UN-Water Decade
Programme on Advocacy
and Communication



Press release

## 4<sup>th</sup> edition of 'Water for Life' UN-Water Best Practices Award opens for applications

This edition's focus is on **Water and Energy** as World Water Day 2014 is dedicated to this important theme. Application period is open from 21 June to **15 September 2013**.

**21 June 2013** – 4<sup>th</sup> edition of 'Water for Life' UN-Water Best Practices Award is now open for applications.

The purpose of the Award is to promote efforts to fulfil international commitments made on water and water-related issues by 2015 through recognition of outstanding best practices that can ensure the long-term sustainable management of water resources and contribute to the achievement of internationally agreed goals and targets contained in the Millennium Development Goals (MDGs), Agenda 21 and the Johannesburg Plan of Implementation.

Organized and coordinated by the United Nations Office to Support the International Decade for Action "Water for Life" 2005-2015/UN-Water Decade Programme on Advocacy and Communication (UNW-DPAC) and the UN World Water Assessment Programme (WWAP), the prize is awarded yearly in two categories:

- Best water management practices;
- Best participatory, communication, awareness-raising and education practices.

Every year, special emphasis is being put on the theme selected for next **World Water Day**. World Water Day is held annually on 22 March as a means of focusing attention on the importance of water and advocating for the sustainable management of water resources. In 2014, focus is given to the topic **Water and Energy**.

The prize will be awarded at the World Water Day ceremony on 22 March 2014.

## **Important dates:**

- 21 June 2013: Launch of 4<sup>th</sup> edition of "Water for Life" UN-Water Best Practices Award
- 15 September 2013: Application deadline
- 15 October 2013: Technical Advisory Committee (TAC) starts assessment
- 15 November 2013: International Jury starts evaluation
- 22 March 2014: Public announcement of winners on World Water Day

United Nations Office to Support the International Decade for Action "Water for Life" 2005-2015

Casa Solans Avda. Cataluña, 60 50014 Zaragoza, Spain T +34 976 478 346 T +34 976 478 347 F +34 976 478 349 water-decade@un.org un.org/waterforlifedecade

**Contact for Media:** 

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More information at <a href="https://www.un.org/waterforlifedecade/waterforlifeaward.shtml">www.un.org/waterforlifedecade/waterforlifeaward.shtml</a>
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The Water for Life Decade 2005-2015. The primary goal of the 'Water for Life' Decade is to promote efforts to fulfill international commitments on water-related issues by 2015. These commitments include the Millennium Development Goal to reduce by half the proportion of people without access to safe drinking water and sanitation by 2015, and to stop unsustainable exploitation of water resources. <a href="https://www.un.org/waterforlifedecade">www.un.org/waterforlifedecade</a>

The United Nations Office to support the International Decade for Action 'Water for Life' 2005-2015 based in Zaragoza, Spain, implements the UN-Water Decade Programme on Advocacy and Communication (UNW-DPAC). UNW-DPAC facilitates and implements communication, information and awareness-raising activities in the framework of the 'Water for Life' Decade. The United Nations Department of Economic and Social Affairs (UNDESA) hosts and leads the Office <a href="https://www.un.org/waterforlifedecade/unwdpac.shtml">www.un.org/waterforlifedecade/unwdpac.shtml</a>

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Casa Solans Avda. Cataluña, 60
50014 Zaragoza, Spain
T +34 976 478 346
T +34 976 478 347
F +34 976 478 349
water-decade@un.org
un.org/waterforlifedecade

**Contact for Media:** 

Pilar González Meyaui - gonzalez-meyaui@un.org Phone: +34-976-72 42 20