



# Strengthening **World Bank** efforts to promote gender equality

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# Gender in the Bank: *a timeline*

1977

2001

2007

2011

2012

- 1977: First Women in Development Adviser appointed
- 1984: OMS 2.20, Project Appraisal requires consideration of gender

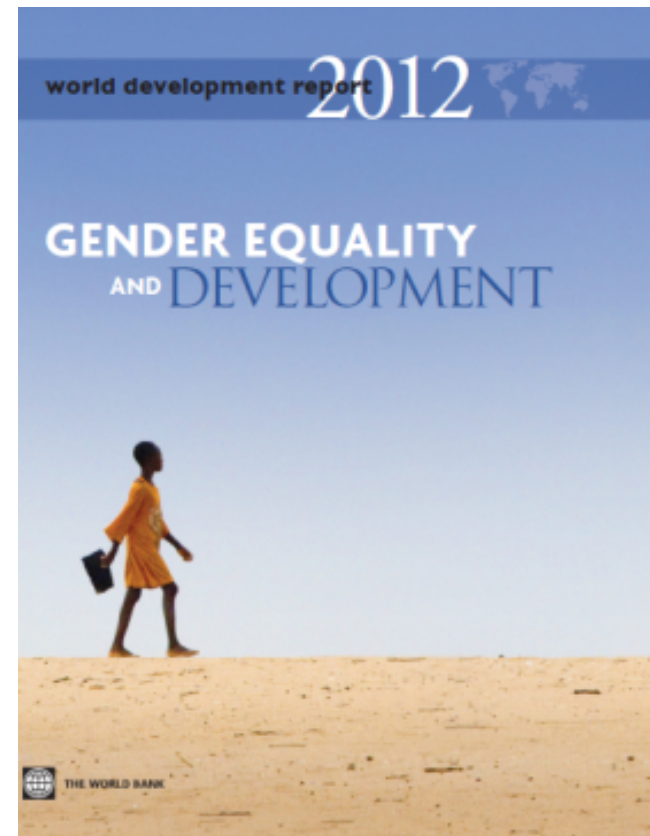
- *Engendering Development* flagship
- 2001: Gender Mainstreaming Strategy
- OMS 2.20 replaced by OP 4.20

- 2007: Gender Action Plan – pilots, evaluations and data
- 2008: President Zoellick's 6 commitments on gender.
- 2010: IEG report
- 2011: GAP Transition Plan

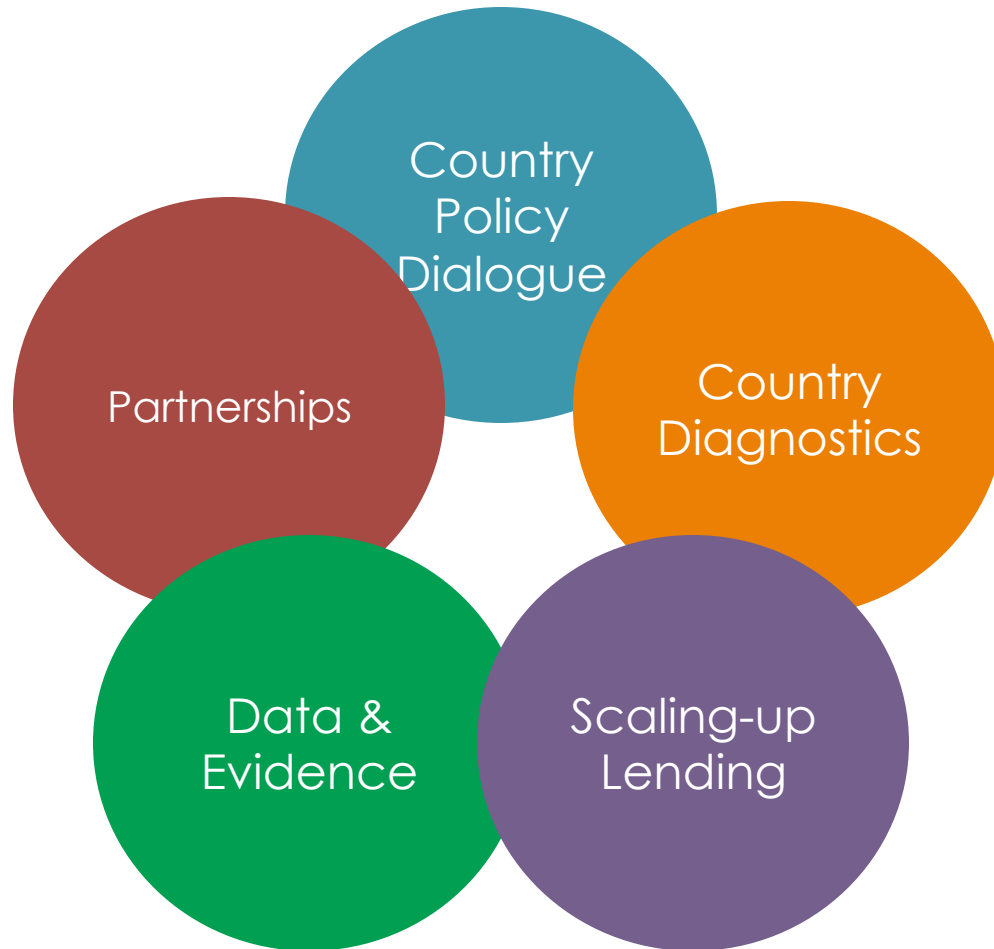
- Gender as a special theme in IDA 16
- Major scorecard commitments
- WDR 2012
- DC Paper on WDR 2012 Implications
- Regional Gender Action Plans
- .....

# World Development Report 2012: Gender Equality and Development

- **First ever** on gender equality and development
- **Key messages**
  - **Intrinsic value** of gender equality, alongside smart economics
  - Gender inequality is **multidimensional** – new emphasis on voice and agency
  - **Growth is not enough** to address disparities
  - Need to **understand underlying determinants**
- Widespread **dissemination**
  - tailored to country context
- **Companion reports**—regional and network
- Hugely successful **ThinkEQUAL** campaign reached 43.9 million people



# Strategic Directions for the WBG



*Endorsed by the Executive Board on August 23, 2011  
and Development Committee on September 24, 2011.*

# Financing for Gender Equality: World Bank Work

- **Overall lending substantial: US\$ 57.3 billion in FY11**
  - \$26.7 billion IBRD—middle-income countries
  - \$16.3 billion IDA—low-income countries

In 2010: **US\$ 65 billion** of World Bank loans over the preceding five years were rated as adequately gender mainstreamed or better –

Efforts to improve mainstreaming in several aspects of operations:

- Analysis and consultations
- Content and actions
- Monitoring and evaluation

# Range of approaches to gender informed financing

## **South Sudan:** Adolescent Girls Initiative

- Supporting 3000 girls and young women ages 15-24 in clubs, support & training
- \$1.9 m

## **Bolivia:** National Roads and Airport Infrastructure Project

- \$109.5 million — aims to improve major national road and airport
- Strengthen complaint mechanisms as well as training in tourism marketing for women

## **Ethiopia:** Women's

### Entrepreneurship Development Project

- \$50 million IDA
- Targets female entrepreneurs — aims to increase earnings and employment

## **India:** National Rural Livelihood Project

- \$ 1 billion WBG financing with GOI \$6 billion, expected to leverage additional private investment
- Covering 350 million rural poor — aims to enable rural women to increase household incomes

# But finance is only part of the picture...

- **Mainstreaming involves a suite of services and instruments:**
  - **Country assistance strategies**
  - **Policy dialogue**
    - Picked up in **Development Policy Loans** – eg Pernambuco, Brazil
  - **Innovative analytical work and evidence**
    - Investments in data and statistics
    - Working groups on GenderStats and international core indicators
  - **Partnerships**
    - Economic Empowerment of Adolescent Girls -- Liberia
- The provision of innovative knowledge, financing and convening packages to support integration of gender into policies and programs

# Policy dialogue

## Upcoming Country Partnership Strategies

FY12-16

### Peru

- **Focus:** foster equity through social services, infrastructure and competitiveness, while continuing to preserve macro stability.
- **Identified gender gaps** in endowments, economic opportunities and women's agency. High rates of violence against women.
- **Gender as cross-cutting theme** along with governance.
- **Gender components in several projects**
  - Lima Water and Sewerage Systems
  - Rural Water and Sanitation
  - Rural Roads
  - Sierra Rural Development Project
  - PSI- Sierra Irrigation
  - Health Reform (APL2)
  - Justice Services Improvement II Project.
- **New ESW on Gender and Agency**

### Lao PDR

- **Focus:** bolster competitiveness and connectivity and support country's efforts to exploit their natural resource wealth sustainably and equitably.
- **Identifies gender gaps** in accessing finance, markets, and information.
- **Strong gender focus** in strategic objective "Inclusive Development"
  - Improved access to and quality of **education**
  - Improved **maternal & child health and nutrition**
  - **Health** financing and health systems reform
  - **Targeted community** poverty reduction and livelihood programs
  - **Access to finance**



# *Managing Opportunities and Risks*

## Opportunities:

- Fruits of earlier investments and analysis
- Launch of the WDR2012
- Increasing country and regional interest
- Senior management attention

## Risks:

- Deep-seated structural inequalities take time to redress
- Risk of fatigue → demonstrable progress plus patience.