



## UN-Water Decade Programme on Advocacy and Communication (UNW-DPAC) at World Water Week 2012 Stockholm, 26-31 August Water and Food Security

26 August 2012, 12:45 to 13:45

room K16/17

"The Drive to 2015: Big or small - Sanitation for All!"  
convened by UN-Water TPA on water and sanitation

*Josefina Maestu, Director of UNW-DPAC, facilitates the session.*

The United Nations have put their efforts behind the Drive to 2015 ([www.sanitationdrive2015.org](http://www.sanitationdrive2015.org)) to take concrete action to achieve sanitation and hygiene for all. The Drive calls for ending open defecation - a practice where inequalities between different social groups are most starkly evidenced. The Drive urges all to tackle this inequity by giving priority to the **poorest and most marginalized populations**. The Drive's latest campaign material, including a planner's guide, factsheets and a flyer will be presented at the event. Discussion will explore how equity-focused approaches can help to realize the right to sanitation. With three years left, participants will also focus on accelerating progress towards the MDG sanitation target, while also looking at how to influence the post 2015 development framework.

26 August 2012, 14:00 to 17:30

room: K16/17

UN-Water stakeholder dialogue:  
"Green Accounting and World Water Scenarios for Our Future"

*Josefina Maestu, Director of UNW-DPAC facilitates panel 1: Water accounting initiatives.*

Climate change and other factors external to water management, such as demography, technology, politics, societal values, governance and law, are demonstrating accelerating trends or disruptions. Increasing uncertainty and risk now pose serious challenges for water managers and for those who determine the direction of water actions. Dealing with these challenges is made more complex by the fact that we know less and less about water resources and how they are being used. Today, these professionals have to deal with future probabilities of extreme events that have not yet been observed and are outside the known envelope of variability.

With this perspective, the UN-Water Stakeholder Dialogue, sponsored by SIWI, will look at recent and promising initiatives in Green Accounting and Water Scenarios. In two consecutive panels composed of prominent experts and country representatives, these issues will be discussed in detail through posing probing questions to panellists such as:



- How are the existing initiatives set to play a significant role in the future planning of freshwater resources?
- How can stakeholders become more practically involved and find the tools to develop their own projects?
- Do these projects complement each other? Are different groups working together?
- How can modelers, scientists, professionals working on different components of nexuses coordinate?
- How can decision-makers best cope with missing, incomplete, sporadic and irregular data?

27 August 2012, 15:45 to 18:45

room: K16/17

## “UN International Year and World Water Day 2013: Water Cooperation” convened by UNESCO

*Josefina Maestu, Director of UNW-DPAC presents 3rd edition of 'Water for Life' UN-Water Best Practices Award focused on water cooperation.*

The UN International Year 2013 and the World Water Day, 22 March 2013, will be devoted to the theme 'Water Cooperation'. The Seminar will officially launch and introduce the preparations for both, the Year and the Day and inform about the planned activities and initiatives; it will also offer the opportunity to gather inputs and commitments from stakeholders. Water cooperation has multiple dimensions including cultural, educational, scientific, religious, ethical, social, political, legal, institutional and economic aspects. A multidisciplinary approach is essential to grasp the many facets implied in the concept and to blend such parts into a holistic vision. Moreover, in order to be successful and long-lasting, water cooperation needs a common understanding of what the needs and challenges are around water. Building a shared consensus on the appropriate responses to these questions will be the main focus of the International Year and the World Water Day in 2013. It is envisaged that the conclusions of the seminar will provide key and inspiring messages to feed the programme of the UN International Year, coordinated by UNESCO in cooperation with UNECE, as well as form the basis of the campaign for the World Water Day 2013, coordinated by UNESCO in cooperation with UNECE and with the support of UNDESA, UNW-DPAC and UNW-DPC, on behalf of UN-Water members and partners.

## Participation of UNW-DPAC in other events

22 August 2012

Workshop on the structure, theme and work plan of the 5th World Water Development Report at SIWI Headquarters (restricted attendance)

27 August 2012

CEO Water mandate Multi-stakeholder session at Rica Talk Hotel

28 August 2012

Round Table on 'Water Allocation and Green Growth: the need for new allocation tools' convened by OECD