

Sharing social tools
Building a water operators' community of practice
A UN-Water Development Corner Session

at the IWA World Water Congress
21 September 2010 – 11.00 to 12.00 and 13.00 to 14.00
IWA Development Corner, near the UN-Water stand (nr. 400-DC12)
Palais des Congrès, Montreal, Canada.

Speakers profile

Long Naro, *Deputy Director General, Phnom Penh Water Supply Authority, Cambodia.*



Mr. Long Naro, Cambodian national, graduated in 1989 from the Georgy Dimitroff Engineering School for Plant and Construction in East Germany. He has an extensive professional career at the Water Supply Department-Phnom Penh where he worked on engineering business as well as together with stakeholders from the social society on water treatment plants and other hydro engineering projects. In the early nineties, he changed to the PPWSA and worked as project coordinator and now project manager on national hydro engineering projects and studies on, among others, water treatment plants development, treatment plans, water transmission and water supply studies within the framework of national projects and international cooperation with international institutions as Asian Development Bank, UNDP and bilateral technical cooperation.

Andries Motsele, *Brand Manager Coordinator, Rand Water, South Africa.*



Andries Motsele acts as brand managing coordinator and former customer approach officer at the South African water operator Rand Water. He is responsible for national and international marketing, strategy planning and business approach and development. He developed his work in different marketing and communication areas such as: marketing and branding, media and stakeholder alliances, events and sponsorship, management of supply relationship, financial management, youth marketing, and marketing research. Before he started working in the water field, he acted as promotion coordinator for South African Breweries. He holds a diploma in marketing and a bachelor in business administration from the IMM Graduate School of Marketing, South Africa.

Ana Cristina Navarro, *Chief Executive for the Communications Office, Empresas Públicas de Medellín (EPM), Colombia.*



Ana Cristina Navarro, from Colombia, graduated as a journalist from the University of Navarra, Spain. She has worked for 24 years for the national state-owned public-service television broadcaster in Spain (TVE), in particular for news and documentary projects; she has also been a foreign correspondent in New York and Latin-America and Executive Director of TVE for television programming and media relations from 1996 to 2001 in Colombia. After that, she has worked for several years as an independent film maker (2001-2008) and as Director of Teleantioquia, the regional public channel of Antioquia, Colombia. Since April 2008 she is Chief Executive for the Communications Office at Empresas Públicas de Medellín (EPM).

UN-Water is organizing this dialogue session which is led by the UN-Water Decade Programme on Advocacy and Communication (UNW-DPAC) and the Global Water Operators' Partnerships Alliance (GWOPA) on behalf of all of UN-Water.

UN-Water is an inter-agency mechanism formally established in 2003 which strengthens coordination and coherence among UN entities and non-UN partners dealing with issues related to all aspects of freshwater and sanitation.

More information at:

http://www.un.org/waterforlifedecade/pdf/flyer_devcorner_unwater_web.pdf