

Annex 3: Communications report



ESCWA



Annex 3

Communications report

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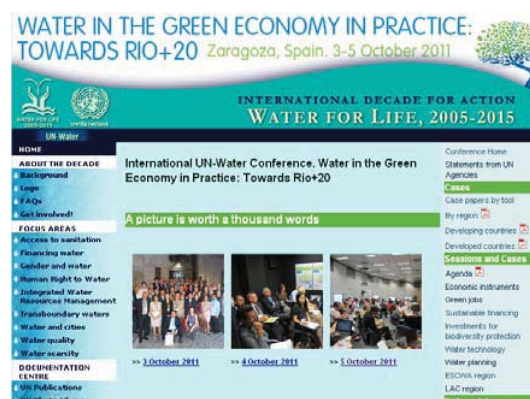
1. Communication tools

This chapter highlights the communication tools that were used to inform and interact with the participants and the public before, during and after the conference. The purpose of the communication tools was to engage the session conveners, participants and the public early on in the participation process and during the course of the conference. Participants and experts outside the conference were regularly asked to provide their views, inputs and feedback in order to ensure that all voices were heard. The communication tools also showed the participants that they were listened to and that their comments and ideas were reflected on.

1.1 Conference website

www.un.org/waterforlifedecade/green_economy_2011/

The conference website formed the centre for all communication tools and communication materials. The website contains all the information and publications related to the conference. The following resources were published on the website: all the overview presentations; cases papers; powerpoint presentations; cases tables; statements from UN agencies; photos; the agenda; information on the sessions; daily newsletters; video interviews with case presenters; interviews with session conveners; communications articles, information briefs; banners and flyers; a reader on water and the green economy; the conference poster; conference background; information on the participants and links to the discussion forum, Twitter and Youtube channel.



Between the 1st and 8th of October, the English Water for Life decade website was visited 10,469 times, peaking on Monday with 7,019 visits. The English *conference website* counted 1,726 page views in this week. Number one visiting country was the United States, with a total of 1,098 visits to the general English Water for Life website. In the same period, 2,866 visits came from 38 countries in the Spanish Water for life decade website section. Number one visiting country was Mexico, with 1,212 visits. The Spanish *conference website* received 537 visits in this week. See Section 5 for all statistics related to the website.

1.2 Discussion forum (blog)

waterinthegreeneconomyinpractice.wordpress.com

The conference discussion forum or blog was set up to provide space for debate on the conference themes. Before the conference, experts were interviewed and the forum visitors were invited to react on these interviews. During the conference, interviews with participants and experts were posted and conference materials were shared. The blog was visited 311 times during the three days of the conference and in total 1,252 times between 10 September and 10 October. See Section 6 for a detailed overview of the statistics related to the discussion forum.

1.3 Webcast

The conference sessions were broadcasted live on the website via webcast. This allowed people from all over the world to follow the sessions live and allowed the speakers at the conference to reach a wider audience. After the conference, the webcast remains available on the conference website. There was the possibility of interacting with public outside the venue through the webcast but due to technical bandwidth problems this option had to be deactivated. This option should be available for next conferences so that the public at large can also interact with participants.

1.4 Printed and electronic daily newsletter

www.un.org/waterforlifedecade/green_economy_2011/daily.shtml

A four-page newsletter in English and Spanish was prepared, printed, distributed among the participants and made available on the conference website (3 issues) every day. After the conference, a final 'post-conference' two-page electronic issue was published on the conference website. The newsletters highlighted the key messages, quotes and photos of the day before; provided an overview of the day itself and looked at the next steps on the road towards Rio+20. Furthermore, the newsletters included interviews, inputs from participants (e.g. journalists) and referred to resources on the conference website. The newsletter formed an important communication tool, since it informed the participants on a daily basis and showed the participants that their views and messages were important and that their inputs were reflected on.



1.5 Twitter

twitter.com/#!/unwaterdpac

The UN-Water Decade Programme on Advocacy and Communication Twitter account was used as a tool to inform participants and others about what happened during the conference (e.g. via quotes) and to announce the uploading of new materials (e.g. video interviews) on the website and the discussion forum. Also, it allowed the public inside and outside the conference room to express their views and participate in the debate. In total, there were 65 tweets during the course of the conference. This Twitter account is regularly followed by 175 individuals and/or organizations. Some of these Tweets were also retweeted on the water decade Twitter account, which is regularly followed by 930 individuals and/or organizations.



1.6 Interviews with session conveners

www.un.org/waterforlifedecade/green_economy_2011/interviews.shtml

Before the conference, all session conveners (8 in total) were interviewed by telephone about their views on the green economy, the specific tools that they propose and their expectations for the conference. These interviews were uploaded on the conference website and partly published in the newsletter. The following persons were interviewed: Gérard Bonnis (OECD), Carlos Carrión-Crespo (ILO), Julia Bucknall (World Bank), Thomas Chiramba (UNEP), Reza Ardakanian (UNW-DPC), Rafael Romeo Garcia (CHE), Mohamed Al-Hamdi (ESCWA) and Caridad Canales (ECLAC).



Apart from questions tailored to their expertise, all session conveners were asked the following questions:

- Why is 'water in the green economy' an important theme for your organisation?
- What change should be brought about to establish a green economy?
- What are the most persistent barriers in the transition to a green economy?
- Which tools are most useful to overcome these barriers?
- What are your expectations for the Zaragoza conference (and what would you like to learn)?
- What message would you like to deliver for the Rio+20 conference?

1.7 Video interviews with case presenters on Youtube

www.youtube.com/unwdpac (also accessible from the conference website)

During the conference, case presenters (18 in total) from different regions were invited for a short video interview, which was uploaded in the unwdpac Youtube Channel. In the interviews (between 1.5 and 6.5 minutes), the presenters introduce their case, mention why their case is important for the green economy and indicate what they learned from other projects and participants at the conference. Some case presenters also shared their views on

the toolbox. The video interviews allowed the case presenters to highlight their case and to provide direct input to the conference.

The following case presenters were interviewed (project country in brackets):

- Alejandro Federico Alva Martínez (Mexico) <http://bit.ly/r6r6Ra>
- Oudomsack Philavong (Lao PDR) <http://bit.ly/mTtZH9>
- Manuel Omedas (Spain) <http://bit.ly/nsTuDd>
- Elisa Colom Caballeros de Moran (Guatemala) <http://bit.ly/oKMOnd>
- Diego Ernesto Fernandez Giraldo (Colombia) <http://bit.ly/rrlxxL>
- Dimitry Diaz, on behalf of Vicenta Trotman (Panama) <http://bit.ly/r4mK7h>
- Pablo Lloret (Ecuador) <http://bit.ly/o41iEW>
- Yang Hongbin (China) <http://bit.ly/nbNoGB>
- Roel S. Espiritu (Philippines) <http://bit.ly/nAQ1MG>
- Batula Awale (Kenya) <http://bit.ly/pB7BK4>
- Delia Catacutan (Indonesia) <http://bit.ly/nQlEmS>
- James Horne (Australia) <http://bit.ly/qfyMsc>
- Yoon-Jung Cha (Korea) <http://bit.ly/q4ubOb>
- Carlos Herrera (Costa Rica) <http://bit.ly/nhasj2>
- Rajiv Kumar Gupta (India) <http://bit.ly/n5m7tW>
- Guillermo Rudas Lleras (Colombia) <http://bit.ly/oshK49>
- Adrian Cashman (Barbados) <http://bit.ly/mRzhYz>



These interviews have been highlighted in the cases section of the conference website and also Tweeted in the unwatervideos Twitter account.

2. Journalist participation

Two journalists from Latin America (Brazil and Panama) were invited to attend the conference and to contribute to the daily newsletter. This resulted in one article for the daily and one video interview on the conference website. They also engaged actively in the discussions in the conference plenary and market place sessions.

The following articles on the conference were produced by the participating journalists:

Dimitry Díaz S, Se mejora el acceso al agua: objetivo del milenio de la ONU (Mi Diario) http://www.midiario.com/history/2011/09/29/mi_pais.asp

Cecy Oliveira, 'Água e cidades em busca do equilíbrio' (água online) www.aguaonline.com.br/materias.php?id=3356&cid=1&edicao=518

Cecy Oliveira, 'Exemplos bem sucedidos são sementes para o desenvolvimento sustentável' (água online)

www.aguaonline.com.br/materias.php?id=3355&cid=2&edicao=518

Cecy Oliveira, 'Guatemala já tem organismo específico para cuidar da água' (água online)

<http://www.aguaonline.com.br/materias.php?id=3357&cid=4&edicao=518>

Cecy Oliveira, 'Equador cria fundo para proteção da água' (água online)

www.aguaonline.com.br/materias.php?id=3354&cid=3&edicao=518

Cecy Oliveira, 'Os desafios da água na transição para uma Economia Verde' (água online)

<http://www.aguaonline.com.br/materias.php?id=3358&cid=7&edicao=518>

3. Press materials

To inform the media about the key issues, tools, facts and figures related to the conference, UNW-DPAC produced a set of press materials. They are all freely available at the conference website.

3.1 Eight Information briefs

www.un.org/waterforlifedecade/green_economy_2011/info_briefs_issues.shtml (English)

www.un.org/spanish/waterforlifedecade/green_economy_2011/info_briefs_issues.shtml

(Spanish)

The information briefs introduce the main challenges, opportunities and key facts related to each of the issues and tools identified for the conference. The briefs also outline a set of practices and approaches for transitioning to the green economy as highlighted by the organisations participating in the conference. These approaches are illustrated with case studies featured in the conference.

- **General information brief:** 'Water and the Green Economy in Practice: Towards Rio+20'. This brief highlights the key facts and figures related to the conference theme. www.un.org/waterforlifedecade/green_economy_2011/pdf/info_brief_water_in_the_green_economy_eng.pdf
- **Four issue information briefs**
 - Water and Agriculture in the Green Economy
www.un.org/waterforlifedecade/green_economy_2011/pdf/info_brief_water_and_agriculture_eng.pdf
 - Water and Cities in the Green Economy
www.un.org/waterforlifedecade/green_economy_2011/pdf/info_brief_water_and_agriculture_eng.pdf
 - Water and Industry in the Green Economy
www.un.org/waterforlifedecade/green_economy_2011/pdf/info_brief_water_and_industry_eng.pdf
 - Watersheds and Aquifers in the Green Economy
www.un.org/waterforlifedecade/green_economy_2011/pdf/info_brief_watersheds_and_aquifers_eng.pdf
- **Three tools information briefs**

- Water and Financing in the Transition to the Green Economy
www.un.org/waterforlifedecade/green_economy_2011/pdf/info_brief_tools_financing_eng.pdf
- Water and Capacity Development in the Transition to the Green Economy
www.un.org/waterforlifedecade/green_economy_2011/pdf/info_brief_tools_financing_eng.pdf
- Water and Technology in the Transition to the Green Economy
www.un.org/waterforlifedecade/green_economy_2011/pdf/info_brief_tools_technology_eng.pdf

3.2 Two press conferences

The first press conference took place at the inauguration of the conference (3 October) and was attended by Radio Nacional de España, Cadena SER, Aragón Radio, Aragón TV, Agencia Aragón Press and Agencia EFE. This press conference was followed by interviews conducted by El Periódico de Aragón and Agencia EFE. The second press conference took place at 5 October and was attended by Onda Cero Radio, Aragón Radio, Radio Nacional de España, Cadena Ser, Radio Ebro, Agencia EFE, Europa Press, Agencia Aragón Press and Aragón TV.

3.3 Press release for local media announcing the conference

‘Naciones Unidas debate en Zaragoza sobre Agua y la Economía Verde’ (29 September)

3.3 Four daily press notes

- Daily press note 3 October
www.un.org/waterforlifedecade/green_economy_2011/pdf/resume_day_1.pdf
- Daily press note 4 October
www.un.org/waterforlifedecade/green_economy_2011/pdf/resume_day_2.pdf
- Daily press note 5 October
www.un.org/waterforlifedecade/green_economy_2011/pdf/resume_day_3.pdf
- Final press note
www.un.org/waterforlifedecade/green_economy_2011/after_conf_press_note.shtml

3.4 Three communications articles in English

- ‘Water challenges in the transition to a Green Economy’
www.un.org/waterforlifedecade/green_economy_2011/pdf/challenges_water_green_economy.pdf
- ‘Water in the green economy. Opportunities and actions’
www.un.org/waterforlifedecade/green_economy_2011/pdf/alternatives_water_green_economy.pdf
- ‘Water on the Road to Rio’
www.un.org/waterforlifedecade/green_economy_2011/pdf/water_road_to_rio.pdf

3.5 Nine communications articles in Spanish

- ‘Los desafíos del agua en la transición hacia una Economía Verde: La industria, las ciudades, la agricultura y las cuencas hidrográficas’
www.un.org/spanish/waterforlifedecade/green_economy_2011/pdf/retos_agua_econ_verde_spa.pdf
- ‘Preparándonos para la Cumbre de Río 20 años después. El agua y su contribución a la economía verde’

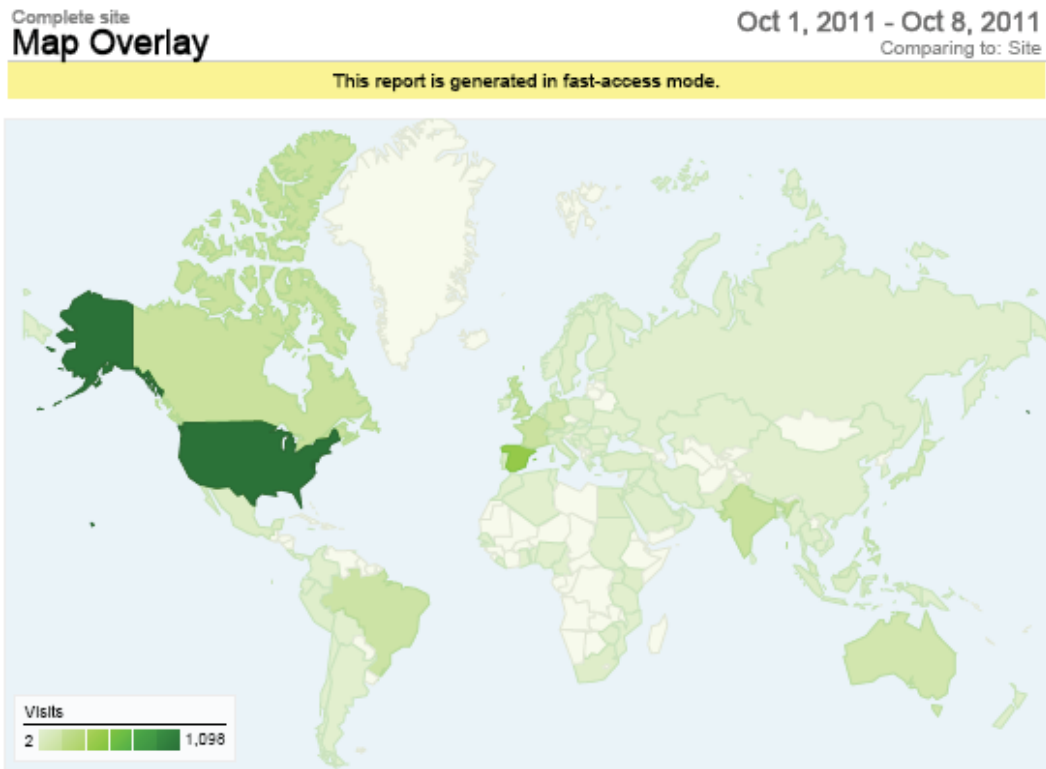
- www.un.org/spanish/waterforlifedecade/green_economy_2011/pdf/agua_rio_mas_20.pdf
- 'Los desafíos del agua en la transición hacia una Economía Verde' (versión corta)
www.un.org/spanish/waterforlifedecade/green_economy_2011/pdf/retos_agua_econ_verde_corto.pdf
- 'Fondo para la protección del agua (FONAG) en Ecuador'
www.un.org/spanish/waterforlifedecade/green_economy_2011/pdf/caso_ecuador_fonag.pdf
- 'El papel del dialogo social en Maynilad (Filipinas) en la reducción de las pérdidas de agua de las redes urbanas'
www.un.org/spanish/waterforlifedecade/green_economy_2011/pdf/caso_filipinas_mayniland.pdf
- 'Pago de servicios ambientales (PSA) en el Lago Naivasha, Kenia'
www.un.org/spanish/waterforlifedecade/green_economy_2011/pdf/lago_naivasha_kenia.pdf
- 'El agua en la economía verde. Oportunidades y actuaciones en la industria, las ciudades, la agricultura y las cuencas hidrográficas'
www.un.org/spanish/waterforlifedecade/green_economy_2011/pdf/alternativas_agua_econ_verde.pdf
- 'El agua en la economía verde. Oportunidades y actuaciones en la industria'
www.un.org/spanish/waterforlifedecade/green_economy_2011/pdf/alternativas_agua_econ_verde_corto.pdf

4. Media coverage

The conference was covered by the international media through a variety of media channels including newspapers, news and information centres, television channels and websites. Reports on the conference came from European countries, the United States, Latin American countries such as Brazil and Asian countries such as India and Nepal. The media addressed, among other issues, the background of the conference; its aims and objectives; its focus and expected outcomes; the toolbox; the UN Green Economy Road Map; the case studies; the importance of showcasing successful case studies; and the merits of the green economy. See Section 9 for a full analysis of international media coverage.

The conference was covered by the local, regional and national Spanish media through a variety of media channels including newspapers, television, radio channels and websites. Several newspapers published short articles that highlighted the conference and addressed key facts and concepts that were discussed at the conference. Also in depth articles were published, addressing the meaning of the green economy; the Rio+20 process; the role of water as an engine for development and poverty reduction; the instrument Payments for Ecosystem Services (PES); national challenges such as drought and the role of the Confederación Hidrográfica del Ebro (CHE) in the conference and in water planning in the Ebro. Furthermore, specific cases presented at the conference such as the Philippines case and the Ecuadorian Water Fund FONAG were highlighted in the newspapers. Three radio channels and one regional television channel broadcasted statements made at the conference. See Section 8 for a full analysis of national media coverage.

5. Traffic statistics on the Decade's website 1-8 October 2011



3,718 visits came from 100 countries/territories in the "Waterforlife English" segment

Site Usage					
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
3,718 % of Site Total: 100.00%	2.82 Site Avg: 2.82 (> 0.00%)	00:04:11 Site Avg: 00:04:11 (> 0.00%)	51.57% Site Avg: 51.57% (0.00%)	54.86% Site Avg: 54.86% (-0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	1,098	2.40	00:03:08	54.92%	59.59%
Spain	466	5.95	00:09:27	26.22%	29.27%
United Kingdom	170	2.08	00:01:50	78.33%	68.33%
India	167	2.63	00:02:26	72.88%	59.32%
Canada	162	1.96	00:02:59	56.14%	70.18%
France	159	2.62	00:04:36	26.79%	50.00%
Brazil	139	2.45	00:02:59	63.27%	46.94%
Australia	108	1.82	00:00:49	39.47%	71.05%
Germany	93	2.82	00:07:12	36.36%	42.42%
Philippines	85	2.53	00:01:44	50.00%	56.67%

Complete site
Top Content

Oct 1, 2011 - Oct 8, 2011

Comparing to: Site

This report is generated in fast-access mode.



313 pages were viewed a total of 10,469 times in the "Waterforlife English" segment

Content Performance

Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index	
10,469 % of Site Total: 100.00%	7,121 % of Site Total: 100.00%	00:02:18 Site Avg: 00:02:18 (-0.00%)	54.86% Site Avg: 54.86% (= 0.00%)	35.52% Site Avg: 35.52% (-0.00%)	\$0.00 Site Avg: \$0.00 (0.00%)	
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/waterforlifedecade/green_economy_2011/index.shtml	1,728	944	00:02:58	49.60%	35.09%	\$0.00
/waterforlifedecade/index.shtml	1,707	1,300	00:01:41	47.03%	40.33%	\$0.00
/waterforlifedecade/scarcity.shtml	1,172	884	00:03:11	76.12%	66.02%	\$0.00
/waterforlifedecade/quality.shtml	423	284	00:02:38	68.75%	47.65%	\$0.00
/waterforlifedecade/background.shtml	352	281	00:04:15	77.78%	50.00%	\$0.00
/spanish/waterforlifedecade/green_economy_2011/index.shtml	241	73	00:01:58	0.00%	12.94%	\$0.00
/waterforlifedecade/human_right_to_water.shtml	216	170	00:04:20	81.25%	53.95%	\$0.00
/waterforlifedecade/sanitation.shtml	165	122	00:02:00	85.71%	36.21%	\$0.00
/waterforlifedecade/iwm.shtml	162	119	00:01:52	85.00%	47.37%	\$0.00
/waterforlifedecade/transboundary_waters.shtml	156	93	00:03:55	61.11%	41.82%	\$0.00

Complete Spanish
Top Content

Oct 1, 2011 - Oct 8, 2011
Comparing to: Site

This report is generated in fast-access mode.



127 pages were viewed a total of 5,417 times in the "Waterforlifedecade Spanish " segment

Content Performance						
Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index	
5,417 % of Site Total: 100.00%	3,933 % of Site Total: 100.00%	00:03:02 Site Avg: 00:03:02 (-0.00%)	72.79% Site Avg: 72.79% (> 0.00%)	52.91% Site Avg: 52.91% (-0.00%)	\$0.00 Site Avg: \$0.00 (0.00%)	
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
/spanish/waterforlifedecade/scarcity.shtml	1,664	1,398	00:04:49	84.11%	80.88%	\$0.00
/spanish/waterforlifedecade/	699	568	00:01:22	56.84%	50.37%	\$0.00
/spanish/waterforlifedecade/green_economy_2011/	537	219	00:03:55	46.34%	27.18%	\$0.00
/spanish/waterforlifedecade/quality.shtml	401	320	00:03:55	82.24%	70.13%	\$0.00
/spanish/waterforlifedecade/unpublications.shtml	242	135	00:02:50	60.53%	36.56%	\$0.00
/spanish/waterforlifedecade/index.shtml	125	67	00:07:11	60.00%	33.33%	\$0.00
/spanish/waterforlifedecade/background.shtml	117	91	00:01:25	85.71%	53.33%	\$0.00
/spanish/waterforlifedecade/water_citles.shtml	93	78	00:03:02	80.00%	44.44%	\$0.00
/spanish/waterforlifedecade/human_right_to_water.shtml	80	62	00:01:33	55.56%	45.16%	\$0.00
/spanish/waterforlifedecade/archive_events.shtml	78	52	00:02:00	64.71%	60.00%	\$0.00

This report is generated in fast-access mode.



2,866 visits came from 38 countries/territories in the "Waterforlifedecade Spanish " segment

Site Usage					
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
2,866	1.89	00:02:42	70.79%	72.79%	
% of Site Total: 100.00%	Site Avg: 1.89 (> 0.00%)	Site Avg: 00:02:42 (0.00%)	Site Avg: 70.79% (> 0.00%)	Site Avg: 72.79% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Mexico	1,212	1.45	00:01:38	80.65%	78.28%
Spain	404	3.91	00:09:09	40.00%	47.10%
Peru	203	1.56	00:02:01	73.08%	70.51%
Colombia	177	1.44	00:01:30	76.47%	80.88%
Argentina	169	1.49	00:00:48	60.00%	76.92%
Venezuela	166	1.38	00:00:46	75.00%	87.50%
Dominican Republic	83	2.44	00:03:12	43.75%	59.38%
Ecuador	75	1.59	00:00:42	79.31%	86.21%
United States	52	2.65	00:03:29	70.00%	50.00%
Chile	41	1.75	00:03:34	75.00%	68.75%

6. Traffic statistics discussion forum 10 September – 10 October 2011



7. National media coverage

7.1. Content analysis

In depth articles highlighted:

- The meaning of the green economy; the Rio+20 process; the role of water as an engine for development; the importance of water for reducing poverty.
- Drought problems in Spain; the role of the Ebro River Basin Authority (CHE) in the conference and the water planning activities of CHE.
- The Philippines case.
- National and international examples of tools such as Payment for Ecosystem Services (PES).
- The case of the Fund to protect Water (FONAG) in Ecuador.

Short articles and headlines highlighted:

- The conference.
- Water as an engine for growth.
- The concept of development with less pressure on the environment.
- The number of participants attending the event.
- CHE will be presented as a case study for Rio+20.
- Invest 0.16% of the global Gross Domestic Product (GDP) in water.
- The business dialogue organized by the Botín Foundation.
- The value of preparatory meetings for Rio+20 (“These meetings are more fruitful than Rio+20 itself”).
- The Reader on water and the green economy produced by UNW-DPAC.

7.2. Media sources analysis

In depth articles:

- Articles in the Heraldo: green economy, water in the green economy and the Philippines case.
- Websites: iagua and público.es.
- ABC (the online edition): the environmental section highlights the conference.
- Europa Press: the conference as a milestone on the road to Rio+20.

Short messages:

- Three radio channels reflected conference statements: RNE, SER, Aragón Radio.
- Newspapers that reproduced the press note of Europa Press based on the one prepared by UNW-DPAC: Diario del Alto Aragón, Granada Ideal Diario, Siglo XXI, El periódico.
- Additional article by Europe Press: reproduces the press note of the Botín Foundation; highlights the role of the Botín Foundation as organizer of the business dialogue side event.
- ‘La prensa grafica de el Salvador’ mentions the conference.
- TV Aragón TV. The conference features in the news at 14h and at 20h.
- ABC newspaper.
- The Ministry of Environment.
- Other media sources: Gente, 20 minutos.

8. International media coverage

Media	Region/ country	Main issues highlighted	Website	Language	Publishing Date
<i>Urban Gateway website</i>	Global	Highlights the background of the conference, and its aims and objectives, focus and expected outcomes.	www.urbangateway.org/content/events/water-green-economy-practice-towards-rio20	English	29 Jul 2011
<i>Centros de Excelencia en América Latina website</i>	Italy	Highlights and describes the tools used	www.aquaknow.net/ralcea-centros-de-excelencia-en-america-latina/event/international-un-water-conference-water-green-economy-practice-towards-rio20-3-5-october-2011-zarago	English	8 Sep, 2011
<i>International centre for Trade and Sustainable Development website</i>	Switzerland	Highlights the UN Green Economy Road Map and a toolbox or a best practices guide for actions to evolve into a green economy.	ictsd.org/i/news/bri dgesweekly/114547/	English and Chinese	28 Sep 2011
<i>Centro de Información de Naciones Unidas newsletter</i>	Mexico, Cuba, Dominican Republic	Highlights the background of the conference and its aims and objectives. It addresses the issues and the regional focus of the conference and its importance for Rio+20. It also publishes the agenda for the journalists.	www.cinu.mx/comunicados/2011/09/naciones-unidas-debate-en-zara/	Spanish	30 Sep 2011
<i>6th World Water Forum website</i>	France	Highlights the toolbox and outcomes of conference to shift the discussions around the green economy to practical implementation guidance that countries can use to generate real change on the ground.	www.worldwaterforum6.org/en/news/singapore/article/un-water-conference-water-and-the-green-economy-in-practice-towards-the-6th-world-water-forum-in-m/	English and French	3 Oct 2011
<i>Agua y Economía Verde en la práctica - Humania.tv</i>	Spain	General description of the conference: its aims and objectives, focus and expected outcomes.	www.humania.tv/agenda_conferencia_agua_y_economia_verde_en_la_practica_el_camino_hacia_rio_20	Spanish	3 Oct 2011
<i>Asia Pacific</i>	Nepal	General description of	www.icimod.org/?q	English	3 Oct 2011

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<i>Mountain Network website</i>		the conference: its aims and objectives, focus and expected outcomes.	=4340		
<i>Euro-Mediterranean Information System on know-how in the Water sector International portal</i>	France	General description of the conference: its aims and objectives, focus and expected outcomes	www.emwis.net/thematicdirs/events/2011/10/water-green-economy-practice-towards-rio-20	English, French and Arabic	3 Oct 2011
<i>Foundation for water research website</i>	United Kingdom	General description of the conference: its aims and objectives, focus and expected outcomes	www.euwfd.com/html/conferences_and_events.html	English	3 Oct 2011 or earlier
<i>Global water partnership website</i>	Sweden	This website provides link to the conference webpage.	hosted.verticalresponse.com/641320/objective/f5cef98c/1471540067/7112a992ff/	English	3 Oct 2011 or earlier
<i>International Institute for Sustainable Development website</i>	Canada	General description of the conference: its aims and objectives, focus and expected outcome; highlights the UN Green Economy Road Map and a toolbox or a best practices guide for actions to evolve into a green economy.	uncsd.iisd.org/events/2011/10/03/	English	3 Oct 2011
<i>International waters learning exchange and resource network</i>	Slovakia	General description of the conference: its aims and objectives, focus and expected outcomes.	iwelearn.net/events/rio-20-united-nations-conference-on-sustainable-development	English	3 Oct 2011
<i>Mountain Partnership website</i>	Global	Short description of the conference	www.mountainpartnership.org/events/	English, Spanish and French	3 Oct 2011 or earlier
<i>Office International de l'Eau website</i>	France	Highlights the tools used in the cases	www.oieau.fr/spip.php?article1831	English, French and Russian	3 Oct 2011
<i>Periodista Digital</i>	Spain	Announcement of the conference	www.periodistadigital.com/ciencia/medioambiente/2011/10/03/expertos-de-naciones-unidas-debaten-en-zaragoza-sobre-el-agua-y-la-economia-verde.shtml	Spanish	3 Oct 2011

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<i>UN Water website</i>	Global	Short description of the conference	www.unwater.org/events.html	English	3 Oct 2011 or earlier
<i>UNESCO website</i>	France	General description of the conference: its aims and objectives, focus and expected outcomes	www.unesco.org/water/water_events/Detailed/2255.shtml	English	Website visited on 3 Oct 2011
<i>United Nations Conference on Sustainable Development (UNCSD) website</i>	New York	Highlights the background of the conference; provides detailed description of the conference and its objectives, topics and outcomes, and also highlights the tools used in different cases.	www.uncsd2012.org/rio20/index.php?page=view&nr=286&type=13&menu=23	English	3 Oct 2011
<i>UNIVERSIA</i>	Brazil	Highlights the background of the conference, and its aims and objectives, focus and expected outcomes.	noticias.universia.com.br/translate/pt-es/destaque/noticia/2011/09/30/873645/crisis-profissionais-mulheres-enfrentam-no-trabalho.html	Spanish, English, and French	Website visited on 3 Oct 2011
<i>World Water Assessment Programme website</i>	Italy	This website provides link to the conference webpage.	www.unesco.org/water/wwap/news/	English, Spanish, French and Italy	3 Oct 2011
<i>Diario Público</i>	Spain	Considers that the conference 'put the water in the middle of all the problems but also of all solutions'. It also highlights successful cases from different countries.	www.publico.es/ciencias/399845/la-onu-desarrolla-una-conferencia-global-sobre-el-agua-en-zaragoza-planetatierra	Spanish	4 Oct 2011
<i>UNCSD website</i>	New York	Acknowledges that successful water projects presented in the conference provide effective solutions to address water problems, as well as creating a template for other countries to promote green growth.	www.uncsd2012.org/rio20/index.php?page=view&nr=397&type=230&menu=39	English	5 Oct 2011
<i>Yahoo news</i>	Spain	Emphasizes that green economy as a way to protect the environment and a source of job creation and new economic activities. It also	es.noticias.yahoo.com/expertos-subrayan-inversi%C3%B3n-0-16-pib-mundial-reducir%C3%ADa-110031145.html	Spanish	5 Oct 2011

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		provides a few successful examples which include important concept of green economy, such as 'payment for services' practice in Kenya.			
<i>International Institute for Sustainable Development website</i>	Canada	Highlights the examples of successful water projects that contribute to develop a green economy.	uncsd.iisd.org/news/un-water-conference-showcases-waters-contribution-to-a-green-economy/	English	6 Oct 2011
<i>Newsroomamerica</i>	America	Highlights the background of the conference, and its aims and objectives, focus and expected outcomes.	www.newsroomamerica.com/story/178223/proper_water_management_vital_to_green_economy_un_water_group_says.html	English	6 Oct 2011
<i>Phoenix Local news</i>	America	Highlights the background of the conference, and its aims and objectives, focus and expected outcomes.	phoenix-local-news.blogspot.com/2011/10/proper-water-management-vital-to-green.html	Spanish, English	6 Oct 2011
<i>UN news centre</i>	Global	Highlights key messages delivered and importance of the conference that successful water projects to serve as templates around the world and help to stimulate the adoption of green economies.	www.un.org/apps/news/story.asp?NewsID=39966&Cr=green+economy&Cr1=	English	6 Oct 2011
<i>Bonn2011 conference website</i>	Germany	Focuses on the feedbacks provided from Bonn2011 side event of the conference	www.water-energy-food.org/en/bonn_2011_process/show_44/un_water_conference_provides_valuable_feedback.html	English and German	7 Oct 2011
<i>Business & Leadership</i>	Ireland	Acknowledges that successful water projects presented in the conference provide effective solutions to address water problems, as well as creating a template for other countries to promote green growth.	www.businessandleadership.com/sustainability/item/32749-water-management-vital-to-g	English	7 Oct 2011
<i>India Water</i>	India	Highlights the examples of	www.indiawaterreview.in/Story/News/p	English	7 Oct 2011

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<i>Review</i>		successful water projects that contribute to develop a green economy.	roper-water-management-vital-to-green-economy-un-water-group/411/1		
<i>ISRI.com</i>	Global	Highlights the background of the conference, and its aims and objectives, focus and expected outcomes.	www.isria.com/pages/7_October_2011_155.php	English	7 Oct 2011
<i>New Kerala.com</i>	India	Acknowledges that successful water projects presented in the conference provide effective solutions to address water problems, as well as creating a template for other countries to promote green growth.	www.newkerala.com/news/2011/worldnews-82839.html	English	7 Oct 2011
<i>Scoop world independent news</i>	New Zealand	Highlights the background of the conference, and its aims and objectives, focus and expected outcomes.	www.scoop.co.nz/stories/WO1110/Soo217/proper-water-management-vital-to-green-economy-un-group.htm	English	7 Oct 2011
<i>The Council of Canadians website</i>	Canada	Highlights the examples of successful water projects that can serve as templates and contribute to develop a green economy. Also acknowledges four cases in South Korea, Yemen, Laos, and Burkina Faso.	canadians.org/blog/?p=10999	English	7 Oct 2011
<i>Águaonline</i>		Highlights successful case studies that were presented in the conference, such as India, Philippines.	www.aguaonline.com.br/materias.php?id=3355&cid=2&editao=518	Spanish	13 Oct 2011