



MEDIA ADVISORY

World Leaders to chart the future course of the global AIDS response at landmark meeting in New York

WHAT United Nations High Level Meeting on AIDS

Thirty years into the AIDS epidemic, and 10 years since the landmark UN General Assembly Special Session on HIV/AIDS, the world will come together to review progress and chart the future course of the global AIDS response at the 2011 UN General Assembly High Level Meeting on AIDS.

Events during the High Level Meeting on AIDS will include plenary sessions, interactive panel discussions, press conferences and side events.

Member States are expected to adopt a new Declaration that will reaffirm current commitments and commit to actions which will shape the future of the AIDS response.

WHEN 8, 9, 10 June 2011

WHERE United Nations Headquarters, 1st Avenue & 46th Street, New York

WHO The President of the General Assembly **Joseph Deiss**, UN Secretary-General **Ban Ki-moon** and approximately **30 Heads of State and Government**, will join senior officials, representatives of **international organizations, civil society** and **people living with HIV**.

A complete list of events and more details can be found at:

<http://www.sessionplan.com/HLM2011/> or at <http://www.un.org/en/ga/aidsmeeting2011/>

Webcasting - All plenary meetings, panel discussions, press conferences and selected side events will be webcast www.un.org/webcast

Photographs will be available at www.flickr.com/UNAIDS and http://www.flickr.com/photos/un_photo/

Video - materials will be available from Friday 27 May at 13:00 GMT at: http://cmm-ftp.unaids.org/loginID:unaids_public_nyc **password:** nyc_june_Un@idS (see more details overleaf)

Social media - UNAIDS will tweet from the **@UNAIDS** twitter account, with the hashtag **#AIDS2011**

Media accreditation

Media without UN credentials should request accreditation from the Media Accreditation and Liaison Unit <http://www.un.org/en/media/accreditation/index.shtml>

Media contacts

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Video

The following videos will also be available to television and web broadcasters:

- A video news release which is an advancer on the UN High Level Meeting in New York
- Broll images and interviews from Kenya, Mexico, Belarus, Brazil, Thailand and an interview with one of the first doctors in New York to treat people living with HIV, thirty years ago
- A short video message from Michel Sidibé, Executive Director, UNAIDS

All materials will be available from Friday 27 May at 13:00 GMT at: <http://cmm-ftp.unaids.org/>

loginID: unaids_public_nyc password: nyc_june_Un@idS

SUMMARY OF KEY EVENTS

Plenary Sessions

8-10 June

Opening: 8 June, 9am – 10am, General Assembly Hall

- The session will open with a formal plenary meeting of the General Assembly, where statements will be made by the President of the General Assembly **Joseph Deiss**, UN Secretary-General **Ban Ki-moon**, Executive Director of the Joint United Nations Programme on HIV/AIDS (UNAIDS) **Michel Sidibé**, **Ebube Sylvia Taylor**, an eleven year old girl born free from HIV and human rights and community activist **Tetyana Afanasiadi**.
- Delegations will make statements at plenary meetings to be held on 8, 9 and 10 June (10am–1pm and 3–6 pm daily).

Press Conferences – TENTATIVE LIST

3 June

Press conference to launch the UNAIDS report – *AIDS at 30: Nations at the crossroads*

Speakers: UN Deputy Secretary-General Asha-Rose Migiro, UNAIDS Executive Director Michel Sidibe, Civil Society representative

Friday, 11:00–11:45 am, Dag Hammarskjöld Library Auditorium

The “AIDS at 30: Nations at the crossroads” report contains details of the progress countries have made in achieving universal access to HIV prevention, treatment, care and support. It also looks back over the last 30 years of AIDS and highlights the need to transform and accelerate efforts to shape the future of the response.

Contact: Sophie Barton-Knott (bartonknotts@unaids.org)

7 June

Press Conference to preview UN High Level Meeting on AIDS with Joseph Deiss, President of the 65th Session of the General Assembly, the UN Secretary-General Ban Ki-moon, the Executive Director of UNAIDS Michel Sidibé and human rights and community activist Tetyana Afanasiadi

Tuesday, 11:00 am–11:45 am (time TBC), Dag Hammarskjöld Library Auditorium

Press conference to highlight the global importance of the UN High Level Meeting on AIDS and the need for global solidarity as world leaders convene over three days to review progress and chart the future course of the global AIDS response.

Contacts: Sophie Barton-Knott (bartonknotts@unaids.org); Vikram Sura (sura@un.org)

Security Council Stakeout

Tuesday, p.m. (Time TBC), Stakeout area outside the Security Council

The Security Council will be reviewing AIDS and security issues on 7 June. Gabon will hold the Presidency of the Security Council during this session.

Contacts: Sophie Barton-Knott (bartonknotts@unaids.org); Vikram Sura (sura@un.org)

Thematic Panel Discussions

8 June

10:00-13:00 North Lawn Building Conference Room 2

PANEL 1: Shared responsibility—a new global compact for HIV

This panel will enable a discussion of priorities such as assuring continued leadership and shared responsibility for the AIDS response. The panel will explore engaging a new generation of leadership, strengthening broad national ownership, engaging communities in order to foster local and sustainable solutions, securing long-term financing and increasing efficiency, and ensuring mutual accountability for the future global response.

Moderator: Riz Khan, Al Jazeera

15:00-18:00 North Lawn Building Conference Room 2

PANEL 2: Prevention—What can be done to get to zero new infections?

This panel will enable a discussion of priorities such as the importance of accelerating focused and effective prevention interventions, including eliminating stigma and discrimination, overcoming barriers to prevention for populations with greater vulnerability and people at higher risk of HIV infection, ensuring a comprehensive approach to HIV prevention and treatment, and mentoring young people to lead the future HIV prevention efforts.

Moderator: Kgomotso Matsunzane, SABC

9 June

10:00-13:00 North Lawn Building Conference Room 2

PANEL 3: Innovation and new technologies

This panel will focus on opportunities for innovation and new technological developments in both HIV treatment and prevention, smart investments in innovation, the more efficient use of resources and technologies and ensuring equality and access for these advances for people who need them most.

Moderator: Andrew Jack, Financial Times

15:00-18:00 North Lawn Building Conference Room 2

PANEL 4: Women, girls and HIV

This panel will focus on the disproportionate burden of HIV on women and girls and the need to ensure that their specific needs and vulnerabilities are adequately addressed. It will highlight the progress, challenges and opportunities in addressing the social determinants of women's and girl's vulnerability to HIV infection, as well as linkages between violence against women and girls and HIV.

Moderator: Stephanie Nolan; Globe and Mail

10 June

10:00-13:00 North Lawn Building Conference Room 2

PANEL 5: Integrating the AIDS response with broader health and development agendas

This panel will focus on strategies for taking AIDS out of isolation and leveraging the response for broader health and development outcomes, strengthening health systems and enhancing links, coordination and cooperation with other areas of development at the local and global level. The panel will examine integration of HIV and TB services, as well as sexual and reproductive health, and maternal and child health services, with a focus on scaling up efforts to eliminate vertical transmission of HIV. The panel will also explore linkages with non-communicable diseases, food security, nutrition and education.

Moderator: Laurie Garrett, Council on Foreign Relations

Side Events

The following is a list of **selected** side events that may be of interest to media. A complete list and more details can be found at: <http://www.sessionplan.com/HLM2011/>
NLB = United Nations North Lawn Building

6 June

Graphic intervention: 25 years of international AIDS awareness posters

Monday, 6:00–8:00 pm, Art Directors Club – **By invitation only - media RSVP**

The Art Directors Club will open an exhibit featuring a cohesive selection of 153 posters that present an insightful overview of diverse visual strategies employed by different countries working within their own distinctive cultural perspective to respond to AIDS. The exhibition is free and open to the public from 6 June to 26 July 2011.

*UNAIDS will highlight the 2011 UNAIDS OUTLOOK book entitled “30” at the opening event where UNAIDS Regional Goodwill Ambassador **Amr Waked** will make short remarks.*

Co-organized by the Art Directors Club and UNAIDS

RSVP Contact: Jack Mello, jack.mello@gmail.com, +1 201-981-5617

7 June

HIV treatment: Reducing deaths, illness, and HIV infections while keeping costs down

Tuesday, 1:15–2:30 pm, NLB Conference Room 6

The enormous positive impact of treatment will be discussed, particularly how it has impacted mortality, morbidity and transmission resulting in fewer deaths, fewer people becoming ill, fewer children being born with HIV, and fewer new infections as people on treatment become less infectious to others. The event will also highlight how treatment has reduced costs and what policies can enable access to affordable medicines.

Organized by Médecins Sans Frontières in collaboration with the African Union Permanent Observer Mission to the United Nations

Contact: Judit Rius (Judit.Rius@newyork.msf.org)

HIV Priorities for Positive Change: In Women's Words

Tuesday, 4.00 pm–5.30 pm NLB Conference Room 1

Launch of “HIV Priorities for Positive Change: In Women's Words” a collection of messages from close to 800 women from 95 countries in 9 language. The publication gives women living with and affected by HIV a voice to describe their vision for the future of the HIV response.

Organized by UN Women together with The Permanent Missions of Liberia in collaboration with UNAIDS and the Global Coalition on Women and AIDS

Contact: Sophie Barton-Knott (bartonknotts@unaids.org)

8 June

Faith-based action to achieve universal access

Wednesday, 12.00–1.00 pm (lunch), 1:00–2:30 pm (programme); Holy Family Church Auditorium, 323 East 47th Street, New York City 10017

Panellists will focus on the impact of funding challenges by reporting on a recent study among Catholic Church-sponsored programmes. They will pay special attention to the promotion of access to prevention, care, treatment and support for women and children living with HIV.

Organized by Catholic HIV/AIDS Network, Caritas Internationalis, Catholic Medical Mission Board

Contact: Msgr. Robert Vitillo (rvitillo@caritas-internationalis.com) **RSVP**

First spouses for the elimination of new HIV infections in children

Wednesday, 1:15–2:30 pm, NLB Conference Room 2

First Spouses from around the world will seek to promote commitment and advance action towards the elimination of new HIV infections among children by 2015.

Co-hosted by Mrs Ban Soon-taek, Mrs Woizero Azeb Mesfin of Ethiopia, and Mr Michel Sidibé of UNAIDS

Moderator: Zeinab Badawi, BBC News Presenter

Contact: Sophie Barton-Knott (bartonknotts@unaids.org)

Linking HIV & Sexual and Reproductive Health responses

Wednesday, 1:15–2:30 pm, NLB Conference Room 1

Issues to be highlighted during this inter-active session will include challenges, and country and community experiences with linking sexual and reproductive health and HIV.

Co-organized by Kenya, Bangladesh, Dominican Republic, Swaziland, IPPF, UNFPA, UNESCO, WHO, WFP, UNAIDS

Contact: Lynn Collins (collins@unfpa.org)

Heads of State Special Event: AIDS, health and sustainable development—who owns the AIDS response?

Wednesday, 6:30–8:00 pm, NLB Conference Room 2

President Kagame of Rwanda and other heads of state/government will hold action-oriented discussions on shared responsibility in responding to the epidemic and the integration of the AIDS response into the broader health and development agenda. A number of announcements and commitments are expected at this event.

Chair: HE President Paul Kagame, Rwanda

Moderated by Ms Zeinab Badawi, BBC News presenter

Co-organized by Rwanda, UNAIDS

Contact: Sophie Barton-Knott (bartonknotts@unaids.org)

9 June

Launch of the *Global plan towards the elimination of new HIV infections among children by 2015 and keeping their mothers alive*

Thursday, 8:30–9:45 am, NLB Conference Room 2

This event will launch the “Countdown to zero: Global plan for the elimination of new HIV infections among children by 2015 and keeping their mothers alive.” It will also highlight efforts to ensure women living with HIV are healthy through pregnancy, delivery and breastfeeding.

Co-organized by UNAIDS and the US Government

Contact: Sophie Barton-Knott (bartonknotts@unaids.org)

Can MDG 6 be achieved with the health workforce we have?

Thursday, 8:30–9:45 am, NLB Conference Room 1

The serious shortage of health workers across the world is recognized as one of the critical bottlenecks to reaching the goal of universal access to HIV services. A high-level panel discussion will bring together leaders at both the policy and technical level to build consensus on the health workforce as an indispensable element of an effective AIDS response.

Co-organized by the Global Health Workforce Alliance, Madagascar, African Medical and Research Foundation (AMREF USA), UNAIDS

Contact: Sonali Reddy (reddys@who.int)

Ministerial Roundtable

Thursday, 1:15–2:30 pm, NLB Conference Room 2

The main purpose of the roundtable will be to look at some of the challenges countries face in improving access for people to quality HIV services. It will look at this through four key themes: What are the recent scientific/clinical trial developments and what are the programming implications; what are country experiences in taking a new piece of evidence and implementing it at scale; what experience is there on removing the financial barriers to access; and social determinants and cultural acceptability and how this has been addressed.

Organized by: UNAIDS

Contact: Sophie Barton-Knott (bartonknotts@unaids.org)

Young people in the AIDS response

Thursday, 1:15–2:30 pm, NLB Conference Room 1

This event seeks to demonstrate how young people are acting as activists of change in the AIDS response. It will present evidence on how young people are taking a lead in the prevention revolution, and will share their transformative ideas that will help to shape the future of the AIDS response. The event will build on the Call to Action adopted at the Global Youth Summit on HIV in Mali, empowering young people as young leaders and foster transformative ways to lead the AIDS response in equal partnership with young people.

Co-organized by: UNFPA, UNICEF, UNAIDS

Contacts: Susan Kasedde (skasedde@unicef.org), Mary Otieno (motieno@unfpa.org), Sophie Barton-Knott (bartonknotts@unaids.org)

Market approaches for innovation and access

Thursday, 1:15–2:30 pm, NLB Conference Room 7

At this event lessons learned from market-based approaches will be presented and discussions will take place on how globalization and economic development are changing the global health landscape, current challenges to innovation and access, and how stakeholders can come together with new approaches to address these challenges.

Co-organized by UNITAID, Patent Pool Foundation, WHO, UNAIDS

Contact: Daniela Bagozzi (bagozzid@who.int), Sophie Barton-Knott (bartonknotts@unaids.org)

Launch of the World Report on Disability

Thursday, 1:15–2:30 pm, NLB ECOSOC Chamber

The “World Report on Disability” will help set the agenda and catalyze action around disability. While it covers aspects well beyond HIV, the report addresses actions required to (1) increase the participation of people with disabilities in the HIV response, ensuring access to information and services on HIV for people with disabilities and (2) ensure that people living with HIV and experiencing disability have access to services.

Co-organized by WHO, World Bank

Contact: Etienne Krug (kruge@who.int)

Human rights and key populations

Thursday, 1:15–2:30 pm, NLB Conference Room 6

HIV-related human rights issues, such as stigma and discrimination, will be addressed during this event. Emphasis will be placed on rights-based approaches to ensure that key populations benefit from national responses.

Organized by the International HIV/AIDS Alliance

Contacts: Chloe Templeton (chloe.templeton@fco.gov.uk)

AIDS and disability partners forum

Thursday, 6:30–8:00 pm, NLB Conference Room 6

This event seeks to increase awareness and knowledge about HIV and disability program integration; disseminate information on ongoing programmes, opportunities and challenges, and; foster partnerships at global, regional and national levels of the actors currently working independently on HIV and disability.

Co-organized by Health Canada, USAID and US State Department, the Global Partnership for Disability and Development, WHO, UNAIDS, UNICEF, DESA

Contact: Sophie Barton-Knott (bartonknotts@unaids.org)

10 June

Funding universal access

Friday, 8:30–9:45 am, NLB Conference room 2 **TBC**

This high-level panel discussion will bring together heads of delegation, international funders of the AIDS response, technical partners, civil society and community representatives to engage in a discussion on to ensure there is no financial impediment to achieving the universal access goals towards HIV prevention, treatment, care and support

Co-organized by the Global Fund to fight AIDS, Tuberculosis and Malaria, and partners

Contact: Sinead Ryan (Sinead.Ryan@TheGlobalFund.org) **RSVP**

Migration and HIV

Thursday, 1:15–2:30 pm, NLB Conference Room 2

This forum will promote dialogue and cooperation among governments, civil society and international organizations on public health and rights-based policies and programmes that contribute to the improved standard of physical, mental and social well-being of (labour) migrants, including migrants living with HIV as well as those affected by forced displacement and mixed migration.

Co-organized by IOM, UNAIDS, UNHCR, ILO

Contacts: Rosilyne Borland (RBorland@iom.int), Sophie Barton-Knott (bartonknotts@unaids.org) Ouahiba Sakani (SAKANI@unhcr.org), Syed Mohammad Afsar (afsar@ilo.org)

Faith-based organizations in HIV prevention for men who have sex with men

Friday, 1:15–2:30 pm, Venue TBC

This panel discussion will show that faith-based organizations (FBOs) and MSM populations are not an impossible combination. FBOs can play an important role in delivering HIV prevention services that reduce HIV transmission among men who have sex with men.

Co-organized by Sweden, the Swedish Federation for Lesbian, Gay, Bisexual and Transgender Rights

Contact: Maria Sjödín (maria.sjodin@rfsi.se) **RSVP**

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