Towards financial sustainability of water management in Asian cities

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Urban water management involves more than drinking water supply and sanitation

- Sourcing water
- Drinking water supply: treatment, distribution
- Wastewater management (collection, treatment)
- Stormwater management
- Flood management

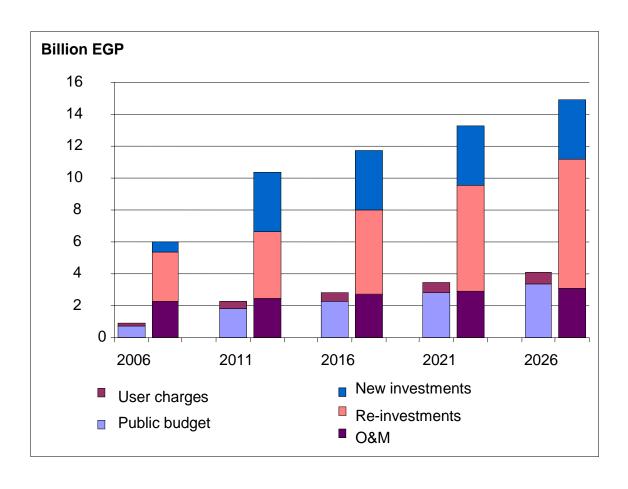
UWM requires substantial financial resources

- Funding infrastructure
 - New investments
 - Rehabilitation
 - Operation and maintenance
- Funding "governance"
 - Information systems, planning
 - Co-ordination, stakeholder engagement
 - Administration, enforcement and compliance

Cities need to ensure the financial sustainability of their water management

- Over time, revenues need to meet costs
- This is independent of the model for service delivery
- Utilities perspective: "sustainable cost recovery"
- There are only three sources of revenue (3Ts):
 - Tariffs and other user charges
 - Tax-based subsidies
 - External transfers (ODA)

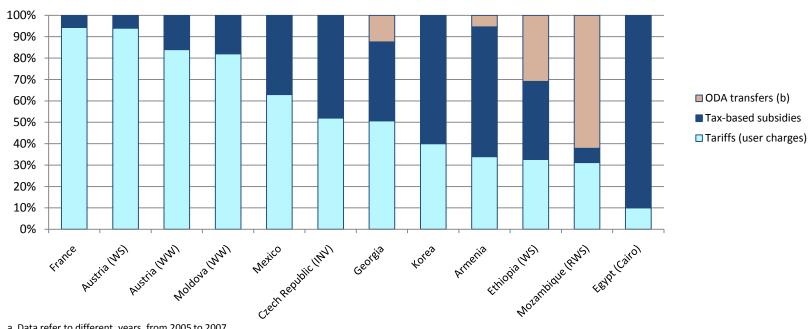
Example: Greater Cairo faces a large an growing financing gap



Each country and city needs to define its financing model

Financing of water supply and sanitation - sources of revenue in selected countries

Shares of tariffs (user charges), tax-based subsidies and official development assistance (ODA) transfers (a)



a. Data refer to different years, from 2005 to 2007.

b. Includes official development assistance (ODA) grants as well as private grants, such as through non-governmental organisations.

(WS) = Water Supply

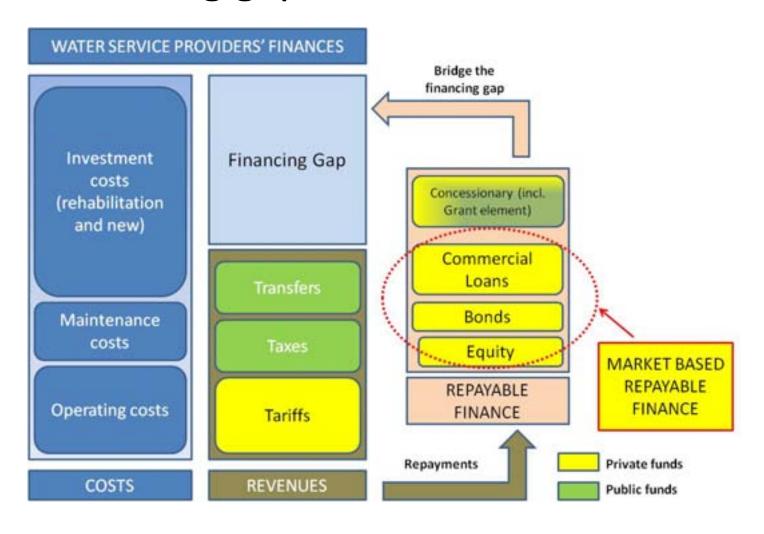
(WW) = Waste Water

(INV) = Investment only

(RWS) = Rural water supply

Source: OECD.

Commercial finance can bridge the financing gap, but does not close it



Financing mechanisms are important, but they should follow from a strategy

- Agences de l'eau in France
- Municipal bonds and water revolving funds in the US
- Water funds in China
- Tamil Nadu Water and Sanitation Pooled Fund in India
- Revolving funds in Vietnam
- Manila Water bond in the Philippines

Cities need to contribute to the financial sustainability of the whole water system

- Most value of water management is created in cities
- Cities rely on water management activities carried out elsewhere
- Cities will have to pay for out-of-city water management costs

Cities need to adopt long-term financial planning for water

- Upfront costs to be balanced with long-term benefits and revenues
- Costs will likely grow over time
- Alternative solutions have different costs structures
- Certain targets may not be financially sustainable over the long term

To close the financing gap, cities need to look at the cost and revenue sides

- Reducing costs
 - Increasing operational efficiencies
 - Demand management
 - More modest targets (timelines, technologies)
- Increasing revenues
 - Tariffs and other user charges
 - Tax-based subsidies
 - Transfers

Launch urban water policy dialogues to develop strategic financing plans

- Strategic financial plans are roadmaps to close the financing gap
- Should be based on robust analysis, but they are not a technical exercise
- Need to involve many stakeholders to develop a consensus about key variables:
 - Acceptable financial contributions from users, local government, other levels of government
 - Acceptable targets (timelines, technologies)

Thanks for the invitation

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