



WATER FOR LIFE
2003-2015

United Nations Office to Support
the International Decade for Action
"WATER FOR LIFE" 2003-2015

“Water for Life” Best practices award 2011 edition



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UN WATER

UN Water Decade Programme
on Advocacy and Communication

Purpose

- To **promote efforts** to fulfill international commitments made on water and water-related issues by 2015 through recognition of **outstanding best practices** that can ensure the long-term sustainable management of water resources and contribute to the achievement of internationally agreed goals and targets



Focus

- Yearly focus: **World Water Day**
- 2011: **Urban water management**

Categories

- **Category 1:** Best water management practices
- **Category 2:** Best participatory, communication, awareness raising and education practices



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Award

- An invitation to participate in the UN event celebrated on **WWD**
- A **video** produced on each of the winning best practice categories
- A **certificate**
- A **nomination for the Stockholm water Prize.**

The prize will be awarded on World Water Day, **22 March**



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Eligibility

- Open to **projects or programmes** achieving particularly effective results in the field of water management or in raising awareness in water issues

Submission of candidatures

- Through an **independent nominating organisation**



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Selection process

- Evaluation by an independent international **Technical Advisory Committee (TAC)**
- Selection of 10 submissions to be forwarded to the **Best Practices Jury** for final selection (including a members from the Stockholm Water Institute).



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General selection criteria

The best practice responds to one or more of the following **requirements**:

- Respect for social and cultural diversity;
- Transferability, adaptability and ability to be up-scaled;
- Appropriateness to local conditions and levels of development.



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Selection criteria

The best practice **contributes** to, but is not limited to:

- The promotion of social equality and equity;
- The eradication of poverty;
- The preservation of traditional knowledge



Selection criteria: Category 1

- The best practice must have substantially contributed to:
 - the **improvement of the living environment on a sustainable basis**, especially to the living conditions of the poorest and most disadvantaged groups
 - the **sustainable management of water**
 - **Lasting changes** in at least one of the following areas: legislation, regulatory frameworks; institutional frameworks and decision-making processes; efficient, transparent and accountable management systems.



Selection criteria: Category 1

- The best practice is based on **engaging** different stakeholders.
- The best practice includes social policies and/or sectoral strategies that have the ability to be **up scaled**
- **Empowerment** of the community to maintain services/infrastructures
- How **others** have learnt or benefited
- Means used for **sharing or transferring** knowledge, expertise and lessons learnt



Selection criteria: Category 2

- Ability to **improve participatory practices** and **communicate** clearly and effectively
- **Providing a model and inspiring** action and change
- Outstanding and tangible contribution to **improving participation and developing awareness** on water and sanitation issues
- Successful in developing awareness among most **disadvantaged groups**
- Contributed to **education**



Selection criteria: Category 2

- Successful in proposing the **most appropriate formats** to the target audience
- **Community perceptions** have been considered and integrated
- Has contributed to change people's **attitudes and/or behaviours**
- It's **associated** with a water supply/sanitation project
- Has helped people to **exchange experiences**
- **Has led to effective change in water management**



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Timetable for 2011

- **13-17 December 2010:** Official announcement of the 1st edition
- **30 January 2011:** Deadline for receipt of submissions
- **1-15 February 2011:** Evaluation of submissions by the TAC, short-listing
- **28 February 2011:** Best Practice Jury selects Award recipients.
- **22 March 2011:** “Water for Life Best Practices” Award ceremony.