

# MDG SUCCESS

*Accelerating Action,  
Partnering for Impact*  
23 September 2013

## MEDIA ADVISORY

### UN Secretary-General convenes global partners for action on anti-poverty goals

#### Major commitments expected as Heads of State, business CEOs, civil society leaders and philanthropists join Ban Ki-moon at high-level forum

#### WHO

Secretary-General **BAN Ki-moon** will be joined at a **high-level forum** by Heads of State, business and civil society leaders, philanthropists and top international officials. Full listing follows below.

#### WHAT

[\*MDG Success: Accelerating Action and Partnering for Impact\*](#) aims to catalyze progress to achieve the Millennium Development Goals (MDGs). Focusing on concrete examples of success and identifying opportunities for further action with an emphasis on the “how”, the event will highlight examples from partnerships across the spectrum of the MDGs, with announcements of major new commitments expected. The high-level forum is intended to help enrich the deliberations by UN Member States at the President of the General Assembly’s [Special Event on achieving the MDGs](#), to be held on 25 September.

#### WHEN

23 September, 10.00 a.m. – 6.00 p.m.

#### WHERE

Trusteeship Council, UN Headquarters

#### WHY

The MDGs have been the most effective global anti-poverty push in history, and the success of the MDGs so far is a strong foundation for further progress to be achieved by 2015 and beyond. Public-private partnerships have proven to be an effective model to accelerate progress and maximize impact. With intensified action, even more can be reached in the next two years.

#### PRESS CONTACTS

**For media queries and interview requests, contact the UN Department of Public Information:**

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**For interviews with Ikea Foundation CEO Per Heggnes, contact UNICEF:**

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Full list of **UN System-wide communications contacts available at:**

<http://www.un.org/millenniumgoals/pdf/mediacontacts.pdf>

**#MDGSuccess**

[www.un.org/millenniumgoals/mdgpartner](http://www.un.org/millenniumgoals/mdgpartner)  
**The event will be webcast live at [webtv.un.org](http://webtv.un.org)**

UN-accredited visual media wishing to cover the event **will need to be escorted** from the Media Accreditation and Liaison Office in room S-250 (second floor of Secretariat building).

**Programme**

Monday, 23 September 2013; Trusteeship Council, United Nations

10:00 – 10:45

**Opening: Matching Ambitions with Results**

- The Secretary-General
- H.E. Mr. Hailemariam Desalegn, Prime Minister of Ethiopia
- H.E. Mr. Ollanta Humala, President of Peru
- Dr. Jim Yong Kim, President, World Bank
- Mr. Paul Polman, CEO, Unilever

10:50 – 12:00

**Partnering for Impact: Applying lessons to the final stretch to 2015**

- Mr. Graziano da Silva, Director-General, FAO
- Mr. Kandeh Yumkella, SG's Special Representative for SEFA
- Ms. Irina Bokova, Director-General, UNESCO
- Ms. Barbara Frost, Chief Executive, WaterAid
- Ms. Joy Phumaphi, Chair, independent Expert Review Group (iERG)

*Moderator:* Dr. Margaret Chan, Director-General, WHO

12:05 – 13:15

**From Global to Local: Translating global aspirations to country-level action**

- H.E. Mr. Tuilaepa Lufesoliai Sailele Malielegaoi, Prime Minister of the Independent State of Samoa
- Ms. Helen Clark, Chair, United Nations Development Group
- Mr. Per Hegggenes, CEO, IKEA Foundation
- Ms. Sheila Oparaocha, ENERGIA International Secretariat

*Moderator:* Mr. Ray Chambers, SG's Special Envoy for Malaria and the Financing of the Health-related MDGs

Break

15:00 – 16:10

**Making Waves: Philanthropy in Africa**

- Mr. Tony Elumelu, Founder and Chairman, The Elumelu Foundation
- Dr. Precious Moloi-Motsepe, Co-Founder, The Motsepe Foundation
- Mr. Strive Masiyiwa, Founder and Chairman, Econet Wireless
- Dr. Mo Ibrahim, Founder and Chairman, Mo Ibrahim Foundation

*Moderator:* Ms. Zeinab Badawi, Presenter, BBC

16:15 – 17:25

**The Next Generation: Leveraging Innovations and Partnerships for Scaled Impact**

- H.E. Mr. Jens Stoltenberg, Prime Minister of Norway
- Mr. Bill Gates, Co-Chair, The Bill and Melinda Gates Foundation
- Ms. Sheryl Sandberg, Chief Operating Officer, Facebook
- Dr. Anne Bouverot, Director General, Global System for Mobile Communications Association (GSMA)

*Moderator:* Dr. Judith Rodin, President, Rockefeller Foundation

17:30 – 17:45 **Summary and the Way Ahead**

- H.E. Mr. John Ashe, President of the General Assembly

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