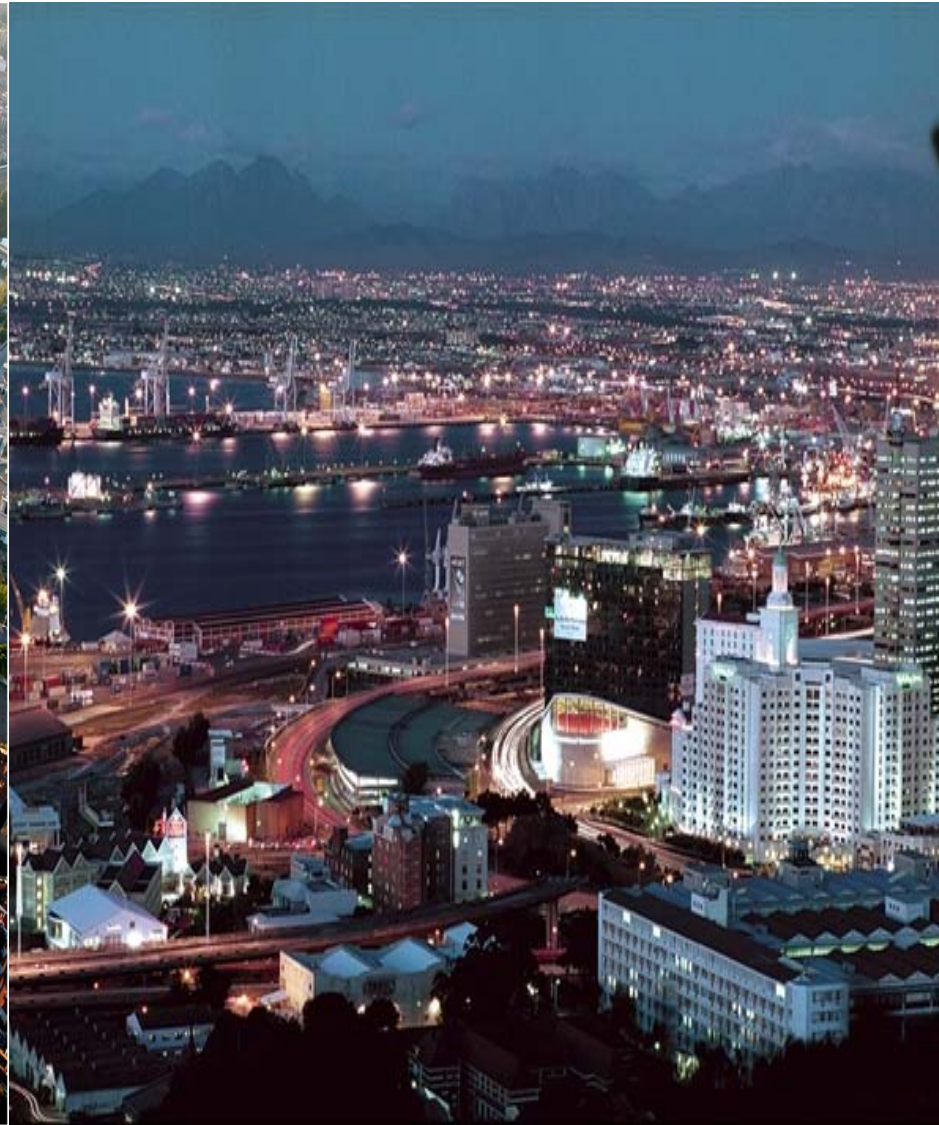


From Zaragoza to Cape Town

A roadmap for World Water Day 2011



The World Water Day 2011 Campaign

- **Theme:** Water and Urbanization
- **Slogan:** "Water for cities: responding to the urban water challenge"
- **Host:** The Government of the Republic of South Africa
- **Venue:** Cape Town International Convention Centre
- **Convener:** UN-Water
- **Coordinating Agency:** UN-HABITAT
- **Partner Organizations:** AMCOW, UNSGAB, UNEP, African Development Bank, World Bank, ICLEI, Global Water Partnership



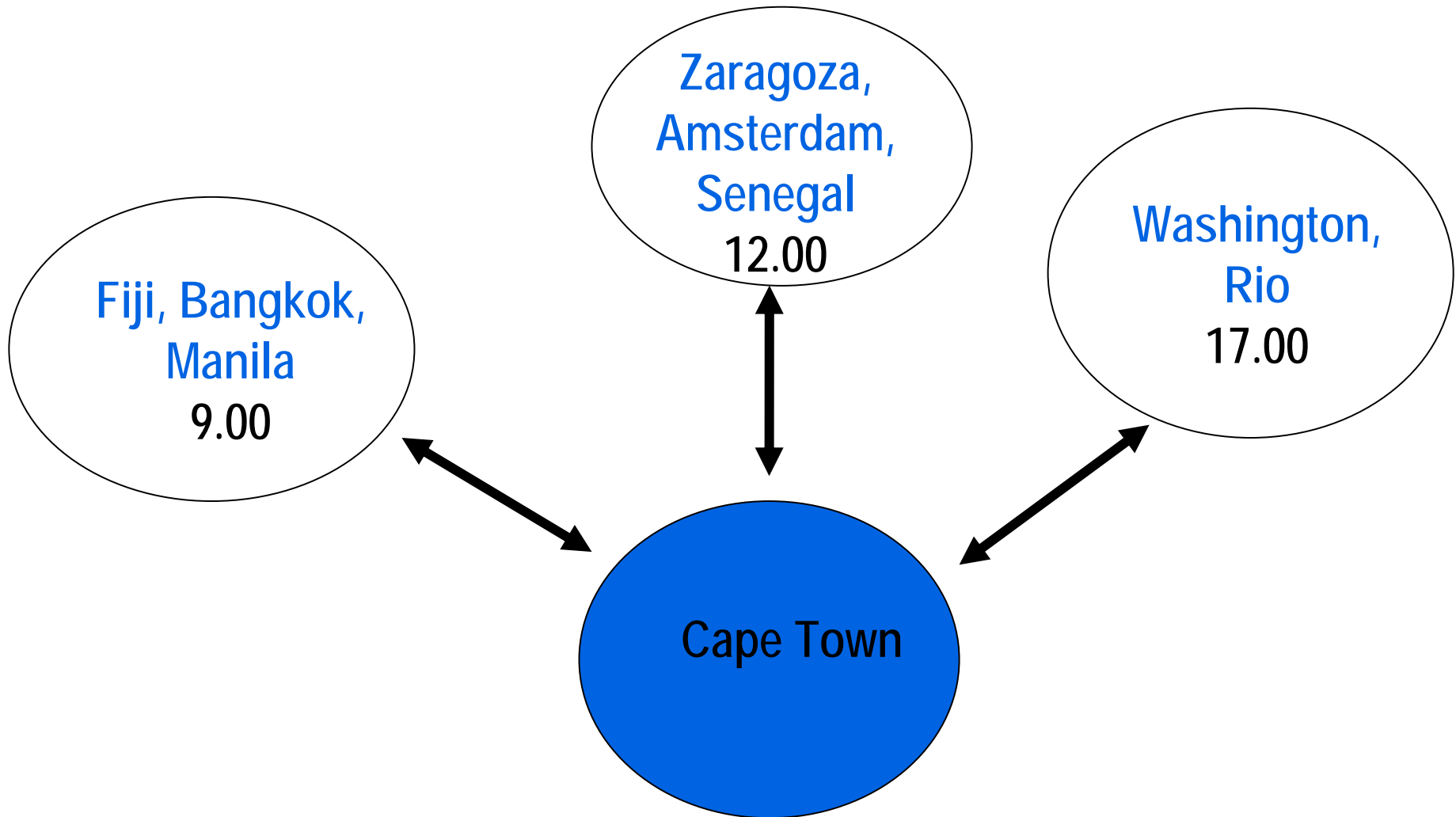
Preparatory Meetings

- **World Water Week in Stockholm, 5-11 September 2010 – Seminar on urban water management: Key issues and priorities for action**
- **3rd Africa Water Week, Addis Ababa, 22-26 November 2010 – Parallel Sub-Theme 2: Water and Urbanization**



- **Zaragoza Conference on Sustainable Water Management in Cities, 13-17 December 2010 – Preparatory meeting on World Water Day**

Connecting Cape Town to the World



Provisional Agenda

Time	Tuesday, 22 March 2011 (Main Event)
Morning	Cultural Event
	Live connection to Fiji, Bangkok, Manila (GDLN)
	<p>The African Caucus The African Caucus will bring together a high level panel composed of African Ministers, Mayors, civil society organizations, representatives of development banks and the private sector to discuss a range of opportunities for tackling urban water and sanitation challenges facing the continent. The Panel will build on the outcome of the 3rd African Water Week to be held in Addis Ababa, Ethiopia from 22-26 November 2010.</p>
Afternoon	Live connection to Zaragoza, Amsterdam, Senegal (GDLN)
	<p>Mayors Caucus The Mayors Caucus will bring together prominent mayors, International Association of Local Governments (ICLEI), representatives of development banks and international organizations working with local governments to discuss water and sanitation challenges confronting local governments. The Panel will also brainstorm ideas, including policy and investments, required to improve the water and sanitation situation in a rapidly urbanizing world.</p>
	<p>Live connection to Washington, Rio (GDLN)</p> <p>VIP Panel The VIP Panel will comprise celebrities, heads of United Nations agencies and prominent personalities from the media and private sector. It will summarize the outcome of the WWD 2011 global celebrations based on inputs from the regions and provide policy guidance based on a variety of approaches and ideas for accelerating efforts in reaching the Millennium Development Goal targets for water and sanitation.</p>

Side Events

Event	Convener	Date
Water-Loss Reduction Workshop for Africa region	GWOPA and UNW-DPC	18-19 March
Journalists Training Workshop	UN-HABITAT and UNW-DPAC	tbc
Workshop on Water Quality Standards for Ecosystems in contribution to the UN-Water Thematic Priority Area on Water Quality	UNEP	tbc
Workshop on Urban Wastewater Management in Coastal Cities in contribution to the UN-Water Task Force on Wastewater Management	UNEP and UN-HABITAT	tbc
Launch of joint UNEP - UN-Habitat - AMCOW publication on best practices in urbanization, water and ecosystems	UNEP, UN-HABITAT, AMCOW	tbc
The Global WOPs Congress and GWOPA General Assembly	GWOPA	20-21 March
A stakeholders event and follow up meeting on the Istanbul Water Consensus	World Water Council	tbc
Meeting on Water and Climate	World Bank	tbc
Role of Local Governments	ICLEI	tbc
Urban Water Management	Global Water Partnership	tbc
Seminar on Values-based Water, Sanitation and Hygiene Education	UN-HABITAT) and Project Wet	tbc
Book launch of Urban Water Series	UNESCO	tbc
Book launch of Water Efficiency in Urban Areas	UNW-DPAC	tbc

Exhibition and Fair

40 exhibition stands



World Water Day 2011 Website



The image shows a screenshot of the World Water Day 2011 website. At the top, there is a banner with a blue and white graphic on the left that says "UN WATER PRESENTS WORLD WATER DAY 2011". To the right of the graphic is a photograph of two children silhouetted against a body of water with a city skyline in the background. A red banner across the photo reads "Water for Cities: Responding to the Urban Challenge". Below the banner is a navigation menu with links: "Home", "About World Water Day", "~~FAQs~~", "Campaign Materials", and "~~Worldwide Events~~".

Home About World Water Day ~~FAQs~~ Campaign Materials ~~Worldwide Events~~

This is the first time in human history that most of the world's population live in cities: 3.3 billion people ...and the urban landscape continues to grow.

38% of the growth is represented by expanding slums, while the city populations are increasing faster



World Water Day 2011 Social Network

 **Add your Water for the Cities photos to our flickr photostream**



www.unwater.org/worldwaterday / www.worldwaterday2011.org

What we want from the Zaragoza Conference

- Ideas on key messages for WWD 2011
- Organizations interested in co-organizing events during the global celebrations in Cape Town
- Welcome you all to join in celebrations to mark WWD 2011





THANK YOU FOR YOUR
ATTENTION