

Side Event 7 March 2013



The “**Cartas de Mujeres**” are more than just “letters from women”. Behind the unassuming name lies an innovative and inclusive awareness campaign from Latin America to prevent violence against women and girls.

On the occasion of the **57th Session of the Commission on the Status of Women (CSW57)** the German Federal Ministry for Economic Cooperation and Development (BMZ) is pleased to invite you, together with UN Women and the Peruvian Ministry for Women and Vulnerable Populations, to the presentation of “Cartas de Mujeres”, an awareness raising campaign with broad impact. This **side event** will highlight examples from Ecuador and Peru, where the campaign has been implemented successfully, and provide information for replication in other countries.

Thursday, 7 March 2013

8:30 to 9:45 am

**German House, 871 United Nations Plaza (1st Avenue at 49th Street)
New York, NY 10017**

A light breakfast will be served from 8:15 am.

Welcoming remarks:

Mr. Peter Silberberg

Minister Plenipotentiary, Permanent Mission of Germany to the United Nations

Panelists:

Ms. Marcela Huaita

Deputy Minister for Women and Vulnerable Populations, Peru

Ms. Lakshmi Puri

Assistant Secretary-General and Deputy Executive Director of UN Women

Ms. Ute Möhring

Deputy Head of Division Human Rights and Gender Equality, Federal Ministry for Economic Cooperation and Development (BMZ), Germany

Ms. Rocío Rosero

Coordinator National Platform of Women’s Rights, Ecuador

Ms. Tarcila Rivera Zea,

Founder and President Centre of Indigenous Cultures (Chirapaq), Peru

Moderator:

Ms. Christine Brendel

Regional Program Director ComVoMujer, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Peru

*Please RSVP by Tuesday, 5 March 2013, to Bettina Fröhling
by mail : wi-s1-vn@newy.auswaertiges-amt.de
by phone: 212-940 0447*