



Schweizerische Eidgenossenschaft
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Permanent Mission of Switzerland to the United Nations

The **Permanent Missions of Australia and Switzerland** in collaboration with **UN Women and Global Compact** invite you to a panel discussion, followed by a reception

Tuesday, 5 March 2013, 4:00 – 6:00 pm

Women's Empowerment Principles – Equality Means Business
How Stakeholders from Government, Business and Civil Society Are Taking Action to End Violence against Women

Welcome remarks: Mairi Steele, Branch Manager of the Federal Office for Women, Australia

Panelists

- **Mr Benno Bättig**, Secretary General of the Swiss Department of Foreign Affairs: *Women's Economic Empowerment: A Protective Factor against Gender-based Violence and an Asset for Companies*
- **Ms Mairi Steele**, Branch Manager of the Federal Office for Women, Australia: *Government Steps Up, Leveraging Influence and Building the Enabling Environment*
- **Ms Ursula Wynhoven**, General Counsel of the UN Global Compact and member of the Women's Empowerment Principles Team: *Women's Empowerment Principles: Platform for Inclusion*
- **Ms Naila Chowdhury**, Chairman & CEO of TeleConsult Group: *Supporting Survivors of Domestic Violence and Acid Attacks in Bangladesh – How Business Can Help*
- **Mr Kemal Koray Öztürkler**, Chief Group Corporate Affairs Officer of Turkcell: *Turkcell's CSR initiatives to protect women against violence by supporting them in education and in the workforce*

Moderator Ambassador Paul R. Seger,
Permanent Representative of Switzerland to the United Nations

Venue Permanent Mission of Switzerland to the UN
633 Third Avenue, 29th floor (between E 40th & 41st St)
New York, NY 10017

Please RSVP to ptg@eda.admin.ch by 28 February 2012.
(please mention the title of the event)