONMENT

1. Supporting the Secretary-General's “Sustainable Sanitation: 5YD to 2015” initiative;
2. Endorsing and advocating for the support of the Sanitation and Water for All (SWA) initiative, a global partnership among developing countries, donors, multilateral agencies, civil society and other development partners (during the World Bank and IMF annual meetings);
3. Advocating for additional donors to join the 5YD initiative and the SWA;
4. Attending the SWA High Level Meeting in April 2012 in Washington, DC;
5. Convening a high-level meeting on the links between

nutrition, environment, child health and sanitation (The Earth Institute offers to host this meeting, drawing on the successes of reduced stunting in the Millennium Villages through an integrated approach of water, sanitation, nutrition, health and agriculture.);

6. Encouraging the private sector to implement social business solutions to the problems related to water, sanitation and environment.

### EDUCATION AND GENDER EQUALITY

1. Develop an action plan to ensure the completion of primary schooling by out-of-school children, starting with the Arab world and extending it worldwide;
2. Use WISE as a platform to monitor and evaluate the performance of the FTI Education for All Fund and to track progress towards the MDG 2 and EFA goals;
3. Work with the ITU Broadband Commission to promote the use of ICT to support the scaling up of access to quality education and the Connect-To-Learn initiative;
4. Convene a high-level meeting in November 2011 in Doha on the margins of WISE with development banks, governments, UN agencies, prominent development and education experts, civil society and private sector leaders to discuss how innovative financing and new non-

# STINE BOSSE

[CONTINUED]

## ACTIONS COMMITTED [ CONTINUED ]

traditional donors can contribute towards consolidating the Education for All Fund;

5. Support international and national legal mechanisms to defend the right to education and to protect it from any violation;
6. Call upon all governments in conflict-affected States to develop national plans for education aimed at strengthening education systems and the rule of law, and curtailing violence;

Strengthen national and international practices to protect the right of education in zones of conflict;

Through the Fourth UN Alliance of Civilizations Forum (Doha, 11-13 December 2011), promote cultural diversity and intercultural dialogue as fundamental aspects of 21st century education and key to the achievement of the Education for All goals;

Support the Thank You, Small Libraries initiative in the least developed parts of the world, with guidance from Amb. DhoYoung-shim and in partnership with the public and private sectors in order to advance development through education;

Explore the role of social businesses in fostering vocational training (e.g. nursing school, IT school, etc.).

## OPPORTUNITIES FOR SYNERGY

Need to explore social media platforms for Advocates, to foster better communication and for outreach.



# PHILIPPE DOUSTE-BLAZY

**FRANCE**  
**UNITED NATIONS UNDER SECRETARY GENERAL,**  
**FOUNDER OF UNITAID**

**THEMATIC AREAS: INNOVATIVE FINANCING**  
**FOR DEVELOPMENT [ MDG 8 ]**

## CURRENT ACTIVITIES

### PROFESSOR PHILIPPE DOUSTE-BLAZY CHAIRS UNITAID

In 2006, Brazil, Chile, France, Norway, and the United Kingdom created an international drug purchasing facility called UNITAID to increase access to affordable, high-quality products to prevent, diagnose and treat HIV/AIDS, TB, and malaria in low- and middle-income countries. UNITAID is the leading example of an innovative financing mechanism, funded through a combination of government-imposed airline taxes and multi-year contributions.

UNITAID currently supports 17 projects with 10 implementing partners, each with a focus on medicines, diagnostic tests, and related products in areas that need support not currently available from other donors. Examples include child adapted medicines and second-line (2nd line) medicines, the often prohibitively expensive treatments that patients need when their initial first-line (1st line) treatment stops working.

Over the last six years, UNITAID has provided \$2 billion to support medicine and diagnostics procurement in 94 countries for HIV/AIDS, TB, and Malaria.

### SAVING LIVES FROM HIV/AIDS

In partnership with the Clinton Health Access Initiative (CHAI), UNITAID has facilitated the entry of a new HIV/AIDS medicine, tenofovir, into numerous developing country markets. By creating demand and reducing the price

of tenofovir by more than 70 per cent, more than one million people today have access to this new generation medicine.

of tenofovir by more than 70 per cent, more than one million people today have access to this new generation medicine.

UNITAID and CHAI have opened up markets for second-line and pediatric HIV/AIDS medicines, to enable greater access for otherwise neglected patient groups in developing countries (children and people who grow resistant to first-line treatment). Through UNITAID's purchasing power, the price of paediatric medicines has decreased by 64 per cent and five new child-friendly medicines have been brought to market; while more than 100,000 patients are receiving second-line treatment per year.

### SAVING LIVES FROM TB

TB can be transmitted from mothers to children, one family member to another, and so on throughout entire communities. UNITAID focuses on medicines specifically adapted to treat children, as well as the detection and treatment of multi-drug resistant (MDR-TB) to which women living with HIV/AIDS are particularly susceptible.

In collaboration with the Global Drug Facility and the Stop TB Partnership, UNITAID has helped to stabilize the TB market by creating a strategic rotating stockpile of TB medicines and thereby significantly reduced delivery lead times and avoided stock outs in participating countries.

### SAVING LIVES FROM MALARIA

For malaria, UNITAID's achievements focus on preventing transmission of this mosquito-borne disease and making sure that patients have affordable access to effective treatment.



## OTHER ACTIVITIES

Philippe Douste-Blazy has helped to implement an airline tax and financial transaction tax in the ALMA countries, in partnership with Ray Chambers, UN Secretary-General's Special Envoy for Malaria and ALMA. President of Mozambique, Chair of ALMA, has agreed to implement the airline ticket tax and the financial transaction tax in Mozambique.

Prof. Douste-Blazy has been advising French President François Hollande on Innovative Financing for Development and especially the Financial Transaction Tax. France became the first country to implement a post-economic crisis financial transaction tax, with a 0.2 per cent transaction fee on share purchases. In his speech at the September 2012 UN General Assembly, President Hollande called on all countries to implement such a tax. Furthermore, he announced that UNITAID's success with its air ticket levy had inspired his government to dedicate a portion of the financial transaction tax towards international development.

He has also been advising the European Commission and the European Parliament on Innovative Financing for Development, as well as the Council of Europe, especially the Financial transaction tax

In addition, he has been teaching Innovative Financing for Development and the Millennium Development Goals at Paris VII, Paris School of Public Health.

~Continued~

# PHILIPPE DOUSTE-BLAZY

[CONTINUED]

## CURRENT ACTIVITIES [CONTINUED]

### LEADING GROUP ON INNOVATIVE FINANCING FOR DEVELOPMENT.

Philippe Douste-Blazy, represented the UN at the Leading Group on Innovative Financing for Development meeting held in Helsinki, Finland, where he explained new sources of finance for poor countries in Helsinki.

[www.leadinggroup.org](http://www.leadinggroup.org)

### MEDICINES PATENT POOL FOUNDATION

After a unanimous vote by UNITAID Board Members, Prof. Douste-Blazy created the Medicines Patent Pool Foundation, which is the primary mechanism radically transforming the concept of intellectual property for the poorest people to help achieve the MDGs. First applied to medicine, this revolutionary concept could be put into place to fight other pertinent issues like global warming.

[www.medicinespatentpool.org](http://www.medicinespatentpool.org)



## ACTIONS COMMITTED

### INNOVATIVE FINANCING FOR DEVELOPMENT

1. Philippe Douste-Blazy will lead the group in advocacy for new and innovative forms of financing, as well as innovative forms of investing, and will draw upon individual MDG Advocates to promote new forms of donor assistance vis-à-vis particular governments and agencies.
2. Provide support to the Leading Group on Innovative Financing for Development.
3. Advise the Secretary-General of the United Nations on the different forms of Innovative Financing for Development.
4. Mobilize new forms of financing.
5. Ensure sustained commitments by several heads of state so that they concretely commit their countries agenda to create new forms of finance for the poorest countries.
6. Implementation of Public Private Partnerships.
7. Organization of many public events to increase awareness in the Western countries of the need and importance for innovative financing as a fundamental pillar to achieve development aims, most notably the MDGs
8. Evaluation of different mechanisms and their implementation in the field, country by country, partner by partner.

## OPPORTUNITIES FOR SYNERGY

### INNOVATIVE FINANCING FOR DEVELOPMENT

The current economic crisis shows at which point drifts resulting from pure financial capitalism can be harmful. Once again, the world's poorest populations will have to bear the consequences. Official development assistance (ODA) is decreasing, but it should be increased to support developing countries suffering from this additional burden.

There is therefore an urgent need to find new funding. Innovative Financing is the only way to mobilize new, more predictable, equitable and sustainable resources. The implementation of innovative financing is crucial to generate additional finances to achieve the MDGs.

There is a need also of MDGs Advocates to co-sign papers in international newspapers on these ideas.

Also a need for Advocacy to the European Commission. In particular, there is much expectation that the Commission will present, to the Member States participating in the Enhanced Cooperation, a draft legislation that contains a chapter on the allocation of the FTT proceeds, and that lists UNITAID (the world's leading recipient of international solidarity taxes) among the examples of potential beneficiaries. Insisting on an allocation chapter in the legislative draft tabled to the Member States would be a very concrete way for the Commissioner to further the goal of seeing the FTT allocated at least in part to international development.

# JULIO FRENK

MEXICO

DEAN OF THE HARVARD SCHOOL OF PUBLIC HEALTH, FORMER MINISTER OF HEALTH OF MEXICO

THEMATIC AREAS: CHILD MORTALITY, MATERNAL HEALTH NEONATAL HEALTH, HIV / AIDS, MALARIA, TUBERCULOSIS, HEALTH WORKERS [ MDG 4, MDG 5, MDG 6 ]



## CURRENT ACTIVITIES

### HSPH WOMEN AND HEALTH INITIATIVE:

Julio Frenk, MDG Advocate, Dean of the Harvard School of Public Health and former Minister of Health of Mexico, participated in a meeting of the HSPH Women and Health Initiative's Steering Committee on 12 February to discuss update on recent progress and opportunities for collaboration.

### HARVARD PEPFAR SYMPOSIUM, JANUARY 10, 2013:

On 10 January Harvard University hosted the Harvard PEPFAR Symposium, where Dean Frenk delivered closing remarks discussing the University's role in PEPFAR in Africa.



### LANCET COMMISSION ON WOMEN AND HEALTH MEETING: DECEMBER 4-5, 2012, LONDON:

At the Lancet Commission on Women and Health Meeting, held in London from 4-5 December 2012, Dean Frank joined other expert participants for a high-level discussion of goals, opportunities and collaborations, integrating needs and response, among diverse areas of expertise.

### PMNCH BOARD MEETING: OCTOBER 17 - 19, 2012:

Dean Frenk chaired the PMNCH board meeting in Abuja, Nigeria as well as attended and participated in an Interactive Session of PMNCH Board Members with Nigerian Legislators on October 17.

## OPPORTUNITIES FOR SYNERGY

High level discussion of goals, opportunities and collaborations, integrating needs and response, among diverse areas of expertise of expert participants.

Communication between committed parties to keep timely progress.

Increased collaboration across multiple organizations.

# BOB GELDOF

UNITED KINGDOM  
SINGER, SONGWRITER, POLITICAL ACTIVIST

THEMATIC AREAS: POWER AND TRANSPORT INFRASTRUCTURE [ MDG 8 ]



## ACTIONS COMMITTED

To identify at least three to six major cross-national infrastructure projects in sub-Saharan Africa that will be supported by the MDG Advocates group. The Advocates will work with the G20, public and private stakeholders, and national governments to help bring these complex projects to fruition.



## CURRENT ACTIVITIES

### G8 SUMMIT, UK

Bob Geldof is working on a big multifaceted, culturally-linked project that will be based in the United Kingdom but will have impact in the other G8 countries: (list the G8 countries). Some of the key objectives include:

- Create a platform of proof to demonstrate that campaigning and people power/citizen engagement does work and has worked.
- Make G8 citizens proud of the difference made so far and fire them up to keep on with the task in hand.
- Raise awareness of and put pressure on the G8 meeting.

Linked to this, Mr. Geldof is supporting ONE's publication of a report that looks at the Gleneagles G8 Summit in 2005 and the progress that has been made in the eight years since. This is very timely as the UK plays host to the G8 for the first time since that seminal G8 summit.

### AFRICA PROGRESS PANEL

An active member of this group of high-level individuals, Mr. Geldof contributes significantly throughout the year. The focus of this year's report will be on extractives and transparency, which are subjects that Mr. Geldof is passionate

about and involves part of his long-term work with the ONE Campaign.

### 8 MILE

Mr. Geldof continues to be a prominent proponent of investment in Africa and continues to be part of this Fund.

### HIGH LEVEL PANEL ON THE POST 2015 DEVELOPMENT AGENDA

Below is a summary of ONE's engagement with the HLP on post-2015.

During the first meeting of High-level Panel on the Post-2015 Development Agenda (HLP) in September 2012, ONE CEO/President Michael Elliott addressed the panel and called for a What the World Wants Poll, a standardized set of questions that would be answered globally and ground official discussions in ordinary people's daily realities and concerns.

Building off this, ONE released its "Open for Development" report to coincide with the HLP meeting in Monrovia, which concluded 1 February 2013. ONE proposed that the HLP include the following recommendations in its report to the Secretary-General:

~Continued~

# BOB GELDOF

[CONTINUED]

## CURRENT ACTIVITIES [CONTINUED]

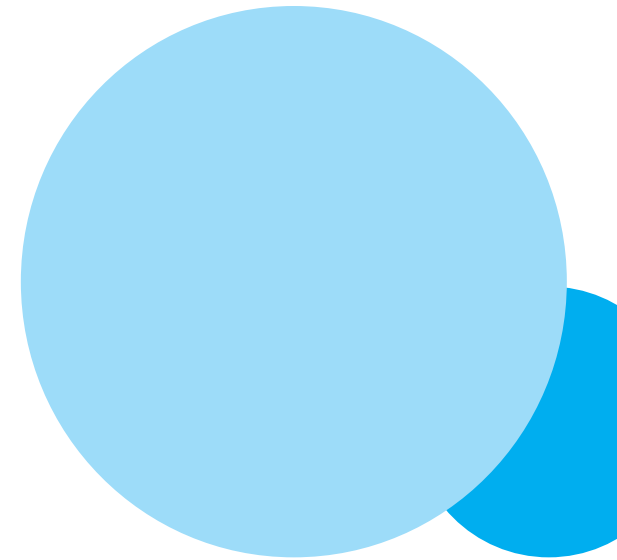
- Open process: openness in the design process by employing survey-based consultations and engaging citizens in planning and monitoring efforts;
- Open framework: transparency in aid and budget and openness in tracking results;
- Open data: investing in statistical capacity for reporting outcomes and establishing a harmonized platform to make data accessible so that citizens will be able to hold governments and other decision-makers to account.

Additionally, on the sidelines of the Monrovia meeting, ONE co-hosted (with Save the Children) an exhibition and panel discussion on transparency and accountability. The event was attended by members of the HLP including co-chair President Ellen Johnson-Sirleaf; Dr. Ngozi Okonjo-Iweala, Coordinating Minister of Finance and the Economy; Ms. Gunilla Carlsson, Swedish Development Minister; Ms. Betty Maina of Kenya; and Mr. John Podesta, Chair of the Center for American Progress; Ms. Amina J. Mohammed, Special Adviser to the United Nations Secretary General on the Post-2015 Agenda; as well as members of the HLP secretariat and other Liberian dignitaries. The objective of the event was to demonstrate the power of public participation and convince the HLP to place openness at the heart of the post-2015 development framework.

ONE continues to seek opportunities to engage and influence HLP members (individually and at group opportunities) to push for an open and inclusive process.

## OPPORTUNITIES FOR SYNERGY

As listed above, there should be opportunities to work together on the post 2015 agenda





# GRAÇA MACHEL

MOZAMBIQUE

PRESIDENT OF THE FOUNDATION FOR COMMUNITY DEVELOPMENT (FDC)

THEMATIC AREAS: FOOD SECURITY, CHILD HEALTH  
[ MDG 1, MDG 4, ]



## CURRENT ACTIVITIES

### POST-2015 AGENDA

#### High Level Panel Consultation with Private Sector

In November 2012, Mrs Machel in her capacity as a member of the HLP, together with fellow HLP members Paul Polman, CEO of Unilever, and Betty Maina, Director of the Kenyan Association of Manufacturers, met with the private sector to highlight the role of the private sector in poverty alleviation and sustainable development. The focus was on creating the enabling environment for the private sector to thrive, the role of partnerships and how to achieve scale. The consultation provided useful input to the HLP members for the post 2015 Agenda.

### FOOD AND NUTRITION ADVOCACY WORK

#### Nutrition Advocacy With SADC Secretariat

Mrs. Machel's advocacy work with the SADC Secretariat, and the Graça Machel Trust working together with the nutrition technical team at SADC, led to the successful development of a regional nutrition framework that was presented at the SADC Ministers of Health meeting that



took place in Maputo, Mozambique in November 2012. This was the culmination of advocacy efforts over an eighteen-month period during which Mrs. Machel directly engaged with ministers of health in a number of SADC countries and ultimately addressed the SADC Ministers of Health at their annual meeting. The ongoing engagement has led to the development of a comprehensive, evidence-driven food and nutrition framework that has input from SADC country members, civil society, donors, and nutrition experts. This regional food and nutrition framework will be presented to the SADC Ministers of Health for final approval and adoption in 2013. Mrs. Machel continues to engage in regional advocacy on nutrition with government leaders throughout sub-Saharan Africa.

#### The Economist's Pan-African Conference: Feeding the World, Africa's Role in Solving the Global Food Crisis

At the Economist's conference in Johannesburg, South Africa in October 2012, Mrs Machel spoke about the opportunities to accelerate progress on food and nutrition security. Addressing representatives from all sectors and from across the globe, she spoke of the need to look not just at providing food, but the right nutrition and early enough to ensure that countries benefit from their full human resource potential and hence are able to develop in a sustainable manner. She reminded everyone that to succeed in addressing malnutrition, nutrition had to be placed high on the development agenda and commitments translated to real actions.

### HEALTH & CHILD DEVELOPMENT

#### GAVI Alliance Partners Meeting

During the 2012 Global Alliance for Vaccines and Immunization (GAVI) Partners Forum held in Dar es Salaam, Tanzania, Mrs Machel attended several high-level one-on-one and plenary meetings on a number of health and development issues.

In her capacity as a Member of the HLP on Post-2015, Mrs. Machel also addressed a breakfast meeting on the post-2015 Dialogue. The key issues discussed, included: inclusion; equity; accountability; universal health coverage and maximizing healthy life. During her address, Mrs. Machel emphasized the interconnectivity of key issues if we are to achieve equity and a sustained development for all e.g. investing in education will lead to an improvement on health outcomes.

#### Regional Campaign to End Child Marriage

In October 2012, Mrs Machel presided over the launch of a regional program to end Child Marriage in Maputo, Mozambique. Speaking about the number of girls each year that are married before the age of 18, Mrs. Machel said that "these marriages are forced, because even if the girls consent, they have not yet reached the age to decide for themselves." The launch of the "Fighting Child Marriage in the SADC region" campaign was organized by PLAN International and timed to coincide with the first International Day of the Girl Child.

# MARINA SILVA

**BRAZIL  
ENVIRONMENTALIST AND POLITICIAN**

**THEMATIC AREAS: INTEGRATED RURAL DEVELOPMENT, WATER, SANITATION AND ENVIRONMENT [ MDG 7 ]**



## CURRENT ACTIVITIES

### SUSTAINABILITY

Marina Silva continues working towards expanding social awareness on the urgency of changing our development model, and has been working towards encouraging public authorities, entrepreneurs, students, scholars, politicians and citizens in general to understand the civilizational crisis faced by the world and the need for urgent action.

Her activities involve the promotion of sustainability in all its dimensions - social, economic, environmental, cultural and also political, ethical and aesthetical, in order to shape public opinion and change attitudes regarding the use of natural resources. She specially focus on the implementation of public policies concerning deforestation and climate change for prevention, adaptation and mitigation actions.

Marina has a strong participation in mass media, social networks and technical events. She has been delivering presentations both in Brazil and abroad, particularly involving youth (schools, universities) and corporate sector. She has been writing on a weekly basis for a major newspaper with national coverage – Folha de São Paulo.

Marina Silva Institute – IMAS, is a newly launched organization created as a Think Tank that aims to strengthen citizenship's commitment to local community and global sustainability. Currently IMAS is in a phase of organizational structure, projects design and framework, as well as searching funds and sponsorship for its various activities.

## ACTIONS COMMITTED

### INTEGRATED RURAL DEVELOPMENT

Support governments that are scaling up integrated rural development initiatives;

Promote the Drylands Alliance and support mobilization of resources to address the specific MDG challenges of the drylands in Africa, Asia and Latin America;

Work with industry and civil society to integrate microfinance, social businesses, environmental management and private-sector technologies into integrated rural development programmes.

### WATER, SANITATION AND ENVIRONMENT

Supporting the Secretary-General's "Sustainable Sanitation: 5YD to 2015" initiative;

Endorsing and advocating for the support of the Sanitation and Water for All (SWA) initiative, a global partnership among developing countries, donors, multilateral agencies, civil society and other development partners (during the World Bank and IMF annual meetings);

Advocating for additional donors to join the 5YD initiative and the SWA;

Attending the SWA High Level Meeting in April 2012 in Washington, DC;

Convening a high-level meeting on the links between nutrition, environment, child health and sanitation (The Earth Institute offers to host this meeting, drawing on the successes of reduced stunting in the Millennium Villages through an integrated approach of water, sanitation, nutrition, health and agriculture.);

Encouraging the private sector to implement social business solutions to the problems related to water, sanitation and environment.

## OPPORTUNITIES FOR SYNERGY

Seek synergies between science, policy and economy of scale in order to overcome fragmented approaches that often times create negative externalities on the environment and local communities.

Help achieving MDG through nature-based solutions which can provide opportunities to address some of the world's most pressing challenges in climate change, food security, sustainable energy, and economic and social prosperity.

Accelerate MDG achievements in order to advance sustainability in integrated dimensions, especially focussing the poorest and most affected populations. This became a major challenge, since Rio+20 Conference did not advance in nations' assuming commitments for sustainable development.

# MARINA SILVA

[CONTINUED]

## OPPORTUNITIES FOR SYNERGY (CONT.)

Contribute to the formulation of well-targeted Sustainable Development Goals.

Promote synergic actions with the initiative of YY MilleniumTour, in a common effort to expand the education agenda and place youth at the center of sustainability in order to enhance resilience, strengthen equity, reduce poverty and improve the well-being of people in the planet.

Colaborate to the promotion of the MDG participating in events or actions considered important by the Secretary General.



# TED TURNER

**UNITED STATES**

**PHILANTHROPIST, CHAIRMAN OF THE UNITED NATIONS FOUNDATION**

**THEMATIC AREAS: ICT AND DEVELOPMENT, HEALTH [ MDG 4, MDG 5, MDG 6, MDG 8 ]**



## CURRENT ACTIVITIES

As Chairman of the UN Foundation Board, Ted Turner is engaging in a high-level polio advocacy strategy that will run throughout 2013, inclusive of press outreach, diplomatic engagement and prominent domestic and international advocacy efforts. Below are a range of activities Mr. Turner and his UN Foundation have been involved with in relation to advocating for the MDGs.

### EVERY WOMAN EVERY CHILD

UN Foundation announced progress towards implementing its 5 year, \$400 million commitment to Every Woman Every Child during its second anniversary. Ted Turner advocated on behalf of meeting the unmet need for voluntary family planning, authoring a chapter in *Why We Care: Global Leaders Council for Reproductive Health*, and speaking at its launch. Mr. Turner attended a high-level event to galvanize public and private commitments to ending polio, and made an urgent appeal to reverse population growth for the sake of environmental sustainability (MDG 7). He argued for greater access to education and reproductive healthcare for women to address population growth (MDGs 2 and 3).

### ONE BILLION RISING

Mr. Turner and UN Foundation President and CEO, Kathy Calvin, discussed importance of investing in women, stabilizing population growth, and focusing on environmental sustainability (MDGs 3 and 7). Mr. Turner rose up to end

violence against women as part of One Billion Rising, speaking to the importance of educating young girls, improving child and maternal health and ending exploitation of women and girls.

### GLOBAL GOOD CHALLENGE

The Measles & Rubella initiative, launched by the UN Foundation, the American Red Cross, UNICEF and other global partners, heralds 86% decline in Measles cases in Western Pacific region. The UN Foundation launched the Global Good Challenge to reward individuals for “donating their voices” by taking action and engaging their online networks to improve the world. The UN Foundation’s Social Good Summit sparked record-setting global conversation across 300 cities on the power of technology and social media to tackle world’s greatest challenges.

### ERADICATION OF CHILD MARRIAGE

Mr. Turner called for the eradication of child marriage on the inaugural International Day of the Girl in support of MDG 3. The UN Foundation and the Girl Up Campaign rallied supporters around girls’ education in honor of Malala Day. The UN Foundation kicked off the giving season with Giving Tuesday as 2,500+ partners harness social media to discuss innovative ways to give back, leading to \$10M in online donations.

### MHEALTH ALLIANCE

The mHealth Alliance, founded by the UN Foundation, Rockefeller Foundation and Vodafone Foundation, announced a partnership with CARE to empower women and improve maternal, newborn and child health in support of MDGs 3, 4 and 5. The mHealth Alliance announced new partnership with Nigerian Federal Ministry of Health and Intel to leverage mobile computing to support the Saving One Million Lives Initiative in efforts to drastically reduce deaths of women and children by preventable causes by 2015.

### SUPPORT FOR DECADE OF SUSTAINABLE ENERGY FOR ALL

The UN Foundation commended the UN General Assembly for the declaration of the Decade of Sustainable Energy for All in support of MDG 7. Mr. Turner applauded former MDG Advocate Bill Gates’ focus on innovation in measurement and impact in achieving the Millennium Development Goals.

### 28 DAYS OF IMPACT

The UN Foundation’s Shot@Life campaign launched 28 Days of Impact, during which top bloggers share personal stories of the importance of vaccines in support of MDG 4.

# TED TURNER

[CONTINUED]

## OPPORTUNITIES FOR SYNERGY

Mr. Turner and senior UN Foundation leadership will be present with possibilities for joint programming and appearances with other Advocates to:

- Utilize the post-2015 development dialogue as an opportunity to reinforce the success and achievements of the MDGs.
- Capitalize on recent progress made in the fight against polio to generate increased public awareness, mobilize political will, and raise funds towards the eradication of polio.
- Continue to reinforce the annual UN General Assembly, Social Good Summits and significant global events as opportunities for outreach.



# WANG YINGFAN

CHINA

VICE-CHAIRMAN, FOREIGN AFFAIRS COMMITTEE, CHINESE NATIONAL PEOPLE'S CONGRESS (2003-2008)

THEMATIC AREAS: EXTREME POVERTY AND HUNGER [ MDG 1 ]



## CURRENT ACTIVITIES

### AWARENESS RAISING

Ambassador Wang visited Canada, US and European countries and stressed the need for stronger political will and full implementation of development commitments.

Ambassador Wang attended conferences in China, such as the High-level Symposium on the United Nations Conferences on Sustainable Development and the World Economic Forum, raising the general public's awareness towards the urgency and importance of achieving MDGs.

### UN DEVELOPMENT ACTIVITIES AND THE MDGS

Ambassador Wang attended UN conferences on development, calling to strengthen the UN role and improve the MDGs mechanism within the UN for a better coordination of various efforts to achieve MDGs, and giving attention to the post-MDG international development cooperation.

### ACTIONS COMMITTED

To identify at least three to six major cross-national infrastructure projects in sub-Saharan Africa that will be supported by the MDG Advocates group. The Advocates will work with the G20, public and private stakeholders, and national governments to help bring these complex projects to fruition.

## OPPORTUNITIES FOR SYNERGY

With the impact of the international financial crisis continuing to ferment, the imbalance and uncertainty of the world economic recovery will provide a serious challenge to the MDGs. Climate change, food and energy crises, natural disasters and a host of other challenges have also added to the burden of developing countries in their efforts to achieve the MDGs.

As a result, the context within which international development operates is complicated and new strategies must be fostered to overcome these challenges. The international community should further strengthen their political will, make joint efforts and take effective measures to cope with and solve the financial crisis so as to create enabling environment for the achievement of MDGs.



# HIROMASA YONEKURA

**JAPAN**  
CHAIRMAN OF SUMITOMO CHEMICAL AND OF THE JAPAN BUSINESS FEDERATION / KEIDANREN

THEMATIC AREAS: MALARIA [ MDG 6 ]



## CURRENT ACTIVITIES

### JAPAN-INDONESIA JOINT ECONOMIC FORUM

Mr. Yonekura was actively involved in various Joint conferences with ASEAN where he stressed the importance of Public Private Partnership in infrastructure.

### KEIDANREN

Under Mr. Yonekura's leadership, Keidanren has been following various issues on overseas development assistance (ODA) and resource mobilization where periodic position papers are issued.

### MALARIA ERADICATION-OLYSET NET

Through the Malaria Eradication-Olyset Net, Mr. Yonekura has supported the successful launch of Malaria No More Japan which will serve as a pivotal role in malaria advocacy in the Asia Pacific region. Mr. Yonekura has helped the Malaria Eradication-Olyset Net with financing the establishment of efficacy trials, development and analysis of vector control products and agricultural products at the new Research Laboratory in Arusha, Tanzania (African Technical Research Center). He also supported the launch of Olyset Plus for improved mosquito control including some types of pyrethroid-resistant mosquitoes (SCC received WHO recommendation as a new LLIN). The entity also entered into a new development agreement with IVCC Partnership to help fight resistant mosquitoes (new unique bed net concept), and continues to support to malaria eradication initiative with Harvard University.

## HIV/AIDS

In collaboration with GBCHealth, UNAIDS and Levi Strauss & Co., Mr. Yonekura pledged to show leadership that calls on countries around the world to lift their travel restrictions against people living with HIV.

### CONTINUOUS SUPPORT FOR EDUCATION IN AFRICA

12 school buildings completed in eight countries; two projects in Democratic Republic of Congo and Mozambique are under construction; and two more projects in Ethiopia and Malawi are scheduled for 2013.

## ACTIONS COMMITTED

Promote attainment of near-zero deaths from malaria by the end of 2015 by ensuring universal coverage with long-lasting insecticide-treated bed nets (requiring 100 million nets a year through 2015), access to RDT and effective antimalarial drugs.

### 3.11 GREAT EAST JAPAN EARTHQUAKE RELIEF EFFORTS

As Chairman of Keidanren and Sumitomo Chemical, Hiromasa Yonekura has been leading various relief efforts for the 3.11 Great East Japan Earthquake which caused massive damage to the Tohoku region in northeast Japan. The devastating earthquake and tsunami claimed nearly 16 thousand lives, with more than 3 thousand people missing tens of thousand people forced to evacuate from their homes.

## OPPORTUNITIES FOR SYNERGY

- Need for better coordination in Public Private Partnerships focusing on infrastructure in developing countries that can stimulate private sectors' active participation.
- Need for building grassroots support among the Japanese public to support Government malaria advocacy efforts.
- Need for advocacy efforts for malaria with the Japanese Government and possibly reach other Asian governments and encourage the private sector to support malaria control efforts in Africa and possibly throughout Asia.
- Need for better resource mobilization. There is insufficient funding going forward for Global Fund and others to maintain universal coverage of malaria interventions.
- Continued improvement in procurement system to realize the best return for health investment.
- Need to prioritize and incentivize new innovations to prevent build-up of resistance to control measures.



# DHO YOUNG-SHIM

REPUBLIC OF KOREA

CHAIRPERSON OF THE UN WORLD TOURISM ORGANIZATION'S SUSTAINABLE TOURISM FOR ELIMINATING POVERTY FOUNDATION

THEMATIC AREAS: EDUCATION AND GENDER EQUALITY, INNOVATIVE FINANCING FOR DEVELOPMENT

[ MDGS 2, MDG 3, MDG 8 ]



## CURRENT ACTIVITIES

### UN MDGS THANK YOU SMALL LIBRARY INITIATIVE

Purpose: to promote reading and education as tools for development and empowerment in developing countries

As of Dec. 2012, the UNWTO ST-EP Foundation has handed over 130 UN MDG Thank You Small Libraries (TYSL) in 17 countries. In 2012, 20 TYSLs were handed over.

To secure the sustainability of the TYSL initiative, the ST-EP Foundation has inspected a total of 23 UN MDG TYSLs in 2011 and 2012.

On Dec. 14, 2012, the ST-EP Foundation established its first UN MDG TYSL for Adults at the Cultural Center of the Museum of Tanzania in Dar es Salaam.

This project, which was formally requested in 2011 by the Tanzanian First Lady to the Korean Ministry of Culture, Sports and Tourism, also includes a TYSL for Children and an international conference hall.

The TYSL for Adults has been provided with more than 12,000 books, as well as an Information Technology & Communication Zone equipped with 12 computers. The TYSL for Children has received a SMARTree English Zone, composed of a full e-learning system and 12 tablet computers and headphones. The ST-EP Foundation also supplied

audiovisual equipment for the international conference hall. The ST-EP Foundation also handed over another TYSL for Children at Buguruni Viziwi Primary School in Dar es Salaam.

In December 2012, the ST-EP Foundation organized a fact finding mission to Tanzania's Kilimanjaro region, to visit primary schools identified as potential beneficiaries for UN MDG TYSL in 2013.

In January 2013, the ST-EP Foundation carried out a fact-finding mission in Ethiopia for the establishment of a TYSL at the Queen of Sheba High School in Adwa, Tigray Region. Another TYSL is set to be established in Addis Ababa, as a tribute to former late Prime Minister Meles Zenawi, who had been a fervent supporter of the initiative.

On Jan. 8, 2013, Ambassador Dho met officials at UNAIDS in Geneva, Switzerland, and made a report on the initiative of the ST-EP Foundation aimed to raise awareness and educate children on HIV/AIDS. Since 2011, all TYSLs have been equipped with a UNAIDS corner.

During the meeting, Ambassador Dho initiated a new partnership project with UNAIDS for the edition, printing and distribution of books about HIV/AIDS to children in Africa. The ST-EP Foundation will grant a \$ 25,000 matching fund to cover the project's total cost. Visit:

[www.unwtostep.org](http://www.unwtostep.org)

### INTERNATIONAL COOPERATION FOR CAPACITY-BUILDING

In November 2012, the ST-EP Foundation concluded its Fellowship Program for Foreign Librarians (FPFL 2012), an eight-week capacity-building programme for three librarians from Ethiopia, Ghana and Tanzania.

FPFL 2012 included courses in the framework of the Training Project for ASEAN Children's Librarians 2012 hosted by the National Library for Children and Young Adults, Korean classes, as well as attendance to several international events such as the Korea-Africa Forum. The three participants were designated as local coordinators for TYSL projects in their respective countries.

### EDUCATE A CHILD INITIATIVE

On Nov. 14, 2012, Ambassador Dho was invited by Her Highness Sheikha Moza bint Nasser to attend the launch ceremony of Educate A Child (EAC) initiative at the World Innovation Summit for Education 2012 summit held in Doha, Qatar.

Ambassador Dho also attended the special lunch hosted by Her Highness to discuss how EAC will help to provide better futures for children without access to education.

~Continued~



# DHO YOUNG-SHIM

[CONTINUED]

## CURRENT ACTIVITIES [CONTINUED]

### MILLENNIUM VILLAGES, PARTNERSHIP WITH MILLENNIUM PROMISE

#### Millennium Villages as Tourism Destinations

This innovative concept was initiated in 2011 by the ST-EP Foundation to support the achievement of the MDGs and sustainable development goals in Millennium Villages of sub-Saharan Africa through the development of sustainable tourism products, services and other business opportunities.

Focused on poverty elimination and community empowerment, the Millennium Villages as Tourism Destination intends to provide new jobs and income revenues to all villagers, representing a total of 500,000 direct beneficiaries.

The 5-year project (2011-2015) was implemented in partnership with Millennium Promise under funding from the Korean Ministry of Sports, Culture & Tourism.

On Jan. 28, 2013, the ST-EP Foundation and Millennium Promise co-hosted an international conference on the Millennium Villages as Tourism Destinations, to create a platform to share experiences and practical insights among the different project stakeholders, particularly local project managers.

The conference took place in Addis Ababa, Ethiopia, at the residence of the Korean ambassador in Ethiopia because Koraro Village in Ethiopia was selected as pilot project.

Jeffrey Sachs, founder of the Millennium Villages project and MDG Advocate, delivered a keynote speech and 12 Millennium Villages representatives made presentations.

### Sustainable Agricultural Development in Sauri Millennium Village in Kenya.

Implemented through the support of the Korean Province of Gyeongsangbuk-do, this pilot project is aimed at achieving the UN MDGs through the enhancement of the agricultural productivity in Sauri Millennium Village, Kenya. It started in 2012.

**Korean Millennium Villages Project:** Since 2009, the ST-EP foundation has provided financial support to the development of Millennium Villages in Uganda and Tanzania, together with the Korea International Cooperation Agency and the Province of Gyeongsangbuk-do.

### CHORAL MUSIC AS TOOL FOR EDUCATION, SOCIAL DEVELOPMENT AND EMPOWERMENT

The ST-EP Foundation is implementing the African Children Sing! initiative, in cooperation with the International Federation for Choral Music, as the first multinational programme for children in the area of choral music, promoting choral music in Africa as an exciting tool for education and self-development.

On Dec. 9, 2012, the ST-EP Foundation organized a Christmas choir performance at Angel's Haven orphanage for disabled children in Seoul to celebrate World Choral Day.

### ADVOCACY AND AWARENESS-RAISING

#### Korea Africa Forum

Ambassador Dho arranged the participation of MDG Advocate Jeffrey Sachs, as keynote speaker at the launch of the 3rd Korea Africa Forum on Oct. 17, 2012 in Seoul.



The 3rd Korea Africa Forum was co-organized by the Korean Foreign Ministry and the African Union.

Some 150 African delegates were present, including senior officials from 18 African countries. This conference was an opportunity for them to discuss with South Korean officials ways to boost cooperation in the fields of development, investment and defense.

### INNOVATIVE FINANCING FOR DEVELOPMENT

Ambassador Dho has supported the renewal of the commitment of the Republic of Korea to the solidarity contribution or 'tax' on airline tickets launched in June 2006 on the initiative of France, as an innovative financing system aimed to increase and supplement traditional sources of finance.

# DHO YOUNG-SHIM

[CONTINUED]

## BOTTLENECKS

Political will is vital and decisive for the successful achievement of the MDGs as well as the Sustainable Development Goals (SDGs) proposed at the Rio+20 Summit as part of the Post 2015 Development Agenda.

It is often difficult to secure this political will and more actions addressed to government and policy makers are necessary.

There is also a lack of innovating financing mechanism not only to raise more funds but also to further involve the general public and secure their personal commitment and financial contribution to the development efforts.

## OPPORTUNITIES FOR SYNERGY

Educational initiatives can offer opportunities to promote all other MDG-related activities and also boost their impact.

There is therefore the need to share information about other activities so that they can be better coordinated and optimized.



# MUHAMMAD YUNUS

**BANGLADESH**

**NOBEL PEACE PRIZE LAUREATE, FOUNDER OF THE Grameen Bank**

**THEMATIC AREAS: INTEGRATED RURAL DEVELOPMENT,  
INNOVATIVE FINANCE, EMPOWERING YOUTH**

**[ MDG 1, MDG 7, MDG 8 ]**



Under the direct guidance of Professor Muhammad Yunus and based on the concept of social business developed by him – a business that addresses social needs in a financially sustainable way and reinvests all profits to advance social goals – Grameen Creative Lab works towards mobilizing youth around the world and empowering them to make an impact towards achieving the MDGs.

## CURRENT ACTIVITIES

### GLOBAL SOCIAL BUSINESS SUMMIT 2012

Preparations for the 4th Global Social Business Summit in Vienna are fully underway. Over the last couple of years social business has become an important component for capacity building in business as well as in politics. This year the focus will be on combining human creativity with the advantages of technological progress to foster innovative ideas for social business to serve society's most pressing needs.

The summit is the leading forum for social business worldwide and brings you together with experts from corporations, civil society, governments and academia. As in previous years, the Grameen family will be present along with many international social business entrepreneurs to share their expertise and to exchange groundbreaking ideas.

The conference will take place 8th to 10th November, 2012.  
[www.gsbs2012.com](http://www.gsbs2012.com)

### SOCIAL BUSINESS WEEK, BAHRAIN 2012

Under the Patronage of His Highness Shaikh Mohammed Bin Mubarak Al Khalifa (Deputy Prime Minister), the Kingdom of Bahrain held its first Social Business Week from 16th to 19th September 2012 in association with The Grameen Creative Lab and in partnership with The Economic Development Board, Ministry of Social Development, Tamkeen, Bahrain Chamber of Commerce and Industry and Bahrain Development Bank.

The four-day event series has a clear focus on Professor Muhammad Yunus' concept of social business, solving social problems through a sustainable business approach. Representatives of civil society, students, young leaders, businesses and the government were invited in order to explore social business, share perspectives and best practices, and develop concrete social business ideas.  
[www.grameencreativelab.com/events/social-business-week-bahrain-2012](http://www.grameencreativelab.com/events/social-business-week-bahrain-2012)

### JAPAN SOCIAL BUSINESS FUND LAUNCHED AT SOCIAL BUSINESS FORUM ASIA 2012

Mr. Miki Watanabe, CEO and Chairman of Watami, a leading restaurant chain in Japan, Malaysia, Taiwan, China, in consultation with Nobel Laureate Professor Muhammad Yunus, announced the creation of a US\$20 million Social Business Fund to finance social businesses in Japan.

Watami has already signed a joint venture agreement with the Yunus Centre in 2011 for establishing a social business in the restaurant sector. The Japanese company will provide training and management skills to produce quality dishes at affordable prices. The objective of this social business joint venture is to create jobs, provide healthy food, promote local cuisine and training for food service professionals. The joint venture aims to spread the business in the rural parts of Bangladesh as well and also training schools for young people to become professional chefs for both domestic and international employment.

[www.muhammadyunus.org/Yunus-Centre-Highlights/japan-social-business-fund-announced/](http://www.muhammadyunus.org/Yunus-Centre-Highlights/japan-social-business-fund-announced/)  
[www.muhammadyunus.org/Yunus-Centre-Highlights/mou-with-japanese-restaurant-chain-watami/](http://www.muhammadyunus.org/Yunus-Centre-Highlights/mou-with-japanese-restaurant-chain-watami/)

### YUNUS CENTRE LAUNCHED IN CHINA

August 2012, Yunus Centre and Sun Yat-Sen University of Guangdong, China have signed a MOU agreement to set up Yunus Social Business Centre at the university. The centre will conduct research, promote social business and host social business competitions for students in the Guangdong Province. Professor Yunus was also appointed as Guest Professor of Sun Yat Sen Business School. [eng.sysu.edu.cn/others/news/campus/103586.htm](http://eng.sysu.edu.cn/others/news/campus/103586.htm)

### VOCATIONAL TRAINING CENTRE SOCIAL BUSINESS ANNOUNCED

SK Dream a non-profit organization based in Japan, has reached an agreement with Grameen Shikha and the Yunus Centre to set up an auto-mechanic training school and workshop to train 200 young people coming from low income families to become auto mechanics. It is expected the project will be underway next year.  
[www.socialenterprisebuzz.com/muhammad-yunus-and-japanese-ngo-create-a-social-business](http://www.socialenterprisebuzz.com/muhammad-yunus-and-japanese-ngo-create-a-social-business)

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## CURRENT ACTIVITIES (CONTINUED)

### SOCIAL BUSINESS DAY 2012

The 3rd Annual Global Social Business Day took place in Dhaka on June 28th, 2012 in Savar, Bangladesh. More than 1,000 delegates representing 19 countries attended the overwhelmingly successful event. During the day, the guests were treated to large variety of events including eight discussion panels focusing on different aspects of social business, a social business fair where guests could explore booths of different social businesses and a breathtaking keynote speech by NASA astronaut Ron Garan in which he shared images of the Earth's surface that he took from the International Space Station. [www.yunuscentre.org](http://www.yunuscentre.org)

### SOCIAL BUSINESS WORKSHOPS AT BANGLADESHI UNIVERSITIES

In the spirit of Professor Yunus' focus on empowering youth in social business, between February and June 2012, the Social Business Team from the Yunus Centre toured Bangladesh to present a series of campus seminars on social business to young people. The team visited 11 universities across the country, delivering workshops to thousands of Bangladeshi business and marketing students. The events consisted of introductory speeches, a presentation on the principles of social business by an engaging young program officer and group workshops to design a social business. International interns led the workshops, providing a chance for young people from different countries to share experiences and exchange ideas.

The program culminated in a Social Business Plan competition open to all students that have attended the seminars. The challenge was to design a social business for the benefit of the disabled people of Bangladesh. From an overwhelming turnout, the business plan for Augrojatra was declared winner, a business that which provides IT training and employment for the disabled.

[www.yunuscentre.org](http://www.yunuscentre.org)

### GRAMEEN SCHNEIDER ELECTRIC SOCIAL BUSINESS LAUNCHED

Schneider Electric, the global specialist in energy management, and Grameen Shakti, social business dedicated to the access to energy, announced the creation of Grameen Schneider Electric, a social business joint venture. Grameen Schneider Electric aims to provide access to electricity and develop associated services for disadvantaged people in Bangladesh. The official signature for the creation of the company took place June 19, 2012 in Rio de Janeiro (Brazil), on the fringes of the UN Conference on Sustainable Development ("Rio +20").

[www.grameencreativelab.com/news/grameen-schneider-electric-a-new-social-business-joint-venture](http://www.grameencreativelab.com/news/grameen-schneider-electric-a-new-social-business-joint-venture)

### YUNUS CENTRE LAUNCHED AT OKAN UNIVERSITY

Professor Muhammad Yunus, the President of Board of Trustees and the founder of Okan University Mr. Bekir Okan, Turkish Minister of European Union Affairs, Egemen Bağış, representing the President of Turkey, and the Minister of Family and Social Policies Fatma Sahin, representing the Prime minister of Turkey signed a charter on December 2011 to launch the "Muhammad Yunus International Centre for Microfinance and Social Business". The Yunus Centre at Okan University will provide an independent and open platform for addressing development challenges faced by poor people in Asia. The Centre aims to contribute to poverty reduction and sustainable development by promoting, developing and implementing social business ideas and projects. The Centre will conduct applied research in Social Business and Microfinance, and it will engage in efforts to disseminate the research in the academic as well as practitioner communities, especially involving young people. [www.muhammadyunus.org/Yunus-Centre-Highlights/yunus-centre-opens-at-turkeys-okan-university/](http://www.muhammadyunus.org/Yunus-Centre-Highlights/yunus-centre-opens-at-turkeys-okan-university/)



### ACTIVITIES LED BY YUNUS SOCIAL BUSINESS GLOBAL INITIATIVES

Yunus Social Business Global Initiatives was created in 2011 as a spin-off from Grameen Creative Labs. Situated in Frankfurt, Germany, YSB focuses on social business consulting and incubation. Led by experts in consulting and fund management, YSB currently managed two projects in Haiti and Albania. It plans to expand into Tunisia, Togo and Brazil by the end of 2013.

#### *Yunus Social Business Albania Launched*

At the request of the Prime Minister of Albania, Yunus Social Business joined hands with the Albanian government to spread a "Holistic Movement of Social Business in Albania (HSBMA)". Yunus Social Business Albania social business fund was launched in April 2012. The fund aims to promote the social business concept throughout the country as an effective instrument to increase employment and reduce poverty. It will support social business initiatives in different sectors and regions of the country, co-ordinate public initiatives and policies and provide support in facilitation of other actors' initiatives in this field.

In May 2012, Yunus Social Business Albania, in collaboration with Nxitja e Biznesit Social sh.a., organised the first National Conference on social business: "Social Business Movement of Albania". 170 people attended the conference with participants coming from diverse backgrounds, including entrepreneurs, public institutions, businesses, NGOs, academics and young people.

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## CURRENT ACTIVITIES (CONTINUED)

### *Yunus Social Business Haiti*

The Haiti social business fund was created to inject capital into Haiti as part of reconstruction efforts at the wake of the 2010 earthquake. The lack of financing is one of the main obstacles preventing entrepreneurs from setting up social businesses. The Fund offers investments ranging between US\$100k to US\$300k in a variety of investment structures including equity, quasi-equity, loans, and guarantees. All profit generated from investments are reinvested in other Social Businesses through the YSB Haiti Fund.

To date, the fund has raised US\$4 million of investments. The fund focuses on Education & Vocational Training, Agriculture & Environment, and Nutrition and aims to generate positive social impact by contributing to the reconstruction and sustainable development of Haiti's economy. So far, over 200 social business proposals have been submitted following social business training, of which more than 50 have gone through the incubation process and six investments have been committed.

Yunus Social Business Albania and Yunus Social Business Haiti are looking for corporate and non-profit partners in creating social business joint ventures and collaborations. Investors interested in investing in the funds are also encouraged to get in touch.

[www.yunusfb.com](http://www.yunusfb.com)



For further information on the activities of the Millennium Development Goals Advocacy Group, please contact the coordination team at the UN Secretariat.

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