



# Sustainable Water Management in Cities: Engaging stakeholders for effective change and action

Zaragoza, Spain

13 - 17 Dec. 2010

## Recap and Overview of Day 3

Barbara Anton

Project Coordinator, Water

ICLEI - Local Governments for Sustainability

European Secretariat

# Overview



Day 1: stakeholder engagement:

→ city experiences

Day 2: stakeholder engagement:

→ tools & approaches

**Day 3: political engagement**

Day 4: media engagement

 *in progress!*

# Day 1 -Stakeholder engagement: city experiences (1)

- Accra, Belo Horizonte, Bogotá, Leon, Lima, Lodz, Zaragoza, Region of Aragon ...
- Variety: different purposes, different contexts

Why needed?

- complexity of issues, needs and interests
- pooling of capacities and resources

→ *doing better*



# Day 1 -Stakeholder engagement: city experiences (2)

Lots of lessons to be shared:

- purpose clear
- participation meaningful
- lead organization needs to have legitimacy, credibility and skills
- skilled facilitation key
- buy-in through benefits
- visible return to stakeholders
- formal ↔ informal
- ...



# Day 2 -Stakeholder engagement: tools and approaches (1)

## Transitioning framework

- broader perspective for moving system towards sustainability
- useful for orientation (where is my city now?)
- practical methodology for experimentation and innovation

## Visioning and scenario-based planning

- agreement on long-term goals
- getting stakeholders to talk to each other
- might or might not lead to plan

## Future Cities Game

- two-day event with ready-made methodology
- creativity for innovation
- futuristic, but doable



# Day 2 -Stakeholder engagement: tools and approaches (2)

## City Water Information Sharing Platform

- visualising issues through different views:  
GIS, reports, charts, system components
- helps share and discuss data with stakeholders
- need for maintenance

## Water demand management

- tariffs, awareness-raising, water-saving technologies
- understanding of costs of water
- highest impact through awareness-raising

## Institutional mapping

- change depends on division of power
- analysing/understanding power
- incentives to use power



# Day 2 -Stakeholder engagement: tools and approaches (3)

## Methods for grassroot and neighbourhood participation

- building capacity via translation of expert jargon
- democratising knowledge and decision-making (participatory-budgeting)
- awareness-raising through taking actively part in discussions

## **SASIW - Systematic Approach for Social Inclusion in Water Problems** (tanneries)

- conflict as opportunity
- re-definition of problem by conflicting parties; consensus on underlying causes
- building capacity for self-organised negotiations

# Day 2 -Stakeholder engagement: tools and approaches (4)

## Pro-poor practices in water management

- access to water increases social inclusion by definition

## Challenges

- slum areas and illegal settlements.
- how to involve people who are not well educated?
- role of attitudes and perceptions: poor are often not considered 'serious' customers





# Day 2 -Stakeholder engagement: tools and approaches (5)

## Some solutions

- introducing flexible tariffs
- significant improvements often possible with little investment (e.g. micro-credits)
- partnerships with formal institutions and companies with CSR policies
- building capacity for self-organisation (e.g. for water supply or for sanitation)



# Day 2 - Keynote

## David Coates: Biodiversity, Water and Cities

- water as a service provided by eco-systems; using nature to sustainably supply water
- we are living in a water “bubble”, facing water bankruptcy
- no alternatives to water
- change language: “natural water infrastructure”
- CBD COP-10, Nagoya: recognition of the roles of sub-national and local governments

***Bring the rabbit into the car!***



# TODAY - Thursday, 16 Dec.

## politicians ↔ other stakeholders

- Video
  - World Water Day 2011
  - Award
- 
- Interview for setting the scene
  - In parallel: roundtable of politicians and small group discussions with stakeholders
  - Interview for reporting back from roundtable and group work
- 
- Closing address



# Questions for today

- Role of politicians in steering change?
- Role of stakeholders in steering change?
- Effective collaboration between politicians and stakeholders?

