

# BUSINESS GUIDE TO THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS SUMMIT

NEW YORK  
20 – 24 SEPTEMBER 2010

In the week of 20 September 2010, the United Nations will convene world leaders, civil society and the private sector in New York to review progress and accelerate action on the Millennium Development Goals (MDGs).

Throughout this UN MDG Summit, a wide range of events are being organised by the UN and other international organisations which will involve the private sector. The following guide has been assembled to help business representatives plan ahead by identifying events and engagement opportunities in New York.

## WHAT CAN YOU FIND IN THIS GUIDE?

1. Context
  - a. Progress towards the Millennium Development Goals
  - b. MDG Summit overview
  - c. Inclusive business and the MDGs
2. Inclusive business event on 21 September 2010
3. Calendar of events taking place around the week of 20 September 2010
4. Organising partners



World Business Council for  
Sustainable Development



# BUSINESS GUIDE TO THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS SUMMIT

NEW YORK  
20 – 24 SEPTEMBER 2010

## 1. CONTEXT

### 1.1 Accelerating progress towards the Millennium Development Goals: The UN MDG Summit, 20-22 September 2010

In 2000, 189 governments committed to achieve the *Millennium Development Goals* (MDGs) by 2015. The MDGs are eight internationally-agreed targets which aim to reduce poverty, hunger, maternal and child deaths, disease, inadequate shelter, gender inequality and environmental degradation in developing countries.

Despite remarkable progress in some countries, there remain shortfalls toward the achievement of the MDGs, further aggravated by the economic crisis. As stated by the United Nations Secretary-General, “the shortfalls in progress towards the MDGs are not because they are unreachable or because the time is too short, but rather because of unmet commitments, inadequate resources, lack of focus and accountability, and insufficient interest in sustainable development. This has resulted in failure to deliver on the necessary finance, services, technical support and partnerships.”<sup>1</sup>

Between 20-22 September, the United Nations Secretary-General will convene a special summit on the MDGs in New York to take stock on what has been achieved to date and to accelerate progress towards the MDGs. The Action Agenda for the Summit is outlined in the United Nations Development Programme (UNDP) report entitled “*What Will It Take To Achieve the Millennium Development Goals? An International Assessment*”.<sup>2</sup> The report, released on 18 June 2010, examines progress made on the MDGs and identifies actions required over the next five years to achieve the targets.

From a private sector perspective, the report identifies inclusive, private sector-led economic growth as one of the key acceleration strategies required to help meet the targets for poverty and hunger reduction by 2015.

The MDG action plan outlined in the UNDP report will help to inform and shape the agenda for the Summit, identifying eight key areas of action:

- Supporting nationally-owned and participatory development;
- Pro-poor, job-rich inclusive growth including the private sector;
- Government investments in social services like health and education;
- Expanding opportunities for women and girls;
- Access to low carbon energy;
- Domestic resource mobilization;
- Delivery on Official Development Assistance commitments.

<sup>1</sup> Report of the UN Secretary-General, “Keeping the promise: a forward-looking review to promote an agreed action agenda to achieve the Millennium Development Goals by 2015”, 12 February 2010.

<sup>2</sup> Download the report at <http://content.undp.org/go/newsroom/2010/june/le-pnud-propose-un-programme-daction-en-huit-points.en>

# BUSINESS GUIDE TO THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS SUMMIT

NEW YORK  
20 – 24 SEPTEMBER 2010

## 1.2 MDG Summit overview

The UN Summit on the MDGs will be attended by heads of state, government representatives, international agencies, civil society, and the private sector. The purpose of the Summit is to review areas of progress and best practice, identify where gaps and barriers remain and adopt a plan of action to be agreed and implemented by UN member states.

The main Summit will comprise six plenary meetings and six interactive roundtables over the course of three days. The six roundtables will have at least 50 seats each and will be co-chaired by two heads of state or government. They will focus on “Making it happen by 2015”.

Civil society and private sector organizations will be entitled to four seats in each of the roundtables. Who holds these seats will be determined by the President of the General Assembly.

A range of subject-specific side meetings will also take place around the fringes of the Summit, with events relevant to business identified below.

For more on the background and purpose of the Summit, see <http://www.un.org/en/mdg/summit2010/>.

## 1.3 Accelerating progress towards the MDGs through inclusive business

It is now widely recognized that private sector-led economic growth and wealth creation is essential for the achievement of the MDGs. Business, as an engine of growth and development, has the potential to have a huge impact on improving the lives of people in developing countries through increasing investment, creating jobs, building skills, and developing goods, technologies and innovations which can make people’s lives better.

Business is most notably taking a proactive role in addressing development challenges through *inclusive business* – sustainable business solutions that expand access to goods, services, and livelihood opportunities for low-income communities in commercially viable ways.

Inclusive business involves doing business with low-income populations across companies' value chains, incorporating them in the supply, production, distribution and/or marketing of goods and services. This generates new jobs, incomes, technical

# BUSINESS GUIDE TO THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS SUMMIT

NEW YORK  
20 – 24 SEPTEMBER 2010

skills and local capacity. Likewise, poorer consumers can benefit from products and services that meet their needs in affordable ways.

As stated in a recent report, “inclusive business is interesting for companies because it can offer new opportunities for innovation, growth, and competitiveness at the same time as positive social and development impact. It is interesting for bilateral and multilateral donors, foundations, governments, and civil society organizations because it has the potential to drive development impact in self-sustaining, self-multiplying ways that do not require continuous infusions of grant funding. And it is interesting for the poor because it brings greater access, choice, and opportunity in their lives and futures.”<sup>3</sup>

## 2. INCLUSIVE BUSINESS EVENT ON 21 SEPTEMBER

To coincide with the UN MDG Summit, a number of the world’s leading business networks and initiatives have come together to rally business energy and expertise around inclusive business models, in support of the MDGs.

**Date:** 21 September 2010

**Time:** 14:00 - 18:00

**Place:** Millennium UN Plaza Hotel New York, One United Nations Plaza, 44th Street between First and Second Avenue, New York, NY

The event aims to gather between 100 and 150 specially invited leaders from business, governments, and NGOs around the world to:

- Provide a platform for a united and powerful voice on the role of business in developing sustainable, market-based solutions to poverty;
- Call on governments to create the necessary framework conditions for companies to maximize their contribution to development through inclusive business; and
- Extend an invitation to governments and other stakeholders to partner with business in the common quest for a more inclusive and sustainable future

The event offers an opportunity to advance the inclusive business agenda and stimulate further action through in-depth “learning by sharing” sessions facilitated by experts in the field. Building on recent research into the most pressing issues facing

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<sup>3</sup> Source: Jenkins, Beth and Eriko Ishikawa (2010). “Scaling Up Inclusive Business: Advancing the Knowledge and Action Agenda.” Washington, DC: International Finance Corporation and the CSR Initiative at the Harvard Kennedy School.

# BUSINESS GUIDE TO THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS SUMMIT

NEW YORK  
20 – 24 SEPTEMBER 2010

companies striving to achieve inclusive business at scale, specific topics will be discussed in the context of Insight Labs.

A business statement will be issued at the end of the event and presented in the UN Private Sector Forum and UN High-Level Plenary Meeting the following day. The statement will highlight the role of inclusive business ventures in delivering the “win-win” of business value and development impact.

For further information about the event, please email:

[natasha.ncube@businessactionforafrica.org](mailto:natasha.ncube@businessactionforafrica.org)

# BUSINESS GUIDE TO THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS SUMMIT

NEW YORK  
20 – 24 SEPTEMBER 2010

## 3. CALENDAR OF EVENTS TAKING PLACE AROUND THE WEEK OF 20 SEPTEMBER 2010

Please note that attendance at the events listed below will be by invitation only.

Please contact event organisers for further details.

### Friday 17 September

Title of event	Time and location	Organising body	Description	More information
<b>2010 Africa Investor Summit</b>	07:00 – 20:30  New York Stock Exchange	UN Office for Partnerships and Africa Investor	The UN Office for Partnerships, in association with Africa Investor, will co-host this forum which aims to engage institutional investors in dialogue surrounding investment opportunities in Africa that contribute to economic growth and achievement of the MDGs.	<a href="http://www.africa-investor.com">http://www.africa-investor.com</a>
<b>Stand Up, Take Action against Poverty: Global Mobilization by the UN Millennium Campaign</b>	Friday 17– Sunday 19 September	UN Millennium Campaign	A global platform to participate in a wide range of events, relevant actions and initiatives to show support for the achievement of the MDGs.	<a href="http://standagainstpoverty.org">http://standagainstpoverty.org</a>

### Saturday 18 September

Title of event	Time and location	Organising body	Description	More information
<b>High-level Luncheon Discussion and a pre-Launch of the Pearl Initiative Institute of Business Ethics</b>	TBD New York	United Nations Office for Partnerships (UNOP) and Crescent Petroleum Group	This event hosted by the United Nations Office for Partnerships and Crescent Petroleum Group will provide a unique opportunity to discuss the role of public-private partnerships in promoting a culture of transparency, anti-corruption, and good governance.	<a href="http://www.un.org/partnerships/index.html">http://www.un.org/partnerships/index.html</a>

# BUSINESS GUIDE TO THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS SUMMIT

NEW YORK  
20 – 24 SEPTEMBER 2010

## Sunday 19 September

Title of event	Time and location	Organising Body	Description	More information
<b>The Broadband Commission for Digital Development Event</b>	12:00 – 17:00  Harvard Club, New York	International Telecommunications Union (ITU) and UNESCO	The Broadband Commission for Digital Development will present its findings to Secretary General Ban Ki-Moon. The Commission, comprised of 30 business and social leaders, has worked out strategies to expand broadband networks globally for health care, education and environmental management.	Contact: Patricia Benoit-Guyot  T: +41 22 730 5111 <a href="mailto:bbcommission@itu.int">bbcommission@itu.int</a>

## Monday 20 September

Title of event	Time and location	Organising Body	Description	More information
<b>Partnerships for Millennium Development Goal Achievement</b>	10:00 – 13:00  CR 5 NLB, UN Building	United Nations Institute for Research and Training	The event will focus on the 2010 MDG Gap Task Force Report and the needs gap in fulfilling MDG 8, building partnerships.	<a href="mailto:falls@un.org">falls@un.org</a>
<b>Accelerating the achievement of the MDGs through Decent Work</b>	13:00 – 15:00  Millennium UN Plaza Hotel	International Labour Organization (ILO) and Realizing Rights	The International Labour Organization (ILO) and Realizing Rights are convening a high-level policy dialogue to galvanize commitment to and stimulate collective action for achieving the MDGs by 2015. Particular focus will be given to the eradication of poverty through the creation of decent work and partnership development.	Contact: Kevin Cassidy, Communications and External Relations  T: 212.697.1050 <a href="mailto:cassidy@ilo.org">cassidy@ilo.org</a> <a href="http://www.ilo.org">www.ilo.org</a>
<b>Smarter Partnerships to Move Beyond</b>	13:15 – 14:30	Egypt and the Organisation for Economic	This event will focus on MDG 8, building partnerships to achieve	<a href="mailto:Misaki.watanabe@oecd.org">Misaki.watanabe@oecd.org</a>

# BUSINESS GUIDE TO THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS SUMMIT

NEW YORK  
20 – 24 SEPTEMBER 2010

<b>Aid: Illustrating the Potential of MDG 8</b>	CR5 NLB, UN Building	Co-operation and Development	the MDGs.	
<b>Emerging from the Global Crisis and Achieving the MDG prospects and challenges for Developing Countries</b>	16:45 – 24:00 Conference Room 7	International Monetary Fund	To brief Member States and the International community on the Impact of the recent Economic and Financial Crisis on low income and developing countries and their prospects in achieving the MDGs.	Nritya Subramaniam T: + 1 212 355 6347 <a href="mailto:NSubramaniam@imf.org">NSubramaniam@imf.org</a>
<b>Celebrating Local Success – Making Global Commitments</b>	19:00 – 22:00 American Museum of Natural History, 79 Street And Central Park West New York, NY	UNDP, German Government, Norwegian Government	At this high-level event, global and local leaders will come together to call for a concerted global effort to support the scaling up of worldwide investment to reach the MDGs. The event will include: launching a global partnership on Community-Based Adaptation to Climate Change; celebrating success by awarding the Equator Prize for biodiversity conservation and poverty reduction; and announcing major new commitments by governments and partners.	<a href="mailto:eileen.de.ravin@undp.org">eileen.de.ravin@undp.org</a>

## Tuesday 21 September

<b>Title of event</b>	<b>Time and location</b>	<b>Organising Body</b>	<b>Description</b>	<b>More information</b>
<b>Mobilizing Parliamentary Support for MDG Policies and Plans</b>	13:15 – 14:30 CR 7 NLB, UN Building	Inter-Parliamentary Union, Millennium Campaign, Office of the President of the General Assembly	This event will focus on mobilizing parliamentary support in order to meet the MDGs.	<a href="mailto:am@mail.ipu.org">am@mail.ipu.org</a>
<b>Accelerating progress towards the</b>	14:00 - 18:00 Millennium UN	WBCSD, ICC, IBLF, BAA, Business Call	To coincide with the UN MDG Summit, a number of the world's leading	<a href="mailto:natasha.ncube@businessactionforafrica.org">natasha.ncube@businessactionforafrica.org</a>



# BUSINESS GUIDE TO THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS SUMMIT

NEW YORK  
20 – 24 SEPTEMBER 2010

<p><b>MDGs through Inclusive Business</b></p>	<p>Plaza Hotel New York, One United Nations Plaza 44th Street between First and Second Avenue, New York, NY</p>	<p>to Action, Harvard Kennedy School, UNDP, Global Compact, UNOP</p>	<p>business networks and initiatives aim to rally business energy and expertise around inclusive business models, in support of the MDGs</p> <p>Confirmed speakers include:</p> <ul style="list-style-type: none"> <li>• Helen Clark, Administrator, United Nations Development Program</li> <li>• Cynthia Carroll, CEO, Anglo American</li> <li>• Nick Blazquez, Managing Director, Diageo Africa</li> <li>• Anant Kumar, CEO, LifeSpring Hospitals</li> <li>• Roberto Salas, CEO, Masisa</li> <li>• Jean-Pascal Tricoire, CEO, Schneider Electric (invited)</li> <li>• Graham Baxter, Acting CEO, International Business Leaders Forum</li> <li>• Jane Nelson, Senior Fellow and Director of Corporate Social Responsibility Initiative, Harvard Kennedy School of Government</li> </ul> <p>Event will be moderated by: Robin Bidwell, Group President, Environmental Resources Management</p>	
<p><b>Innovative Financing</b></p>	<p>15:00 – 18:00 CR 2 NLB, UN Building</p>	<p>High-level meeting organized by President Sarkozy, France</p>	<p>Mobilize high-level political support for the development on innovative sources of financing to reach the MDGs by 2015.</p>	<p>Claire Thuaudet T: 646 387 90 97 <a href="mailto:claire.thuaudet@diplomatie.gouv.fr">claire.thuaudet@diplomatie.gouv.fr</a></p>
<p><b>World Business and Development Awards</b></p>	<p>Time: 18.30-20.30 Millennium UN Plaza Hotel New York, One United Nations Plaza 44th Street</p>	<p>ICC, IBLF, UNDP in conjunction with DFID, UNF, SIDA, UNOP, UNGC</p>	<p>The biennial World Business and Development Awards acknowledge the contribution of the private sector to help achieve the Millennium</p>	<p><a href="http://www.iccwbo.org">www.iccwbo.org</a> <a href="mailto:karen.newman@ndpaffiliates.org">karen.newman@ndpaffiliates.org</a></p>

# BUSINESS GUIDE TO THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS SUMMIT

NEW YORK  
20 – 24 SEPTEMBER 2010

	between First and Second Avenue, New York, NY		Development Goals (MDGs) through their core business.	
<b>The Annual Clinton Global Initiative (CGI) Meeting</b>	07:00 - midnight New York	Clinton Global Initiative	The 2010 Annual Meeting will take place September 21-23 in New York City. Participants have the opportunity to participate in interactive discussions, share best practices and lessons learned, analyze pressing global challenges, and discuss the most effective solutions.	<a href="http://www.clintonglobalinitiative.org">www.clintonglobalinitiative.org</a>

## Wednesday 22 September

Title of event	Time and location	Organising Body	Description	More information
<b>Inclusive Growth and Employment Creation in Africa</b>	10:00 – 13:00  UN Church Centre, 777 United Nations Plaza, New York, NY	African Development Bank, Government of Denmark, Government of Liberia	This event will focus on inclusive growth and job creation in Africa.	<a href="mailto:martar@um.dk">martar@um.dk</a>
<b>Leading Group for Innovative Sources for Financing Development</b>	10: 00 – 13:00 ECO NLB, UN Building	Government of Japan, Government of France, Government of Brazil, and Government of Chile	This event will focus on innovative sourcing of finance for development, including environmental sources such as low-carbon financing.	<a href="mailto:Alex.dunkel@dn.mofa.go.jp">Alex.dunkel@dn.mofa.go.jp</a>
<b>Third UN High-Level Private Sector Forum: The Millennium Development Goals</b>	12:00-14:30  General Assembly Lobby, UN Headquarters	UN Global Compact Organizing Committee <sup>4</sup>	Hosted by UN Secretary-General Ban Ki-Moon, the UN Private Sector Forum will feature focused thematic discussions on six key themes - designed to maximize peer-to-peer interaction and generate a range of commitments to action from	Contact: Melissa Powell, Head, Strategy and Partnerships UN Global Compact Office  T: 212-963-0566 <a href="mailto:Powell1@un.org">Powell1@un.org</a>

<sup>4</sup> Members of the UN Private Sector Forum on the MDGs Food and Agriculture Organization – FAO, International Chamber of Commerce – ICC, International Finance Corporation – IFC, International Fund for Agricultural Development – IFAD, International Labour Organization – ILO, Joint United Nations Programme on HIV/AIDS – UNAIDS, United Nations Children's Fund – UNICEF, United Nations Development Fund for Women – UNIFEM, United Nations Development Programme – UNDP, United Nations Environment Programme – UNEP, United Nations Educational, Scientific and Cultural Organization - UNESCO, United Nations Foundation – UNF, United Nations Global Compact Office – GCO, United Nations Office for Partnerships – UNOP, United Nations Population Fund – UNFPA, World Bank, World Food Programme – WFP

# BUSINESS GUIDE TO THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS SUMMIT

NEW YORK  
20 – 24 SEPTEMBER 2010

			<p>chief executives, Heads of State and Government, civil society leaders, heads of foundations and heads of UN Agencies, Funds and Programmes.</p> <p>Confirmed speakers include:</p> <ul style="list-style-type: none"> <li>• Professor Jeffrey Sachs, Special Adviser to the Secretary-General on the Millennium Development Goals</li> <li>• Mr. Ray Chambers, UN Secretary-General's Special Envoy for Malaria and MDG Advocate</li> <li>• Dr. Akinwumi Adesina, Vice President of the Alliance for a Green Revolution in Africa (AGRA) and MDG Advocate</li> <li>• H.E. Mr. Ban Ki-moon, United Nations Secretary-General</li> </ul>	<p><a href="http://www.unglobalcompact.org/Issues/Business_Partnerships/Private_Sector_Forum_2010.html">http://www.unglobalcompact.org/Issues/Business_Partnerships/Private_Sector_Forum_2010.html</a></p>
<b>UN High-Level Event on Biodiversity</b>	United Nations, New York	UN Environment Program	Held during the General-Assembly meeting, this event is intended to raise awareness on the global biodiversity crisis and the urgent need for stronger action to implement the Convention on Biological Diversity (CBD) in order to achieve the Convention's objectives.	<a href="http://www.unep.org">www.unep.org</a>
<b>Turning evidence into practice: Learning from what works to accelerate MDG progress</b>	13:00- 15:00  Within UN Secretariat Compound (ECOSOC or equivalent chamber)	Co-presented by UNDP and Member States (tbc)	To reinvigorate member state action on the MDGs - highlighting evidence from the UNDP led International MDG Assessment on what will it take to achieve the MDG's by 2015 and illustrating with country cases how the MDG Acceleration Framework (MAF) can help member states identify concrete solutions.	Kayla Keenan  <a href="mailto:kayla.keenan@undp.org">kayla.keenan@undp.org</a>
<b>Inclusive Finance for Development: A Path to</b>	13:00 - 15:00  Helmsley Hotel,	The Netherlands, the United States, and a		Hinke Nauta  T:(212) 519-9515 <a href="mailto:hinke.nauta@minb">hinke.nauta@minb</a>

# BUSINESS GUIDE TO THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS SUMMIT

NEW YORK  
20 – 24 SEPTEMBER 2010

the MDGs	212 E 42nd Street	third country (tbc)		<a href="http://uza.nl">uza.nl</a>
<b>Fifth Annual Global Creative Leadership Summit</b>	19:00 - midnight  TBC, New York	UN Office of Partnerships, Louise Blouin Foundation	The Louise Blouin Foundation and the United Nations Office for Partnerships will co-host the fifth annual "Global Creative Leadership Summit." The Summit provides a platform for heads of state, acclaimed artists, Nobel Prize recipients, and private sector leaders to address the challenges and opportunities of globalization, including education, health, and poverty.	<a href="http://www.creativeleadershipsummit.org">www.creativeleadershipsummit.org</a>

## Thursday 23 September

Title of event	Time and location	Organising Body	Description	More information
TBC				

## Friday 24 September

Title of event	Time and location	Organising Body	Description	More information
TBC				

FOR EVENTS TAKING PLACE IN THE UNITED NATIONS BUILDING DURING THE SUMMIT, PLEASE REFERENCE:

<http://www.un.org/en/mdg/summit2010/events.shtml>

## 4. ORGANISING PARTNERS

### Business Action for Africa (BAA)

BAA is an international network of over 200 businesses, business organisations and development partners, working collectively to accelerate growth and poverty reduction in Africa. [www.businessactionforafrica.org](http://www.businessactionforafrica.org)

# BUSINESS GUIDE TO THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS SUMMIT

NEW YORK  
20 – 24 SEPTEMBER 2010

## **Business Call to Action (BCTA)**

BCTA is a global membership network of companies, governments, and development organizations working to identify and promote business models that contribute to long-term commercial and development goals. [www.businesscalltoaction.org](http://www.businesscalltoaction.org)

## **The CSR Initiative, Harvard Kennedy School**

The CSR Initiative at Harvard's Kennedy School is a multi-disciplinary and multi-stakeholder program that seeks to study and enhance the public contributions of private enterprise. It explores the intersection of corporate responsibility, corporate governance, and public policy, with a focus on the role of business in addressing global development issues. [www.hks.harvard.edu/m-rcbg/CSRI](http://www.hks.harvard.edu/m-rcbg/CSRI)

## **International Business Leaders Forum (IBLF)**

IBLF has led the field in advocating and promoting business leadership in corporate responsibility and development since its launch in 1990. It was one of the first business-led organizations to recognise that in a globalised economy, social issues are business issues - and that the threats of poverty, growing inequality and environmental degradation cannot be tackled without the full participation of business. An independent, global, not-for-profit organisation, unaligned to any political, partisan or national interests, IBLF is supported by a network of global companies from Europe, America and Asia. Through the active engagement and leadership of CEOs, IBLF operates as a catalyst and facilitator for responsible business practices in 60 countries. [www.iblf.org](http://www.iblf.org)

## **International Chamber of Commerce (ICC)**

ICC is the voice of world business championing the global economy as a force for economic growth, job creation and prosperity. [www.iccwbo.org](http://www.iccwbo.org)

## **United Nations Development Programme (UNDP)**

UNDP is the UN's global development network, an organization advocating for change and connecting countries to knowledge, experience and resources to help people build a better life. We are on the ground in 166 countries, working with them on their own solutions to global and national development challenges. [www.undp.org](http://www.undp.org)

## **UN Global Compact**

The UN Global Compact is a strategic policy initiative for businesses that are committed to aligning their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption. [www.unglobalcompact.org](http://www.unglobalcompact.org)

## **United Nations Office for Partnerships (UNOP)**

UNOP serves as a gateway for partnership opportunities with the United Nations family. It promotes new collaborations and alliances in furtherance of the Millennium Development Goals and provides support to new initiatives of the Secretary-General. UNOP provides Partnership Advisory Services and Outreach to a variety of entities, as well as managing the United Nations Fund for International Partnerships (UNFIP). [www.un.org/partnerships](http://www.un.org/partnerships)

# BUSINESS GUIDE TO THE UNITED NATIONS MILLENNIUM DEVELOPMENT GOALS SUMMIT

NEW YORK  
20 – 24 SEPTEMBER 2010

## **World Business Council for Sustainable Development (WBCSD)**

WBCSD is a unique, CEO-led, global association of some 200 companies dealing exclusively with business and sustainable development. Its members are drawn from over 35 countries and 22 major industrial sectors, and the Council also benefits from a global network of about 60 national and regional business councils and partner organizations. [www.wbcsd.org](http://www.wbcsd.org)